



MINUTES

ORDINARY MEETING OF COUNCIL

Tuesday, 27 January 2015

Held at the
Council Conference and Reception Centre
City Hall, Little Malop Street, Geelong
commencing at 7.00p.m.

COUNCIL:

Cr. D. Lyons <i>Mayor</i>	(G21 Geelong Regional Alliance, Finance, Governance, Regional Cities)
Cr. T. Ansett (<i>Windermere</i>)	(Heritage, Rural Communities)
Cr. L. Ellis (<i>Coryule</i>)	(Coastal Communities, Infrastructure, Parks and Gardens)
Cr. J. Farrell (<i>Beangala</i>)	(Community Safety, Youth, Women in Community Life)
Cr. K. Fisher (<i>Corio</i>)	(Community Development, Aboriginal Affairs)
Cr. B. Harwood (<i>Kardinia</i>)	(Enterprise Geelong, Primary Industries)
Cr. M. Heagney (<i>Brownbill</i>)	(Central Geelong, Planning)
Cr. J. Irvine (<i>Austin</i>)	(Sport and Recreation)
Cr. E. Kontelj (<i>Cowie</i>)	(Aboriginal Affairs, Multicultural Affairs, Finance)
Cr. Dr. S. Kontelj (<i>Kildare</i>)	(Finance)
Cr. R. Macdonald (<i>Cheetham</i>)	(Major Projects, Knowledge Economy & Education)
Cr. R. Nelson (<i>Deakin</i>)	(Major Events, Tourism)
Cr. A. Richards (<i>Buckley</i>)	(Environment & Sustainability, Transport, Arts & Culture)

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**MINUTES OF THE ORDINARY MEETING
OF THE GREATER GEELONG CITY COUNCIL
HELD AT THE COUNCIL CONFERENCE AND RECEPTION CENTRE
CITY HALL, LITTLE MALOP STREET, GEELONG
TUESDAY, 27 JANUARY 2015
COMMENCING AT 7.00P.M.**

PRESENT: Crs D Lyons (Mayor), T Ansett, L Ellis, J Farrell, K Fisher, B Harwood, M Heagney, J Irvine, E Kontelj, S Kontelj, R Macdonald, R Nelson, A Richards

Also present: G Miles (Chief Executive Officer), D Frost (Acting General Manager Strategy & Performance), P Bettess (General Manager Planning and Tourism), J McMahon (Acting General Manager City Services), L Quinn (Acting General Manager Community Services), R Bourke (Governance Co-ordinator), D Anderson (Acting Co-ordinator Communication & Marketing), A Paterson (EO – Mayor)

OPENING: The Mayor declared the meeting open at 7.00pm

ACKNOWLEDGEMENTS:

Council acknowledges Wadawurrung Traditional Owners of this land and all Aboriginal and Torres Strait Islander People who are part of the Greater Geelong community today.

APOLOGIES: Nil.

LEAVE OF ABSENCE:

Cr Farrell moved, Cr Harwood seconded –

That Leave of Absence be granted to Cr Irvine from 21 February to 5 March 2015, inclusive.

Carried.

CONFIRMATION OF MINUTES:

Cr Ansett moved, Cr E Kontelj seconded -

That the Minutes of the Ordinary Meeting held on 9 December 2014 be confirmed and signed.

Carried.

DECLARATIONS OF CONFLICTS OF INTEREST:

Cr E Kontelj declared an Indirect Interest by Close Association in Agenda Item 4 – Consideration of Tender Submission for Tender T1400054 – Supply and Delivery of Quarry and Associated Products in that some of the tender submitters are significant customers of his employer.

QUESTION TIME:

Question Time is an opportunity for questions to be addressed to Council and while the minutes record the general content, they do not purport to be a transcript of what was said by individuals. Likewise Councillor or Officer verbal responses are in summary form only. Views expressed may not be the views of Council.

Council's practice is to provide a separate document on its website setting out questions and responses including any more detailed written responses which may be provided subsequent to the meeting.

Adrienne Moore submitted a question prior to the Council Meeting. As Ms Moore was not present to ask the question on the night a written response will be forwarded.

Janice Beletter asked a question in relation to truck noise in Ryrie Street:

Cr Heagney responded that in regard to trucks out of the CBD – there has been a move by this Council to ban heavy vehicles from using Mercer and Malop Streets in Central Geelong. Council has control over Malop Street but not Ryrie Street (which is a State Government controlled road). Council has implemented a trial in Malop Street and will continue to push for improvement to Ryrie and McKillop Streets. Cr Heagney advised she is meeting with VicRoads and Council officers next Tuesday to discuss how Council can progress that more thoroughly.

Cr Heagney asked that Ms Beletter leave her contact details and she will be happy to have further conversations with her.

PETITION:

Cr Irvine presented a petition from 12 year old Connor Black asking Council if a skate park can be built in the St Albans Park area.

1. MOTOCROSS

Portfolio: Sport and Recreation – Cr Irvine
Source: Projects, Recreation and Central Geelong – Sport and Recreation
A/General Manager: Paul Jane
Index Reference: Project: Geelong Motocross Relocation

Purpose

To advise Council on the current status of the McAdam Park motocross facility and recommend a future direction for the City of Greater Geelong's involvement.

Summary

- The Geelong Motocross Club's Breakwater track was closed by Council in 2006 due to continued noise complaints from nearby residents.
- The Geelong Motocross Club supported a move to McAdam Park located in the Barrabool Hills within the Surfcoast Shire.
- Motorcycling Australia, the owner and operator of the McAdam Park after a VCAT hearing, has agreed to cease motocross operating on the McAdam Park site by 16 December 2015.
- The cessation of motocross activities on the site will see the Geelong Motocross Club unable to fulfil the obligations of the City of Greater Geelong Councils' resolution dated 25 May 2010 and without a home.
- The closure of McAdam Park will leave the Geelong Region without a motocross facility.

Cr Irvine moved, Cr Harwood seconded -

That Council:

- 1) affirm its support for the development of a Regional Motocross facility within the Geelong and adjoining Councils;**
- 2) call upon the State Government and Motorcycling Australia to redirect the investments made in McAdam Park for future Geelong Regional Motocross Infrastructure;**
- 3) request that surrounding municipalities participate in a regional land assessment to determine the feasibility of placing a motocross facility in Geelong and region;**
- 4) commit a portion of the remaining Council funds no greater than \$50,000 to the land capacity assessment.**

Carried.

Background

During 2006, due to ongoing complaints from local residents, Council resolved to close the Breakwater Road motocross facility. This facility was used by the Geelong Motocross Club.

Post the closure Council, working with the Geelong Motocross Club, undertook a comprehensive review of potential suitable sites to relocate the Geelong Motocross Club. Aligned with this site analysis Council has allocated \$800,000 to support the site identification and subsequent relocation.

