



MINUTES

ORDINARY MEETING OF COUNCIL

Tuesday, 14 April 2015

Held at the
Council Conference and Reception Centre
City Hall, Little Malop Street, Geelong
commencing at 7.00p.m.

COUNCIL:

Cr. D. Lyons
Mayor

(G21 Geelong Regional Alliance, Finance, Governance, Regional Cities)

Cr. T. Ansett (*Windermere*)

(Heritage, Rural Communities)

Cr. L. Ellis (*Coryule*)

(Coastal Communities, Infrastructure, Parks and Gardens, Climate Change)

Cr. J. Farrell (*Beangala*)

(Community Safety, Youth, Women in Community Life, Finance)

Cr. K. Fisher (*Corio*)

(Community Development, Tourism)

Cr. B. Harwood (*Kardinia*)

(Enterprise Geelong, Primary Industries)

Cr. M. Heagney (*Brownbill*)

(Central Geelong, Planning)

Cr. J. Irvine (*Austin*)

(Sport and Recreation)

Cr. E. Kontelj (*Cowie*)

(Aboriginal Affairs, Multicultural Affairs, Finance)

Cr. Dr. S. Kontelj (*Kildare*)

(Veteran Affairs)

Cr. R. Macdonald (*Cheetham*)

(Major Projects, Knowledge Economy & Education)

Cr. R. Nelson (*Deakin*)

(Major Events)

Cr. A. Richards (*Buckley*)

(Environment & Sustainability, Transport, Arts & Culture, Climate Change)

SECTION A - PROCEDURAL MATTERS

Acknowledgements	1
Apologies	1
Confirmation of Minutes	1
Declarations of Conflicts of Interest.....	1
Question Time.....	2-5
Petitions	5

SECTION B – REPORTS

1. Adoption of Amendment C307 – Correction of Planning Scheme Anomalies.....	6-54
2. Combined Planning Scheme Amendment C324 and Permit Application 1503/2014 – 357and 359 Pakington Street, Newtown	55-70
3. Transport Infrastructure in Waurm Ponds	71
4. Private Sporting Infrastructure Capital Co-Contribution Policy	72
5. Geelong Gallery Annual Report 2013-2014	73-77
6. Potato Shed Annual Report 2013-2014	78-83
7. Geelong Major Events Report – July to December 2014	84-88
8. Road Naming – Unnamed Laneways, Newtown	89-92
9. Sale of 201 Melbourne Road, Rippleside.....	93-95
10. Sale of Land – 32 Plume Street, Norlane.....	96-99
11. Lease of Land (<i>Confidential</i>).....	100
12. Audit Advisory Committee Summary Report (<i>Confidential</i>).....	101

SECTION C – ASSEMBLY OF COUNCILLORS

SECTION D – CONFIDENTIAL

**MINUTES OF THE ORDINARY MEETING
OF THE GREATER GEELONG CITY COUNCIL
HELD AT THE COUNCIL CONFERENCE AND RECEPTION CENTRE
CITY HALL, LITTLE MALOP STREET, GEELONG
TUESDAY, 14 APRIL 2015
COMMENCING AT 7.00P.M.**

PRESENT: Crs D Lyons (Mayor), T Ansett, L Ellis, J Farrell, K Fisher, B Harwood, M Heagney, J Irvine, E Kontelj, S Kontelj, R Macdonald, A Richards

Also present: G Miles (Chief Executive Officer), D Frost (General Manager Strategy & Performance), P Bettess (General Manager Planning and Tourism), W Tieppo (General Manager City Services), L Quinn (Acting General Manager Community Services), J McMahon (Acting General Manager Projects, Recreation and Central Geelong), J Brown (Manager Administration and Governance), R Bourke (Governance Co ordinator), J Merlo (Senior Media Officer), A Paterson (EO – Mayor)

OPENING: The Mayor declared the meeting open at 7.00pm

ACKNOWLEDGEMENTS:

Council acknowledges Wadawurrung Traditional Owners of this land and all Aboriginal and Torres Strait Islander People who are part of the Greater Geelong community today.

