

# 'Kelvendon' - Statement of Significance

City of Greater Geelong, 2023

<b>Heritage Place:</b>	House, 'Kelvendon'	<b>PS ref no:</b>	HO2023
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## What is significant?

'Kelvendon' at 332 Moorabool Street, Geelong is a single storey, hipped roofed, brick dwelling in the Late Victorian style, built in 1887 and extended in 1901. The significant features of the place are:

- The original 1887 8-room house including polychromatic brickwork and chimneys, double-hung timber windows, centrally located entry door with side and high lights, hipped roof form, and cast-iron verandah columns.
- The 1901 house addition to the south-west including polychromatic brickwork and double-hung timber windows.

Features that are not of significance include all outbuildings and fences.

## How is it significant?

'Kelvendon' is of historical significance (Criterion A), and associative significance (Criterion G & H) to the City of Greater Geelong.

## Why is it significant?

'Kelvendon' is an example of housing commissioned and lived in by the wealthy and aspirational trade sector from the mid to late nineteenth century. 'Kelvendon' is significant for its ability to demonstrate the effects of the land boom which saw the growth of the trade and commercial sectors and rise of speculators, architects, and builders in Geelong. (Criterion A).

'Kelvendon' is significant as an example of second-generation migrant wealth achieved through the trade sector by its owner, Solomon Jacobs. The place remains substantially unchanged since his occupation thereby providing an example of Jacobs' original residence and living conditions. Its connection to mid-nineteenth century migration of Eastern Europeans to Victoria and the history of the Jewish community in Geelong is significant. (Criterion G).

'Kelvendon' is significant for its association with draper and Mayor of Geelong, Solomon Jacobs, the son of one of the earliest Jewish families to settle in Geelong. It is also associated with architect A. J. Derrick, plumbers Edwin and Frank Drew, and philanthropist Mary Cheetham. (Criterion H).

## Primary sources

Rowe, D., *About Corayo: A Thematic History of Geelong*, City of Greater Geelong, 2021

Ecology & Heritage Partners Pty Ltd, *South Geelong Heritage Precinct HO1641, Peer Review*, August 2022.