

# Kardinia Villa - Statement of Significance

City of Greater Geelong, 2023

<b>Heritage Place:</b>	Kardinia Villa	<b>PS ref no:</b>	HO2024
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## What is significant?

'Kardinia Villa' at 344 Moorabool Street, Geelong is a single storey, hipped roofed, brick dwelling in the Late Victorian style, built in 1883 and extended in the early 20th Century. The significant features of the place are:

- The original brick house including tuck pointed façade with bi-chromatic brickwork, bluestone foundations, double hung windows either side of an elaborate four-panelled door with high lights, sandstone windowsills, verandah with timber balustrade and decorative ironwork in the 'Rinceau' pattern, hipped roof form, and three rendered brick chimneys.
- The weatherboard addition to the west including hipped and skillion roof forms.

A garage with access from Carr Street dates from the 2007-08 restoration and is not significant.

## How is it significant?

'Kardinia Villa' is of historical significance (Criterion A), aesthetic significance (Criterion E), and associative significance (Criterion H) to the City of Greater Geelong.

## Why is it significant?

'Kardinia Villa' is an example of the type of housing commissioned by the wealthy and aspirational trade sector from the mid to late nineteenth century. 'Kardinia Villa' is significant for its ability to demonstrate the effects of the land boom which saw the growth of the trade and commercial sectors and rise of speculators, architects, and builders in Geelong. (Criterion A)

'Kardinia Villa' is significant for its associations with ironmonger Thomas Baldock, and prolific Geelong architect, Joseph Watts. (Criterion H)

'Kardinia Villa' is of aesthetic significance. The place is an example of a Late Victorian residence that incorporates distinctive bi-chromatic brickwork, decorative ironwork in the 'Rinceau' pattern, Barrabool Stone windowsills and a geometric veranda balustrade. (Criterion E)

## Primary sources

Rowe, D., *About Corayo: A Thematic History of Geelong*, City of Greater Geelong, 2021

Ecology & Heritage Partners Pty Ltd, *South Geelong Heritage Precinct HO1641, Peer Review*, August 2022.