APOLOGIES: Cr R Nelson

CONFIRMATION OF MINUTES:

Cr Ansett moved, Cr Fisher seconded -

That the Minutes of the Ordinary Meeting held on 24 March 2015 be confirmed and signed.

Carried.

DECLARATIONS OF CONFLICTS OF INTEREST:

Cr Macdonald declared an Indirect Financial Interest in Agenda Item 2 – Combined Planning Scheme Amendment C324 and Permit Application 1503/2014 – 357 and 359 Pakington Street, Newtown in that he has an interest in a property within close proximity to this development proposal.

QUESTION TIME:

Question Time is an opportunity for questions to be addressed to Council and while the minutes record the general content, they do not purport to be a transcript of what was said by individuals. Likewise Councillor or Officer verbal responses are in summary form only. Views expressed may not be the views of Council.

Council's practice is to provide a separate document on its website setting out questions and responses including any more detailed written responses which may be provided subsequent to the meeting.

Steve Gleeson asked:

Waterfront residents and visitors are unreasonably impacted by the inaction of the owners of Steampacket House to resolve the public safety issue raised in an Emergency Order from March 2014.

The purpose of the scaffolding to facilitate a work site (rather than simply apply a 'bandaid' to a public safety requirement) has been ignored for close to a year with no actual repair work having taken place in this time.

Our residence directly abuts Steampacket House on the east side – due to the scaffolding our balcony is rendered unusable and the valuable visual amenity and natural light are both robbed. The financial impost also includes money paid for cleaning and maintenance works as part of an Owners Corporate, which can't be completed on our apartment due to the contractors not having access.

Our investment made to live in Geelong and enjoy participating in the revitalisation of the CBD is both diminished and undermined by the lack of enforcement of and reasonable resolution to this matter.

Will Council request its officers to provide appropriate customer service to enquiries made regarding this matter and exercise all its relevant authority to enforce the owners to complete the required public safety works immediately, remove the imposing scaffolding so as to restore amenity and access to residents and visitors and reopen Dundry Lane?

Peter Bettess responded he would provide a more comprehensive response in writing.

Council issued a building order on this site because the concrete façade was deteriorating, so in the interest of public safety, scaffolding was erected.

The nature of repairs on this building are complicated and the owner is currently engaging architectural consultants in relation to the repairs. Building approval should be issued soon and Council is hopeful it will be completed within 3-4 months.

Evan Hardie asked questions in relation to the gifting of old Netball Courts, Ocean Grove, Land:

- 1) Are the Mayor and Councillors aware that at a meeting I instigated and held in early February 2014 with two executive officials of the Karingal Disability organisation, Robyn Bradshaw and Julie Graham, that I was told by them quite clearly that they expected to receive gifted land from the intended sale of the old Netball Courts land in Ocean Grove, and that they had received assurances to that effect from unidentified sources from within Council?
- 2) Are you also aware that these officials showed me at that meeting, completed architectural drawings of a \$1ml worth, 1,000 sq metre specialty home to be built on this proposed gifted land?
- 3) Are you also aware that a 1,000 sq metre home will not fit on one of those blocks with an unencumbered area of approx 650 sq metres?
- 4) Is it therefore not surprising to you that the Submissions Hearing Panel of 3 June 2014 recommended to Council that the previously advocated one block be increased to two blocks?