A review of more than 25 sites identified an allotment of Crown Land on Dandos Road, Avalon as being the most suitable. As part of the review of sites, the potential relocation at McAdam Park was considered, but not preferred at the time due to doubts over the longer term viability of the site given that the former owners intended to sell the site and the relatively poor relationships between the Geelong Motocross Club and the Sporting Motorcycle Club, which was based at McAdam Park.

The Geelong Motocross Club later rejected the Dandos Road site in favour of McAdam Park. At this time the Sporting Motorcycle Club were seeking Council support to purchase the site from the former owners and the Geelong Motocross Club felt that securing the McAdam Park would be a better result for their club. This change of position was considerably influenced by the purchase of land jointly funded by the Surf Coast Shire Council, Sporting Motorcycle Club, Motorcycling Australia and the Victorian State Government.

The McAdam Park site was purchased for \$3.4 million with the title held by Motorcycling Victoria. Motorcycling Australia is the governing body for motorcycle sports in Australia which consists of over 25,000+ members across Australia.

Prior to the purchase of the site, the City of Greater Geelong at its meeting on 25 August 2009 resolved to financially support the McAdam Park purchase. The terms of Council's resolution were unacceptable to Motorcycling Australia and the offer lapsed with Motorcycling Australia taking ownership of the site on settlement.

Following the purchase Council again considered how it would support the efforts of the Geelong Motocross Club. At its meeting on the 25 May 2010 Council in summary resolved to;

- Note that support of McAdam Park is the most effective manner in which Council can assist motocross and the Geelong Motocross Club in the region.
- Consider that the funding request from Geelong Motocross Club be deferred until:
 - a. Geelong Motocross Club present a more detailed proposal.
 - b. Land use planning issues at McAdam Park as they relate to the Geelong Motocross Club development proposal are resolved.

Following a lengthy dispute with the local residents a settlement has been reached between Motorcycling Australia (the land owner at McAdam Park) and the Barrabool Hills Community association Inc that will see motocross activities cease on the site as of 16 December 2015.

Surf coast Shire considered its position in relationship to McAdam Park and a regional Motocross facility on 9 December and resolved to support a regional strategic land assessment and contribute financially to that assessment.

Discussion

The placement of sports such as motocross has become increasingly difficult due to the noise generated from the activity. The City of Greater Geelong in 2006 closed the Geelong Motocross Club Breakwater site due to noise complaints arising from the close proximity of the track to residential zones.

After investigating twenty five publicly/private owned sites Council concluded that a site on Dandos Road, Avalon represented the best opportunity for relocation of the Geelong Motocross Club. Considerable planning was invested into this site however this option was later rejected by the Geelong Motocross Club in favour of McAdam Park. Despite consent at the time, the site at Dandos Road has now been discounted by the neighbouring airport.

Council, in consideration of how it may support the Geelong Motocross Club, resolved to financially support a clubroom development on the McAdam Park site subject to the resolution of planning issues. These planning issues have led to a lengthy dispute with the local residents whereby a settlement has been reached between Motorcycling Australia (the land owner at McAdam Park) and the Barrabool Hills Community association Inc that will see motocross activities cease on the site as of 16 December 2015 leaving both the Geelong Motocross Club and Sporting Motorcycle Club without a designated facility in the region.

Council officers, in recognition of the issues associated with the McAdam Park site, in partnership with Avalon Airport undertook an analysis of a pocket of land identified in the Avalon Airport Master Plan to determine its viability as a motocross venue. This was a separate location to the earlier investigated Dando Road site and ideal as it was not in direct flight path of the airport. Preliminary investigations indicate that the site may be a habitat for several significant flora and fauna species of State and Commonwealth significance which, at a minimum, will require further seasonally based investigations over a 12 month period and potential referrals under the *Commonwealth Environment Protection and Biodiversity Conservation Act 1999* and the *State Flora and Fauna Guarantee Act 1988*.

Given these site constraints the site has been ruled out from a timing perspective and a potential cost perspective should the investigations confirm the existence of flora and or fauna covered under these two acts.

In order to address the needs of motocross within the region there is a need to undertake a regional strategic land assessment within the Geelong region to identify potential parcels of land that may be deemed suitable for the location of motocross. This assessment should include Geelong's surrounding municipalities and ideally be driven through the G21 Sport and Recreation pillar given the regional nature.

The Board of Motorcycling Australia have expressed support for this approach and have made the following in principle offer of support or assistance to Motorcycling Victoria or other State controlling bodies in providing grants or interest free loans if surplus funds were available from the sale of Mc Adam Park.

Environmental Implications

None that are evident

Financial Implications

Council has funds within the current budget amounting to \$660,000. These funds have been set aside to assist the Geelong Motocross Club in relocation from the Breakwater site.

Any proposed development will need to consider management and ownership options inclusive of financial scenarios.

Policy/Legal/Statutory Implications

None that are evident.

Alignment to City Plan

This report is aligned to the community well-being objective of City Plan. The provision of sport and recreation facilities promotes healthy lifestyle through physical activity.

Officer Direct or Indirect Interest

No Council officers involved in the preparation of this report are known to have a direct or indirect interest in matters to which this report relates.

Risk Assessment

Should an alternative location for motocross not be found within the region it may lead to an influx of illegal off road riders. This actually occurs in a number of public areas and poses significant risk to community, riders and flora and fauna.

Social Considerations

The sport of motocross provides an outlet for people to ride motor-cycles in a structured and relatively safe environment. The lack of adequate facilities in the region may lead to increase illegal riding.

Human Rights Charter

This report has no impact on compliance with the Human Rights Charter.

Consultation and Communication

Officers have met with the following organisations to assist in the formation of this report.

- Motorcycling Australia – CEO and Chairman
- Geelong Motocross Club – President and Secretary
- Sport and Recreation Victoria
- Surf Coast Shire
- Sporting Motor Cycle Club has been informed of proposed study via the Surf Coast Shire, being that group's respective council.

2. CENTRAL GEELONG MARKETING COMMITTEE - ANNUAL ACTIVITIES REPORT 2013-2014

Portfolio:	Central Geelong – Cr Heagney
Source	Projects, Recreation & Central Geelong
A/General Manager:	Paul Jane
Index Reference	Subject: Marketing & Communications – Central Geelong Marketing / Committee Management Subject: Council Governance / Boards / Central Geelong Marketing Committee

Purpose

To provide a report on activities undertaken by Central Geelong Marketing Committee 2013-2014 and to recommend a change to the Committee's terms of reference.

Summary

- This report provides an overview of Central Geelong Marketing Committee (CGMC) activities for the period June 2013 to July 2014, being the second year of the third five year term of the special rate. In March 2011, Council resolved to continue the Central Geelong Marketing Committee special rate for a further five year term until 2016.
- The objective of Central Geelong Marketing (CGM) is to market and promote Central Geelong in a coordinated and integrated manner aimed at enhancing its economic and social viability and its general amenity, making it an exciting, and vibrant focus for the whole of the Geelong region.
- The Central Geelong Marketing Committee requests a change to its current Terms of Reference to reflect the change in name from Tourism Geelong to Tourism Greater Geelong & the Bellarine.
- Key achievements in 2013/2014 include:
 - Delivered over 300 organised activities
 - 21,000 strong database
 - Economic benefit of major activities in excess of \$5,000,000 per annum
 - 10,300 TV advertisement screenings
 - Winning National Recognition for innovation
 - In excess of 180,000 estimated participants in major and sponsored activities
 - Over 39,000 unique visits to website www.centralgeelong.com.au

Cr Heagney moved, Cr Irvine seconded -

That Council notes the Central Geelong Marketing Committee Annual Activities Report 2013-14 and accepts the change to the Central Geelong Marketing Committee Terms of Reference (Appendix 1).

Carried.

Background

The Special Rate in Central Geelong has been in operation since 2001 via three five year terms. This Central Geelong Marketing Committee has delegated authority from Council to administer the proceeds of a five year special rate on non-residential properties for marketing and promoting Central Geelong.

The Special Rate in 2013-2014 raised \$736,000 from 1441 properties. Additional income from events and activities and partnerships took total income for 2013-14 to \$751,454. The Committee is responsible for organising activities such as the Central Geelong Sidewalk Sales, the Central Geelong School Holiday Program, the Central Geelong Magic Meter Elves, May Magic, Tastes of Central Geelong and the Christmas in Central Geelong promotion. Through sponsorship the Committee supports a series of events and activities to bring people into Central Geelong who go on to spend in Central Geelong businesses.

The estimated economic benefit of the flagship activities listed above to Central Geelong Business Operators in 2013-2014 has grown substantially and has been measured to be in excess of \$5 million in 2013-14 from over 250,000 unique visitors.

In addition, CGM provides a range of business development activities including a professional development and training program for business operators, conducts regular networking opportunities, has developed and maintains a website www.centralgeelong.com.au which provides an online business directory for all businesses within the special rate area.

The Committee delivers a consolidated advertising campaign to promote the range of businesses on offer in Central Geelong throughout the Geelong region and surrounding areas. Social media and digital communications are key growth areas for Central Geelong and this includes the Central Geelong website www.centralgeelong.com.au, the new Central Geelong Smart Phone app, and social media platforms – Facebook, Twitter and Instagram.

The Central Geelong Marketing special rate is one of the largest operating within Australia and received a Mainstreet Australia award in 2014 in the Mainstreet Digital Connections category for the Central Geelong Smart Phone App.

The Region's Tourism body which has a place on the Central Geelong Marketing Committee has changed its name from Tourism Geelong to now be Tourism Greater Geelong and the Bellarine. The Terms of Reference for the Central Geelong Marketing Committee needs to reflect this new Tourism Organisation name.

The Central Geelong Marketing Committee met 11 times in the period between 1 July 2013 and 30 June 2014. All were ordinary meetings.

Discussion

Strategic Framework 2012-2015

In April of each year, the Committee meets to review the three year rolling Strategic Framework and to establish the next Annual Activities Plan.

The Central Geelong Marketing Committee Strategic Framework focuses on three key questions and addresses the challenges and opportunities within each key focus area.

- Where we are going? – Our Vision;
- What we are doing? - Our Key Focus Areas;
- What are we attempting to achieve? – Our Key Outcomes

This was developed into the Central Geelong Marketing Committee Strategic Framework 2014-16. A broad outline of this framework follows:

CGM's Vision - 'Central Geelong – a vibrant place of choice'

Key Focus Area 1 – More People – Growing the number of customers, workers, residents, students and visitors experiencing and enjoying Central Geelong through

- Marketing
- Promotions
- Events
- Communications

Key Focus Area 2 – More business – Creating business opportunity through

- Business Presentation
- Business Capability
- Networking
- Business Attraction
- Marketing opportunities to business operators

Key Focus Area 3 – More support – Growing CGM's capability to provide effective leadership through a coordinated approach to robust strategic planning, the delivery of valued programs, effective communication and advocacy through

- Stakeholder communications
- Research
- Strategic Influence
- Strategic Planning
- Governance
- Increasing financial and in-kind support
- Marketing to raise key stakeholders awareness and appreciation of CGM activities.

Annual Activities Plan 2013-2014

The annual activities plan for 2013-2014 consisted of 72 specific programs within the key focus areas with more than 300+ delivered activities.

These programs were developed into a program of events and activities which have been delivered according to the agreed Annual Activities Plan.

Key Focus Area 1 - More People: Growing the number of customers, workers, residents and visitors experiencing Central Geelong

Marketing – raise the community's appreciation of Central Geelong

- *Consolidated Advertising* – development of a consolidated advertising program via print and electronic media to raise the awareness of Central Geelong and the range of businesses on offer. 12 monthly signage boards/ consolidated radio campaign 360+ radio ads including updated branding.
- *Central Geelong Television Commercial* – Continued screening of the television commercial for Central Geelong throughout 2013-14 with 9800+ screenings in cinemas in Geelong, Werribee and regional centres, and 500+ screenings on regional television with links to key events and activities as appropriate. The commercial is also on YouTube with links appearing on the Central Geelong website and aligned websites for events, activities and businesses.
- *Central Geelong – Print Campaign*- development of the GeeLONG weekend campaign with suite of themed ads including Family, Girls, Guys, Romantic, Gourmet, Seniors weekends. Used in regional and metro to encourage increased visitation from outside Geelong region. Included community update pages; Our Place; tourism publications.
- *Digital Communications* - including promotion of www.centralgeelong.com.au with ongoing development of the Central Geelong website, inclusion in all advertising and monitoring usage and relevance of information. Statistics relating to unique users, bounce rates and click thru's tracked – showed a 2.34% increase in 2013-14. Mobile version of website developed to provide increased functionality for smart phone users. Increased focus on social media with change to Love Central Geelong handle. Facebook followers increased three-fold to 3514 with increased public interaction and twitter followers more than doubled. Database signup remains strong with over 21,000 contacts on combined CGM databases. Up 11.5% on 2012-13.
- *Development of a smart phone app for Central Geelong*- using Streetlife Grant featuring online business directory, real time park and ride and parking information, calendar of events, what's on now and near me features and integrated social media functions. Launched November 2013.

Promotions - Undertake promotions that attract people to Central Geelong and raise the profile of Central Geelong businesses.