- 5) Council also aware that Cr Fisher in her role as the Disability Portfolio Holder is Council's eligible representative on a twenty member body called GRAND – the Geelong Regional Alliance Network of Disability groups, of which CoGG is a member, and that the Karingal group, via Robyn Bradshaw, has been its Chair in recent years. Are you equally aware that one of these member organisations will be selected by its own member – CoGG – to receive the proposed gifted land, now worth approx \$1ml?
- 6) Can Cr Farrell confirm to Council that, as a co-board member, until approximately December 2013, of Ocean Grove Community Enterprise, along with two board members who also sit on the disability group, Bethany's Board, that you may have advocated for this gifted land proposal?
- 7) Can this notion be supported by the public declaration by Jane Thomas in July 2014, upon receiving on behalf of Bellarine Supported Living, a cheque from Ocean Grove Connected Communities (was O.G. Comm Enterprise), for \$4,000, that she had worked hard with you for 2-1/2 years towards this gifted land outcome?
- 8) In the view of the Mayor and Councillors, does it appear that Council's Code of Conduct may have been breached in regards to the Council's final decision to gift this land, owing to what may have been a series of predeterminations or perceived bias by some members of Council along with a heavy disregard for other opposing points of view by way of public submissions to panel hearings? And, have the codes of Impartiality, Integrity and Accountability and showing no favour to a particular segment of the community been adequately upheld?
- 9) Will the Mayor and Councillors consider advising Council officials to investigate and verify the above discoveries, assertions and answers to questions in accordance with the principles of Councils' Code of Conduct and Good Governance practices?
- 10) Finally, Councillors, are we here dealing with the 'gifted land', the 'sacrificed land' or the 'promised land'?

Cr Fisher thanked Mr Hardie for his questions regarding her position or influence on the GRAND and introduced him to co workers and friends, including the Disability Advisory Committee members and advised she works closely with NDIA in Geelong.

Cr Fisher added she hoped there was as much interest in meeting with other service providers who may well put in an EOI and submission into the land as the meeting held with Karingal.

In relation to block size – it was a surprise to myself that only one block was being sought yet a Councillor colleague offered the second block which would provide extra accommodation in the City of Greater Geelong. It was without hesitation I was thrilled to be able to support that motion.

Regarding your questions relating to myself, I very well may be Council's eligible member to sit at the GRAND table, but I do not and I never have. I wish to make it very clear that I personally have no direct advocacy role, nor influence over the Geelong Regional Alliance Network of Disability. I am Chair of the Disability Advisory Committee of Council.

Further, you have referred your concerns to the Local Government Minister, the Local Government Investigations and Compliance Unit and State Ombudsman and that responses received have concluded that there is no evidence of a breach of the Local Government Act.

I also understand that you referred your concerns to the State Ombudsman and who has advised they are not proposing to undertake any further inquiries.

I am very happy with the open process and submissions are open to all providers.

Cr Farrell added there was no breach and she had nothing further to add.

Michelle Rimmer asked the following in relation to Greyhound Permit petition:

In the Council Minutes from 24 March, reference is made to Cr Ansett presenting a petition “objecting to new greyhound permits and increase of numbers of greyhounds on current permits in Avalon”.

- a) Are these changes to permits proposed or already in effect?
- b) When were these new permits granted and by whom?
- c) Who submitted the petition and what are their concerns?
- d) Will Council take action following the objection to new greyhound permits?

Cr Ansett responded he was provided with the petition and has an obligation to present. The petition objected to new greyhound permits and the increase of numbers of greyhounds on current permits.

Peter Bettess added there was a series of permit applications made for greyhound establishments. All the applications were deferred pending a review of the policy requested by Greyhound Victoria. Permits have not as yet been determined. A Hearing Panel is scheduled for Thursday at 5pm, and the recommendation is that they be refused.

Leanne Hinge asked questions regarding Rocke Bros operations:

It is to my understanding that Rocke Bros will relocate as their operations are not consistent with the light industrial area to which they are operating.
In the interim, I am imploring to Council to have in place, time restrictions as they are still operating on a 24 hour basis and at full throttle?

A time limit must apply. If they do run after hours, who can I contact to inform of this so it can be stopped?

Peter Bettess responded they are relocating. Council will take up with the company, but there is no ability for the Council to force a curfew on them. The company have been responsive in relation to the past two requests.

Cr Ansett responded the Company is definitely relocating and we will be meeting with the owners through the week and there is no doubt we can make them aware.

Sue Anic – organiser of Autism Walk Geelong held on Sunday 12 April with over 1,000 people attending.

Sue asked how she can organise a meeting with Council to discuss the ongoing last minute phone calls, emails and running around that is caused by us having our sensational balloon release? We would like to make sure that it is an ongoing integral part of the Awareness Walk. We would like to meet to discuss that this can be ongoing as long as the walk is a part of our greater City?

Cr Fisher responded the Group is supported throughout the region and that Council's continued support was reflected by the Certificate of Appreciation presented to Council.

The Mayor thanked Ms Anic.

Linda Quinn indicated she would be in contact to organise a meeting.

Rhys Booth asked questions in relation to the Old Geelong Gaol:

- 1) What alternatives have been considered to development and changes made to the Geelong Gaol. Has a feasibility and concept study been undertaken?
- 2) Does the Council wish to follow the Burra Charter recommendations on the proposal?
- 3) What is the official stance on the prison?

Cr Ansett responded he has always been passionate to retain the gaol in its current format.

Dean Frost added that through Council's process it was resolved to take submissions for the potential sale of the Gaol. The submission period has closed and a Submissions Review Panel have met. A report considering these submissions will be presented to Council next week.

The Mayor added he was aware of the \$35ml state government grant to re-do the Bendigo Gaol and will certainly be going to look at the work being done there.

Cr Heagney responded a process was undertaken by Council in 2013 where we worked with Geelong Rotary Club to see what opportunities there were to attract visitors and at that stage went through a heritage study.

Cr Heagney added she doesn't believe there is a Council standing on this at the moment and the actual position of this Council will be determined at a future meeting when a report is presented to Council.

PETITIONS: Nil.

PRESENTATION:

Cr Fisher presented Council with framed Certificates of Appreciation for Council's support in relation to the "Autism Walk Geelong" and the "Having a Say Conference 2015" which provides the opportunity for people with disabilities to have their say.

1. ADOPTION OF AMENDMENT C307 - CORRECTION OF PLANNING SCHEME ANOMALIES

Portfolio:	Planning – Cr Heagney
Source	Planning and Tourism - City Development
General Manager:	Peter Bettess
Index Reference	Application: C307

Purpose

The purpose of this report is to adopt Planning Scheme Amendment C307 to the Greater Geelong Planning Scheme.

Summary

- Amendment C307 proposes to correct mapping and ordinance anomalies, make changes to the Scheme as a consequence of suggestion from an Independent Panel,
- The Amendment is a housekeeping Amendment and has been undertaken to ensure that the Planning Scheme is accurate.
- The Amendment applies to a number of different locations across the municipality.
- Corrections of these anomalies does not change the intent of any part of the Planning Scheme and is consistent with Council and State policy as it is procedural in nature.
- The Amendment was allowed to proceed after 29 January 2015 without Ministerial Authorisation.
- The Minister for Planning has given the Amendment exemption from the notification requirements of Section 19 of the Planning and Environment Act 1987, with the exception of the requirement to notify prescribed Ministers.
- The three prescribed Ministers from whom exemption from notice cannot be granted have been notified and no submissions have been received.
- It is recommended that the Amendment be adopted and forwarded to the Minister for approval.

Cr Heagney moved, Cr Macdonald seconded –

That Council:

- 1) adopt Amendment C307 to the Greater Geelong Planning Scheme as contained in Appendix 1 of this report; and**
- 2) submit the adopted Amendment together with the prescribed information to the Minister for Planning requesting approval.**

Carried.

Background

The Amendment is required to correct a number of anomalies in the Greater Geelong Planning Scheme (both maps and ordinance) that have become apparent during the past 12 months of operation. The Amendment is considered to be house-keeping in nature and has been prepared to 'tidy-up' the Scheme.

It is incumbent on Council to resolve these anomalies so that the Planning Scheme is relevant, up-to-date, of a high quality and standard, and meets the Department of Environment, Land, Water and Planning (DELWP) requirements. This Amendment will address these matters. This is the eight anomalies amendment since the new format scheme came into operation in July 2000.