- *Tastes of Central Geelong* – the third annual food event for Central Geelong saw 160 activities in 2013 (108 in 2012) over 22 days with 8996 participants (up from 7400 in 2012). 98% of participants surveyed wanted the event to return in 2014-15. Estimated economic benefit to Central Geelong businesses was \$522,700 up from \$428,000 in 2012. 93% local participants / 7% outside region. 85% participants rated program as good to very good. Increased media coverage in 2013-14. Pre-promotion included attendance at the Melbourne Good Food and wine Show in June 2013.
- *Central Geelong Sidewalk Sales* – this flagship event increased the number of participating businesses to 180 and expanded the entertainment component to reintroduce the Pamper Marquee. Introduction of an event ambassador. Pedestrian counts undertaken estimated over 30,000 people attended the Sidewalk Sales in 2013 an estimated 9% increase on street and in centres. Estimated economic benefit from this one day activity in 2013-2014 was \$1.7 million.

- *Central Geelong School Holiday Program* – Three programs ran in 2013-14 – winter, spring and autumn. The school holiday fun program has seen an increase in activities being undertaken in Central Geelong businesses and includes a range of free and paid activities to attract families into Central Geelong each school holidays. Over 6000 families registered with approximately 18,000 participants in 2013-14 consistent with previous year. The program is highly sought after with activities requiring bookings filling within days of program release. CGM has delivered additional free activities that do not require bookings to meet demand. The estimated economic benefit from the Winter 2013, Spring 2013 and Autumn 2014 program was \$687,000 up from \$647,000 in 2012-13. Included Global Cardboard Challenge in Spring 2013.
- *Central Geelong Magic Meter Elves* - the Magic Meter Elves, with a new look costume in 2013 continued to receive excellent feedback with 88% of shoppers surveyed rating them as excellent or very good. This program provided 21,990 minutes of free parking, over 15,000 bags of lollies and 755 fruit vouchers. The team of 10 elves interacted with over 25,000 shoppers and traders providing parking, business and activity information. 76% of Central Geelong businesses surveyed said the elves were effective in promoting Central Geelong in the lead up to Christmas.
- *Christmas in Central Geelong* – 2013 saw around 3000 direct participants with over \$170,000 in estimated economic benefit from attendance at these CGM delivered events. Over 100,000 brochures distributed throughout region, customer services and visitor information centres and businesses in Central Geelong. Increased decorations at eye level included parking meter stickers, up-lights and window decals. It also included Visual Merchandising program with The Gordon for the James St/ Little Malop precinct. New activities included chalk art, large scale Geelong themed artwork and Scribble Forest. 78% of participants surveyed rated the program as excellent or very good with 100% wanting to see the program return in future years.
- *Sponsorship of the Park and Ride service* – to support through financial and in-kind sponsorship the provision of Park and Ride services which provide Central Geelong workers and visitors alternative parking options. 2013-14 was the third year of a three year commitment to the Central Geelong Park & Ride service by CGM. Central Geelong Marketing has promoted the Park & Ride services extensively to businesses and their employees via its newsletters, website and networking events. *Included Sponsorship of the Central Geelong Shuttle* – CGM funded the provision of the Central Geelong Shuttle for key events including the Sidewalk Sales and Seniors Week with distribution of Seniors Festival state wide program (over 200,000 copies in Coles Supermarkets resulting in 670+ passengers during Seniors Week visiting Geelong on the free VLine services.)
- *Central Geelong Parking Initiatives* – the continued update and distribution of the Central Geelong Parking Map to assist visitors, workers and business operators. Maps available on-line, distributed to business operators and made available electronically for event organisers and distributed to all business operators to assist Central Geelong workers locate all-day parking options. Incorporated parking information with new Smart Phone app.

- *May Magic in Central Geelong* – A month long proof of purchase promotion with a new car as the major prize with a total prize pool of \$53,772. Partnerships and sponsorship valued at over \$90,000. Included 30 x 1/4 page strips; 80+ radio advertisements, inclusion within TVC in cinemas and regions, vehicle displays space, launch event and major prize draw event. Continued use of electronic entry options for 2014 reduced double up of entries. Average spend per entry up to \$100.31 (from \$88.29 in 2012) with 31% of entries signing up to databases. 10.4% of entries were from outside the Geelong region with 317 Central Geelong Businesses listed in over 3080 entries.

Events - Develop, support and/or implement events that grow Central Geelong's reputation as a leading business and cultural precinct

- *Waterfront Makers & Growers Market* – The Central Geelong Farmers Market and the Geelong Central Rotary Club merged the Steampacket Market and the Central Geelong Farmers Market effective July 2013 into the newly branded Geelong Waterfront Makers and Growers Market. CGM provided financial and in-kind sponsorship through marketing assistance to the Geelong Central Rotary Club in return for sponsorship benefits. Estimated attendance 2000+ in winter months increasing to 4000+ in summer months.
- *Sponsorship* – Central Geelong Marketing supported the Night Jar Markets in Johnstone Park both financially and in-kind. CGM also supported GPAC Family Magic, The Pier Festival, Geelong Revival, Geelong Extravaganza and participated in the Poppykettle Festival and Gala Day.
- *Central Geelong Promotional Team*: Uniformed staff promoted Central Geelong Marketing activities and the range of Central Geelong businesses at CGM delivered events and at sponsored activities including Melbourne Good Food & Wine Show; Geelong Waterfront Makers and Growers Market; Family Magic, Night Jar Market, Pier Festival and Extravaganza Geelong.
- *Street Entertainment Programs*: Central Geelong Marketing continued to financially support the provision of regular and roving street performances within Central Geelong to increase street activation. There were over 400 live street entertainment performances in 2013/2014.
- *Deakin Graduations*: Central Geelong Marketing continued to provide information on the range of dining, shopping and accommodation options in Central Geelong including a map within the graduation packs for all graduating students throughout 2013-14.

Key Focus Area 2 - More Business: Growing the capability of Central Geelong's businesses

Business Presentation - Foster improved business presentation and appearance;

- *Visual Merchandising (VM) Toolkits* – continued production and distribution of toolkits to assist Central Geelong retail and professional service businesses present their premises more effectively. Distribution at VM workshops and to all participants in the Gordon window theming program. Window decals provided for Christmas.
- *Business Numbers* – a program to make street numbers more visible in Central Geelong was again offered to all business operators. To date, over 280 Central Geelong businesses have requested & received a professional printed and installed sign indicating street name and number.

Business Capability - Support improved business capability through education, training and the dissemination of relevant information

- *Innovative Training Opportunities* – CGM offered a joint training program with Tourism Geelong and Bellarine Tourism to run throughout 2013-14. A varied range of topics were offered in 20 sessions to assist Central Geelong business operators including marketing social media, e-business, customer service, public relations, visual merchandising and other topics. A training program flyer was produced and distributed to all business operators with regular reminders via email and newsletters. Businesses owners were able to attend themselves as well as sending staff. Involvement with Geelong Retail Network for information distribution, events, training and retail initiatives including quarterly surveying of regional retailers.