Amendment C307 applies to a number of different locations across the municipality including:

- 1140 and 1170 Bacchus Marsh Road, Lara (Margoneet Correctional Centre and HM Prison Barwon site)
- the western side of Forest Road South, Lara between Buckingham Street and Canterbury Road
- 275 Ballan Road, Moorabool
- 4 Maryland Drive, Corio
- New Corio Estate, Corio
- 300-302 Melbourne Road, North Geelong
- 7 and 10 Sargeant Street, Geelong West
- part of 57 Newcombe Street, Portarlington
- 2-4 Little Myers Street, Geelong
- 17 Buckland Avenue, Newtown
- 17A Buckland Avenue, Newtown
- Kitchener House, 285-299 Ryrie Street, Geelong
- 190 and 192 High Street Belmont
- The Esplanade, St Leonards (adjacent to 381 to 389 The Esplanade)
- 40-60 Drews Road, Marshall
- 1/20, 2/20 and 1/22 Ewing Blythe Drive, Barwon Heads
- land affected by clause 21.18 of the LPPF
- land affected by Schedule 2 to the Vegetation Protection Overlay
- land affected by Schedule 2 to the Environment Significance Overlay
- land affected by Schedule 4 to the Environment Significance Overlay
- 17 Drysdale Street, Portarlington
- Land affected by Schedule 26 to the Design and Development Overlay
- Land affected by Schedule 24 to the Development Plan Overlay

Discussion

On 14 January 2015 Council sought authorisation from the Minister for Planning for this amendment and exemption from notification as per its resolution under delegation on 12 January 2015. DELWP has subsequently advised that Council may proceed to prepare the amendment without authorisation after 29 January 2015. Council is now required to prepare the amendment documents and seek the exemption from notification and the need under Ministerial Direction 15 to pre-set Directions and Panel Hearing dates for this amendment.

The three Ministers (Minsters for) from which exemption of notice cannot be granted under the Planning and Environment Act 1987, have been notified for a two week period between 16 February and 2 March 2015. No submissions have been received from them.

Amendment C307 proposed for adoption makes the following changes to the Planning Scheme;

Planning Scheme Map Changes:

1. Delete ESO4 from the land at 1140 and 1170 Bacchus Marsh Road, Lara.
2. Delete PAO3 from the western side of Forest Road South, Lara between Buckingham Street and Canterbury Road West.
3. Rezone land at 275 Ballan Road, Moorabool from PUZ4 to FZ.
4. Rezone the land at 4 Maryland Drive, Corio from PPRZ to PUZ1.
5. Rezone the publicly owned land in the New Corio Estate, Corio from FZ to PCRZ.
6. Rezone the land at 300-302 Melbourne Road, North Geelong from RDZ1 to IN1Z.
7. Rezone the land at 300-302 Melbourne Road, North Geelong from PUZ4 to IN1Z,
8. Delete the EAO from the land at 7 and 10 Sargeant Street, Geelong West.
9. Rezone part of the land at 57 Newcombe Street, Portarlington from RDZ1 to C1Z.
10. Rezone the land at 2-4 Little Myers Street, Geelong from GRZ1 to PUZ4.
11. Delete HO1261 from the land at 17 Buckland Avenue, Newtown and apply HO1623.
12. Delete HO1623 from the land at 17A Buckland Avenue, Newtown and apply HO1261.
13. Delete HO1133 from parts of the land at 285-299 Ryrie Street, Geelong and apply HO1133 to parts of the land.
14. Rezone the rear portions of the land at 190 and 192 High Street, Belmont from GRZ1 to C1Z.
15. Rezone part of the service road adjacent to 381 – 389 (inclusive) from RDZ1 to PPRZ and rezone the arterial road of The Esplanade from PPRZ to RDZ1.
16. Rezone the land at 40-60 Drews Road, Marshall from GRZ1 to PUZ4.
17. Delete HO1667 from the land at 1/20, 2/20 and 1/22 Ewing Blythe Drive, Barwon Heads.
18. Apply HO1649 to the land at 1/20, 2/20 and 1/22 Ewing Blythe Drive, Barwon Heads.

Planning Scheme Ordinance Changes

19. Replace Clause 21.18 with a new clause 21.18.
20. Replace Schedule 2 to Clause 42.01 with a new Schedule 2.
21. Replace Schedule 4 to Clause 42.01 with a new Schedule 4.
22. Replace Schedule 2 to Clause 42.02 with a new Schedule 2.
23. Amend the Schedule to Clause 43.01 to correct the address description for HO 1558.
24. Replace Schedule 26 to Clause 43.02 with a new Schedule 26.
25. Replace Schedule 24 to Clause 43.04 with a new Schedule 24.

Environmental Implications

No adverse environmental implications are expected as a result of this Amendment.

Financial Implications

There are no ongoing financial implications for Council arising from this Amendment.

Policy/Legal/Statutory Implications

The Amendment is consistent with the format for planning schemes and with the Ministerial Direction on the Form and Content of Planning Schemes. The Amendment is consistent with the State and Local Planning Policy Framework (SPPF and LPPF). As the changes proposed are minor and essentially administrative in nature, there are no implications for the LPPF. Some minor corrections to the LPPF are proposed by this Amendment and will improve its interpretation and relevance.

Alignment to City Plan

The Amendment supports the Sustainable Built and Natural Environment and Growing Our Economy strategic directions of City Plan.

Officer Direct or Indirect Interest

No Council officers have any direct or indirect interest, in accordance with Section 80 (C) of the Local Government Act, to which this amendment relates.

Risk Assessment

There are no notable risks associated with either implementing or not implementing the recommendations contained in this report. Given its minor, procedural nature, this amendment has been assessed as having a low level of risk.

Social Considerations

No adverse social impacts are expected to result from this amendment.

Human Rights Charter

The amendment will not impact on basic human rights, freedoms and responsibilities as set out in the Charter. Planning legislation provides for the exemptions to the usual consultation process for amendments, which the Minister for Planning duly granted.

Consultation and Communication

The Amendment was exempt from the giving of notice with the exception of notification to prescribed Ministers under Section 19(1)(c) of the Planning and Environment Act 1987.

APPENDIX 1 – AMENDMENT TO BE ADOPTED

Planning and Environment Act 1987

GREATER GEELONG PLANNING SCHEME

AMENDMENT C307

INSTRUCTION SHEET

The planning authority for this amendment is Greater Geelong Planning Scheme

The Greater Geelong Planning Scheme is amended as follows:

Planning Scheme Maps

The Planning Scheme Maps are amended by a total of 15 attached maps.

Zoning Maps

1. Planning Scheme Map Nos. 24, 25, 26, 33, 43, 49, 53, 62, 67 are amended in the manner shown on the attached maps marked "Greater Geelong Planning Scheme Planning Scheme, Amendment C307".