Networking - Foster effective networking between Central Geelong businesses, business organisations and key agencies

- *Networking Events* - Central Geelong hosted quarterly networking events in 2013-2014 with over 800+ Central Geelong business operators attending. These networking events provide an opportunity for business operators to network with other central Geelong businesses and to promote their products and services to Central Geelong workers. These networking events attract a broad range of business operators from all business types including retail, professional services, and hospitality. In-kind sponsorship for these events obtained from venue providers, cinema, and door prize sponsors. Additional joint networking event held with Tourism Geelong as part of the Professional Development and training program.

Business Attraction - Attract new business to Central Geelong

- *New Business Welcome Kits* – Central Geelong produces and distributes a new business welcome kit when new businesses are identified in Central Geelong. Kits include information on how to benefit from Central Geelong Marketing's range of programs and activities and information on how to access the dedicated Central Geelong website, app, social media updates and how to upload information into the online business directory.
- *Information Kit for potential new businesses* - CGM produces information kits for potential new businesses demonstrating range of support services offered by CGM - available for distribution by real estate agents and prospective new businesses.

Key Focus Area 3 - More Support. Growing CGM's capability to provide effective leadership through robust strategic planning, the delivery of valued programs and effective communication.

Stakeholder Communication – Develop a high level of awareness and understanding amongst key stakeholders through effective communication;

- *Central Focus Newsletter*: Quarterly newsletters provided to all Central Geelong business operators informing them of the activities of the committee. Sent to all Business Operators in Central Geelong via a mix of mail and email.
- *Information Updates* – CGM continued to inform business operators of items that may be of interest to their business, such as notification of applications for planning permits, consultation opportunities for businesses, upcoming events etc. Updates are electronic via email.

- *Website updates* – centralgeelong.com.au continues to be a key tool for CGM. All Central Geelong Business Operators receive a free listing within the business directory that can be linked to their own website. Key features also include a special offers page, events calendar, business development, marketing and training opportunities. Information is updated regularly to ensure all information is current and informative. All advertising includes website address. Directly links to Smartphone app directory. The website had visits in 2013/2014.
- *Tenancy Database* – CGM maintains a database of business operators in Central Geelong to ensure accurate and effective information flow to stakeholders. This is regularly updated to ensure accuracy through tenancy audits. It provides an effective communication tool to the appropriate decision maker at each business within Central Geelong and provides increasingly accurate information within the Central Geelong Business Directory.

Research – Gather and disseminate relevant information about Central Geelong

- *Evaluation* – Evaluation of specific activities undertaken with general public via face to face and electronic survey methods. Feedback sought from participating businesses for specific events. Pedestrian counting undertaken Sidewalk Sales. Electronic survey undertaken for stakeholder feedback.
- *Review of Best Practice within Australia & Overseas* – regular review of Mainstreet and activity centre best practice is undertaken through association with other similar bodies. Member of Mainstreet Australia. Opportunities to speak at workshops, forums and conferences undertaken to promote the activities of CGM to peer organisations to ensure Central Geelong is seen as a leader in this field.

Strategic Influence – Influence the agenda for economic development, tourism, events and infrastructure relevant to Central Geelong

- *Make submissions on policies or strategies relevant to Central Geelong* – CGM provided feedback & submissions on relevant policies or strategies in 2013-2014.
- *Contribution to Councillor Newsletter* – CGM has provided consistent feedback to Councillors via the Councillor newsletter regarding activities and events funded from the special rate program.

Strategic Planning – Develop, implement and evaluate an effective strategic plan

- *Strategic Plan* – A rolling strategic framework for the third five year term of the special rate was developed.
- *Annual Activities Plan* – A one year activity plan was established to meet the priorities of the strategic plan.
- *Marketing Plan* – An annual marketing plan was established to meet the priorities of the annual activities plan.

Governance - Ensure the ongoing and effective administration of CGM

- *Staffing* – CGM was supported in 2013-2014 by an Executive Officer (PT), Assistant Executive Officer (FT), Administration Officer (PT) & one Project Officers (PT) with a total EFT of 2.8.
- *Office administration* - General office requirements including access to telephones, photocopiers, fax, PC's and office items and stationery.

- *Training & development* - Staff training and development included regular attendance at Mainstreet Australia workshops, LG Pro activities and internal COGG training as required.

CGM fully expended its budget within the 2013-14 financial year with some activities associated with the 2014 Tastes of Central Geelong event (July 2014) included within the 2013-14 expenses within the following broad areas.

Marketing & Promotions (including project delivery)	\$602,000
Evaluation	\$ 7,000
Administration	<u>\$142,000</u>
TOTAL	\$751,000

Environmental Implications

There are no environmental considerations associated with the special rate program.

Financial Implications

There are no financial implications associated with this report.

The flagship Central Geelong Marketing activities of the Central Geelong Sidewalk Sales, Christmas in Central Geelong, May Magic, Tastes of Central Geelong and the School Holiday Fun Program and supported events and activities bring an estimated economic benefit of over \$5 million to Central Geelong business operators which is more than seven times the monies generated from the special rate.

Central Geelong Marketing, through its consolidated approach is able to leverage its programs to obtain significant financial and in-kind support and bulk purchasing discounts that greatly increases the benefits obtained with the special rate funds. This is estimated at over \$150,000 in 2013-14.

No impact to budget.

Policy/Legal/Statutory Implications

There are no Policy/Legal/Statutory implications associated with this report. All activities undertaken were within the Committee's terms of reference as specified by Council.

Alignment to City Plan

In the City Plan 2013-2017, Council has identified Growing Our Economy as one of its four key strategic objectives. City Plan tells us that one of the important priorities in this area is to see a successful and vibrant city centre; to support existing businesses and encourage new and emerging growth sectors and that Geelong is a leading city for tourism, arts, culture and events. The Central Geelong Special Rate and the role of Central Geelong Marketing Committee as a s86 Committee of Council is identified as a key strategy that will assist Council in delivering Growing Our Economy priorities.

Officer Direct or Indirect Interest

Nil

Risk Assessment

There are no risk assessment implications associated with this report.

Social Considerations

The activities and programs that result from the special rate add significantly to the vibrancy and exciting experience of Central Geelong.

There are no social considerations associated with the on-going special rate.

The ongoing success of Central Geelong as the “heart” of the region is an essential element of broader community benefit.

Human Rights Charter

This report has no impact on human rights.

Consultation and Communication

The Committee regularly communicates with business operators and property owners in the Central Geelong area via newsletters, regular emails, a dedicated website, workshops, networking, surveys and personal visits. The Committee also seeks feedback from business operators and activity participants on a regular basis and use this information in the planning of future activities and programs.

3. LOCALITY BOUNDARY REALIGNMENT DRYSDALE / CLIFTON SPRINGS

Portfolio: Governance - Cr Lyons (Mayor)
Source: Strategy & Performance - Financial Services
Act/General Manager: Dean Frost
Index Reference: Subject/Roads, Footpaths & Streets

Purpose

To realign a section of the locality boundary in Drysdale / Clifton Springs due to the future construction of a retirement village by Clifton Springs (Holdings) Pty Ltd.