Overlay Maps

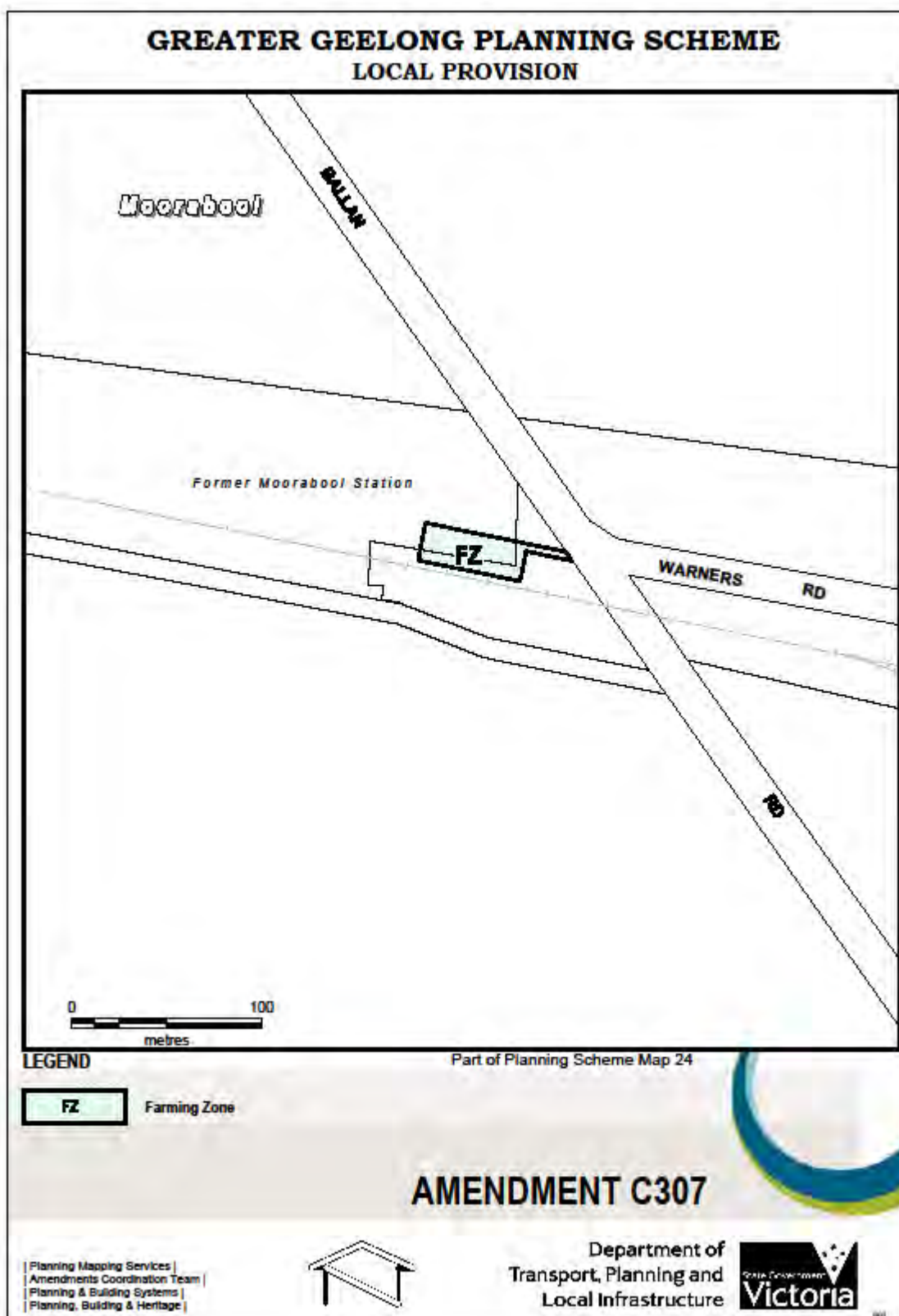
2. Planning Scheme Map Nos. 11ESO, 18PAO, 37EAO, 49HO, 50HO, 88HO are amended in the manner shown on the attached maps marked "Greater Geelong Planning Scheme, Amendment C307".