Summary

- Principal 3(A) of the Guidelines for Geographic Names 2010 stipulates that locality boundary should align with the cadastral fabric, road centre lines or easily distinguishable topographical features.
- In November 2012 Council recommended deferring the realignment of part of the locality boundary at Drysdale / Clifton Springs due to resident objections to the proposal.
- It is appropriate to realign the locality boundaries between Drysdale and Clifton Springs based on plans for a retirement village.
- Council has received plans for a retirement village incorporating a large parcel of land off 91-101 Central Road, Clifton Springs.
- As it currently stands, the boundary of Drysdale / Clifton Springs dissects the property where the proposed retirement village will be built.
- Attachment A maps current alignment versus proposed alignment.
- To enable the retirement village to be located in one locality and alleviate potential confusion by emergency services, retirement village residents and visitors, it is proposed to realign the locality boundary to the rear of the affected properties.
- The proposal directly affects two property owners. Both owners support a locality change.
- Letters have been sent to all affected/adjoining property owners/residents advising the proposed boundary realignment.
- Advertisements were placed in City News calling for submissions regarding the proposed change.
- One submission was received in favour of the proposal.

Cr Macdonald moved, Cr Ellis seconded -

That Council approves the locality realignment for Drysdale / Clifton Springs.

Carried.

Background

Councils are responsible for allocating geographic locality boundaries.

At its meeting of 13 November 2012 Council recommended deferring the proposal of a locality boundary realignment (Area 2) within Drysdale / Clifton Springs due to public angst. It was noted in those minutes that Council may need to reinvestigate this realignment should the need arise in the future.

The locality boundary between Drysdale and Clifton Springs passes through properties from Central Road, Drysdale to Flinders View Drive, Drysdale.

As it currently stands, the boundary to Drysdale / Clifton Springs dissects the property where the proposed retirement village is to be built due to subdivision PS727857 creating two separate allotments crossing two localities. The owners of Lots 1 & 2 are the only affected ratepayers of this proposed boundary realignment. Planning permit 824/2006/A proposes a retirement village is to be built on this land.

Discussion

It is considered necessary to realign the boundary in order to comply with Principal 3(A) of the Guidelines for Geographic Names 2010. The Guidelines stipulate that the locality boundary should align with the cadastral fabric, road centre lines or easily distinguishable topographical features. At present, a section of the boundary cuts through several parcels. Another section passes through the back of titles where the proposed retirement village is to be built.

It is proposed to extend part of the northern boundary of Drysdale to run north along Central Road, east between allotments Lot 21 LP317 and Lot 22 LP 317, north between allotments Lot 22 LP 317 and Lot 2 PS404049 then east along property fence line of Lot 2 PS404049 and Lot 2 PS430123, south between property fence lines and Lot 2 PS 430123 to intersect with current boundary alignment at Flinders View Drive.

The proposed retirement village has commenced advertising under the name of Bellarine Springs Village in Drysdale. A sales office exists on Central Road Drysdale. Stage 1 of the retirement village has been released for purchase with sales from the plan. Building will commence shortly with an expected completion date of June/July 2015.

The retirement village will have approximately 200 residences, including a community centre, featuring a heated indoor swimming pool and other exclusive facilities.

Council will need to realign this boundary prior to residents moving in as Stage 1 is being built within the Clifton Springs locality, with the retirement village advertised as being in Drysdale.

It is proposed to realign the locality boundary to the rear of the property boundary of the land where the proposed retirement village is to be built (refer Attachment A). This ensures that future residents of the retirement village will live within one locality. This will also assist emergency services, retirement village residents and visitors.

The proposal directly affects the property owners of Lots 1 & 2 (refer Attachment A). The two affected property owners are in favour of an alteration to the locality boundary which will alter their properties to the locality of Drysdale.

This proposal will ensure that any future development of Lot 2 will remain in the locality of Drysdale.

The proposal ensures that the same suburb locality is associated with the properties rather than the properties being split between two different localities.

The proposed new alignments comply with Principal 3(A) of the Department of Sustainability and Environment Guidelines for Geographic Names 2010.

Council has advertised the proposed realignment within the City News section published in The Independent on 7 November 2014, The Geelong Advertiser on 8 November 2014 and the Bellarine Times on 11 November 2014. One submission was received from the adjoining land owner in favour of this proposal.

Environmental Implications

There are no environmental issues arising from this report.

Financial Implications

Council is responsible for the cost of notifying all affected and adjoining property owners and the advertisements in the City News section of the local newspapers.

Policy/Legal/Statutory Implications

The Geographic Place Names Act 1998 and the Guidelines for Geographic Names 2010 and Council Policy will be followed and met.

Alignment to City Plan

This proposal aligns to City Plan with the encouragement of Community Wellbeing from a safety perspective.

Officer Direct or Indirect Interest

There is no Council Officer direct or indirect interest involved in this report.

Risk Assessment

The realignment of this boundary will allow for easy identification to the public and utility services in case of an emergency.

Council has an obligation to act in regards to the proposed changes in the best interests of public safety.

Social Considerations

The realignment of this boundary will minimise confusion to residents and visitors to the area.

Human Rights Charter

It is the right of every resident and property owner for their property to have a unique address in order to receive services and reduce confusion or delay of emergency services.

Consultation and Communication

Correspondence has been sent to all adjoining property owners and residents advising them of the proposed locality realignment.

The proposal was advertised in the Independent newspaper on 7 November 2014, the Geelong Advertiser newspaper on 8 November 2014 and the Bellarine Times on 11 November 2014.

The proposal was published on Council's Geelong Australia website for 30 days as per the Guidelines for Geographic Names 2010.

One submission was received. This submission was from an adjoining property owner and is in favour of the proposal.

Subject to Council and the Registrar of Geographic Names approval, the relevant authorities and adjoining owners will be notified of the official registration of this locality realignment.

Cr E Kontelj declared an Indirect Interest by Close Association in Agenda Item 4 – Consideration of Tender Submission for Tender T1400054 – Supply and Delivery of Quarry and Associated Products in that some of the tender submitters are significant customers of his employer and left the meeting room at 7.35pm prior to discussion.

4. CONSIDERATION OF TENDER SUBMISSIONS FOR TENDER NO. T1400054 SUPPLY & DELIVERY OF QUARRY AND ASSOCIATED PRODUCTS

Portfolio: Infrastructure Parks & Gardens - Cr Ellis
Source: City Services - Infrastructure Operations
Act/General Manager: Jenny McMahon
Index Reference: Project T1400054

Purpose

To provide Council with the requisite information to facilitate the approval of the tender Evaluation Panel's recommendation in relation to the provision of Supply & Delivery of Quarry and associated Products.

Summary

- Council has sought tenders for the supply and delivery of Quarry and associated Products throughout the municipality for a period of two (2) years with a further three (3), one (1) year options available at the discretion of Council. The service is planned to commence immediately following the awarding of this contracted service. The Contract shall operate on a scheduled rates basis.
- The supply associated with this Contract incorporates the supply and delivery of the following quarry products for use in construction and maintenance related activities undertaken by Council. The products include Crushed Rock, Scalpings, Granite Sand, Gravel and Bedding Sand.
- Council will appoint a panel of contractors for the supply and delivery of Quarry and associated Products throughout the municipality.
- A total of ten (10) companies have provided tender submissions for the supply and delivery of Quarry and associated Products. Tender submissions include an extensive schedule of rates for a range of Council Quarry and associated Product requirements throughout the municipality.
- The estimated annual value of the works program associated with this contract \$1,500,000.
- A detailed evaluation of all tender submissions has been undertaken by an evaluation panel of Council officers, as identified in the body of this report.
- The tender submissions for Menheere Enterprises Pty Ltd T/as Menheere Bros and PJT McMahons Excavations were not considered as they were deemed non conforming
- Following an evaluation of each of the submissions the following suppliers have been recommended for inclusion to the panel of preferred suppliers:-

Barro Group Pty Ltd T/As Mountain View Quarries

DP & JL Dunoon Pty Ltd Trading As Newcomb Sand & Soil Supplies

Geelong Quarries Pty Ltd

Hillview Sand Pty Ltd
Holcim (Australia) Pty Ltd
Hume Earthmoving Pty Ltd
Local Mix Quarries Pty Ltd

Cr Ellis moved, Cr Macdonald seconded -

That Council:

1) accept the tender submission/s from:

Barro Group Pty Ltd T/as Mountain View Quarries

DP & JL Dunoon T/as Newcomb Sand & Soil Supplies

Geelong Quarries Pty Ltd

Hillview Sand Pty Ltd

Holcim (Australia) Pty Ltd

Hume Earthmoving Pty Ltd

Local Mix Quarries Pty Ltd

for Tender No T01400054 – Panel arrangement for Supply and Delivery of Quarry and Associated Products for the associated schedule of rates (exclusive of GST); and

2) sign and seal the contract documents.

Deferral Motion:

Cr Farrell moved, Cr Heagney seconded –

That the report be deferred.

Carried.

Cr E Kontelj re-entered the meeting room at 7.42pm

URGENT BUSINESS

Note: Introduction of Urgent Business requires two-thirds majority of Councillors present.

Cr S Kontelj moved, Cr Nelson seconded -

That Cr Stretch Kontelj proposes to raise as Urgent Business a Motion concerning proposed changes to the bus network by Public Transport Victoria.

Lost.

As a two-thirds majority was not reached the item was not discussed.

Division Requested:

For: Crs Ansett, S Kontelj, Harwood, Nelson, E Kontelj, Ellis, Lyons, Fisher

Against: Crs Heagney, Macdonald, Richards, Farrell, Irvine

ASSEMBLY OF COUNCILLORS RECORD

Portfolio: Governance – Cr Lyons (Mayor)
Source: Corporate Services
Act/General Manager: Dean Frost

Summary

- Section 80A (2) of the Local Government Act 1989 requires the record of an Assembly of Councillors be reported to the next practicable Ordinary Meeting of Council.
- A record of Assembly of Councillors meeting(s) is attached as an Appendix to this report.

Cr Harwood moved, Cr Fisher seconded -

That the information be received.

Carried.

RECORD OF ASSEMBLIES OF COUNCILLORS
(Council Meeting 27 January 2015)

Assembly Details	Councillor Attendees	Officer Attendees	Matters Discussed	Conflict of Interest Disclosures
Graffiti Reference Group 9 December 2014	Cr Farrell	H Manzl (CO ORD) G Van Driel (GM) J Brown (GRAFFITI OFF) M McKenzie (OFF) S Singline (OFF) J Wager (CO ORD)	• Audit Update • Budget • Police & Court Report • Graffiti Team Leader Report • Department of Corrections Report	Nil.
Councillor Briefing 20 January 2015	Crs Ansett, Ellis, Farrell, Fisher, Heagney, E Kontelj, S Kontelj, Lyons, Macdonald, Nelson, Richards	G Miles (CEO) J McMahon (ACT/GM) J Van Slageren (ACT/GM) D Frost (ACT/GM) P Jane (ACT/GM) L Quinn (ACT/GM) A Grant (PROP ADV) V Notting (CO ORD) A Paterson (EO/Mayor) R Bourke (CO ORD)	• Transfer of Council Land Policy Review and Advice to Interested Parties • Motocross • CPL 520.1 Special Rates and Charges Review • Councillor Portfolios 2015-16 • Central Geelong Marking Committee Annual Activities Report 2013-14 • Consideration of Tender Submissions for T1400054 – Supply and Delivery of Quarry and Associated Products • Locality Boundary Realignment – Drysdale/Clifton Springs	Nil.

PLANNING DELEGATIONS – NOVEMBER/DECEMBER 2014

Portfolio:	Planning - Cr Heagney
Source:	Planning & Tourism - City Development
General Manager:	Peter Bettess
Index Reference:	Delegation

Summary

- Section 98 of the Local Government Act 1989 and section 188 of the Planning and Environment Act 1987 empower Council to delegate its powers, duties and functions under relevant legislation to members of Council staff.
- Council may also delegate to committees comprising Councillors and staff or a combination of both, pursuant to sections 86 and 87 of the Local Government Act and section 188 of the Planning and Environment Act.
- At its meeting on 13 March 2007 Council established a Planning Committee and a Development Hearings Panel with delegated powers to determine upon any development applications which have been the subject of an objection or in circumstances where officers have recommended refusal of the application.
- At its meeting on 23 September 2008 Council adopted a recommendation to allow Officers (restricted to Manager, Coordinator and Team Leader level) the ability to consider and approve applications with five or less objections.
- The appendix to this report contains a schedule of all applications determined under these delegations.

Cr Fisher moved, Cr Macdonald seconded -

That the information be received.

Carried.

Planning Decisions Report - November 2014

App No	Location	Application Type	Decision Date	Description	Authority Description
522/2014	20 George Street, GEELONG WEST VIC 3218	Development of the Land for Two Dwellings and Two Lot Subdivision.	21/11/2014	NOD - Planning Permit	Development Hearings Panel
654/2014	4 Kurrajong Court, OCEAN GROVE VIC 3226	Construction of Two (2) Dwellings and a Two (2) Lot Subdivision	07/11/2014	NOD - Planning Permit	Development Hearings Panel
827/2014	200-216 Manifold Road, ST LEONARDS VIC 3223	Use and Development of a Truck Depot and the Construction of a Car Port in association with the Existing Dwelling on the Land	07/11/2014	Refusal to Grant a Planning Permit	Development Hearings Panel
911/2014	28 Lelean Street, OCEAN GROVE VIC 3226	Construction of Two (2) Double Storey Dwellings and a Two Lot Subdivision	21/11/2014	Permit Issued	Development Hearings Panel
1100/2014	175 Autumn Street, GEELONG WEST VIC 3218	Use of Land for Medical Centre (Psychologist), Buildings and Works and Reduction in Car Parking Requirement	13/11/2014	NOD - Delegate	Delegates Authority - Objectors 1
1109/2014	68 Newton Avenue, BELL POST HILL VIC 3215	Two (2) Lot Subdivision	04/11/2014	NOD - Delegate	Delegates Authority - Objectors 1
167/2014	711-729 Portarlington Road, LEOPOLD VIC 3224	Building and works associated with the development and use of a Camping and Caravan Park and alteration to access to a road in a Road Zone Category 1	25/11/2014	NOD - Delegate	Delegates Authority - Objectors 2
730/2014	4A Chesterfield Court, NEWTOWN VIC 3220	Construction Of Two (2) Double Storey Dwellings over 7.5m in Height And Two (2) Lot Subdivision	12/11/2014	NOD - Delegate	Delegates Authority - Objectors 2
750/2014	74 Bruce Street, BELL PARK VIC 3215	Construction of Two (2) Dwellings	27/11/2014	NOD - Delegate	Delegates Authority - Objectors 5
801/2014	70-74 Christies Road, LEOPOLD VIC 3224	Development of the Land for Six (6) Dwellings and Six (6) Lot Subdivision	25/11/2014	NOD - Delegate	Delegates Authority - Objectors 1
823/2014	3 Buchan Court, CORIO VIC 3214	Construction of Two (2) Additional Dwellings, Four (4) Lot Subdivision across Two Lots and Removal of Drainage Easements	14/11/2014	NOD - Delegate	Delegates Authority - Objectors 2
926/2014	26 Coatsworth Avenue, ST LEONARDS VIC 3223	Construction of a Second Dwelling and Subdivision of the Land into Two (2) Lots	14/11/2014	NOD - Delegate	Delegates Authority - Objectors 1

Planning Decisions Report - December 2014

App Number	Location	Application Type	Decision Date	Description	Authority Description
1110/2014	132-134 Aberdeen Street, GEELONG WEST VIC 3218	Use of the Land as a Hotel, General Liquor Licence and Reduction in Car Parking Requirements	19/12/2014	Refusal to Grant a Planning Permit	Development Hearings Panel
1165/2013	158 McKillop Street, GEELONG VIC 3220	Use of Land for the Sale and Consumption of Liquor	05/12/2014	NOD - Planning Permit	Development Hearings Panel
1165/2013	158 McKillop Street, GEELONG VIC 3220	Use of Land for the Sale and Consumption of Liquor	30/12/2014	No Appeal Lodged Permit Issued	Development Hearings Panel
1338/2011	1 Newcombe Street, PORTARLINGTON VIC 3223	Development of a Three-Storey Building comprising Twelve (12) Dwellings and Alteration (Removal) of Access to a Road Zone Category 1	19/12/2014	Extended Planning Permit	Development Hearings Panel
1446/2007	9 Seabeach Parade, NORTH SHORE VIC 3214	Use of land for a Food and Drink Premises and buildings and works to alter the front facade	23/12/2014	Extended Planning Permit	Development Hearings Panel
331/2014	80 De Goldis Road, FYANSFORD VIC 3218	Use of Land for Materials Recycling, Associated Buildings and Works, Signage and Reduction of Car Parking	19/12/2014	NOD - Planning Permit	Development Hearings Panel
391/2014	87 Townsend Road, WHITTINGTON VIC 3219	Construction of Two (2) Single Storey Dwellings	19/12/2014	NOD - Planning Permit	Development Hearings Panel
522/2014	20 George Street, GEELONG WEST VIC 3218	Development of the Land for Two Dwellings and Two Lot Subdivision.	16/12/2014	No Appeal Lodged Permit Issued	Development Hearings Panel
539/2014	25 Addis Street, GEELONG WEST VIC 3218	Construction of Two Dwellings	19/12/2014	Refusal to Grant a Planning Permit	Development Hearings Panel
546/2014	30 Seaforth Street, NORTH SHORE VIC 3214	Development of the Land for Three Dwellings	19/12/2014	Refusal to Grant a Planning Permit	Development Hearings Panel
654/2014	4 Kurrajong Court, OCEAN GROVE VIC 3226	Construction of Two (2) Dwellings and a Two (2) Lot Subdivision	03/12/2014	No Appeal Lodged Permit Issued	Development Hearings Panel
1042/2014	155 Hamilton Highway, FYANSFORD VIC 3218	Use of the land for Animal Boarding (Cattery) and building and works to construct cattery shed, associated parking and signage.	31/12/2014	NOD - Delegate	Delegates Authority - Objectors 1
1103/2014	106 Anakie Road, BELL PARK VIC 3215	Alterations and Additions to the Existing Dwelling and Construction of a Second Dwelling	22/12/2014	NOD - Delegate	Delegates Authority - Objectors 2

1171/2014	Factory No 1/22 Sinclair Street, OCEAN GROVE VIC 3226	Use of the Land for Animal Boarding (Cats)	23/12/2014	NOD - Delegate	Delegates Authority - Objectors 2
135/2014	5-7 Bent Road, WANDANA HEIGHTS VIC 3216	Building and Works to Construct an Extension to an Existing Dwelling over 7.5m in Height	30/12/2014	NOD - Delegate	Delegates Authority - Objectors 2
280/2014	268-300 Scotchmans Road, DRYSDALE VIC 3222	Earthworks associated with the construction of a Dam (including retrospective works)	03/12/2014	NOD - Delegate	Delegates Authority - Objectors 1
517/2014	260 Roslyn Road, HIGHTON VIC 3216	Construction of Three (3) Dwellings and Three (3) Lot Subdivision	10/12/2014	NOD - Delegate	Delegates Authority - Objectors 3
718/2014	22 George Street, BELMONT VIC 3216	Construction of Three (3) Dwellings	29/12/2014	NOD - Delegate	Delegates Authority - Objectors 4
767/2014	3 Tiverton Street, BELMONT VIC 3216	Construction of Three (3) Dwellings	03/12/2014	NOD - Delegate	Delegates Authority - Objectors 2
825/2014	14 Thorn Street, BARWON HEADS VIC 3227	Buildings and Works Associated with the Construction of Two Dwellings and a Two Lot Subdivision	22/12/2014	NOD - Delegate	Delegates Authority - Objectors 3
912/2014	72 Newton Avenue, BELL POST HILL VIC 3215	Construct Two Additional Dwellings and Two Lot Subdivision	15/12/2014	NOD - Delegate	Delegates Authority - Objectors 2

CLOSE OF MEETING

As there was no further business the meeting closed at 7.45pm on Tuesday, 27 January 2015.

Signed: _____
Chairperson

Date of Confirmation: _____