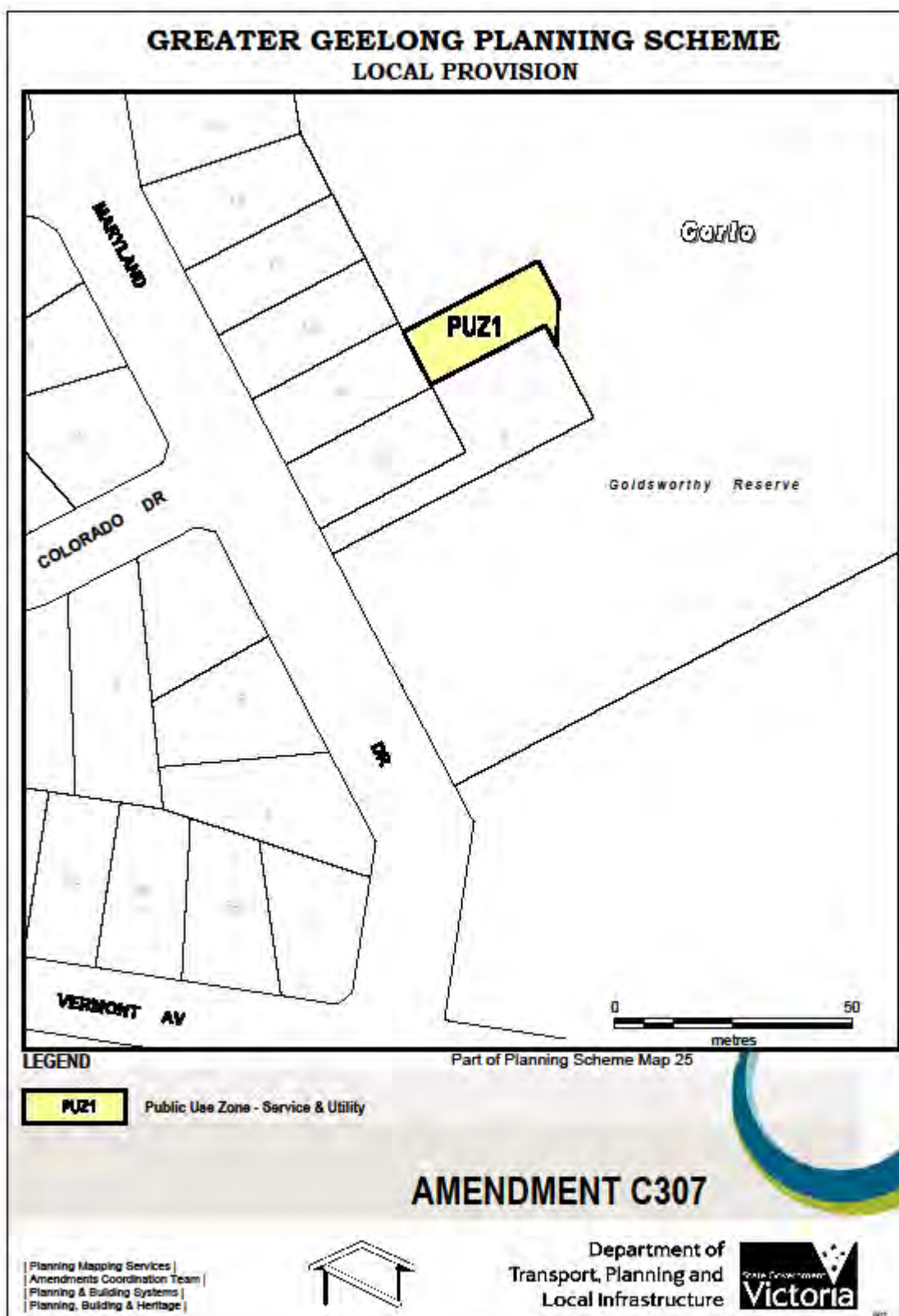
Planning Scheme Ordinance

The Planning Scheme Ordinance is amended as follows:

3. In Local Planning Policy Framework – replace Clause 21.18 with a new Clause 21.18 in the form of the attached document. The changes are as follows:
 - Subclause 21.18-3 has been amended.
4. In Overlays – Clause 42.01, replace Schedule 2 with a new Schedule 2 in the form of the attached document. The changes are as follows:
 - Subclause 3.0 has been amended.
 - Subclause 4.0 has been amended.
5. In Overlays – Clause 42.01, replace Schedule 2 with a new Schedule 4 in the form of the attached document. The changes are as follows:
 - Subclause 3.0 has been amended.
6. In Overlays – Clause 42.02, replace Schedule 2 with a new Schedule 2 in the form of the attached document. The changes are as follows:
 - Subclause 1.0 has been amended.
 - Subclause 3.0 has been amended.
 - Subclause 4.0 has been amended.
7. In Overlays – Clause 43.01, replace the Schedule with a new Schedule in the form of the attached document. The changes are as follows:
 - HO1558 has been amended.
8. In Overlays – Clause 43.04, replace Schedule 24 with a new Schedule 24 in the form of the attached document. The changes are as follows:
 - Subclause 3.0 has been amended.

End of document





GREATER GEELONG PLANNING SCHEME - LOCAL PROVISION



LEGEND

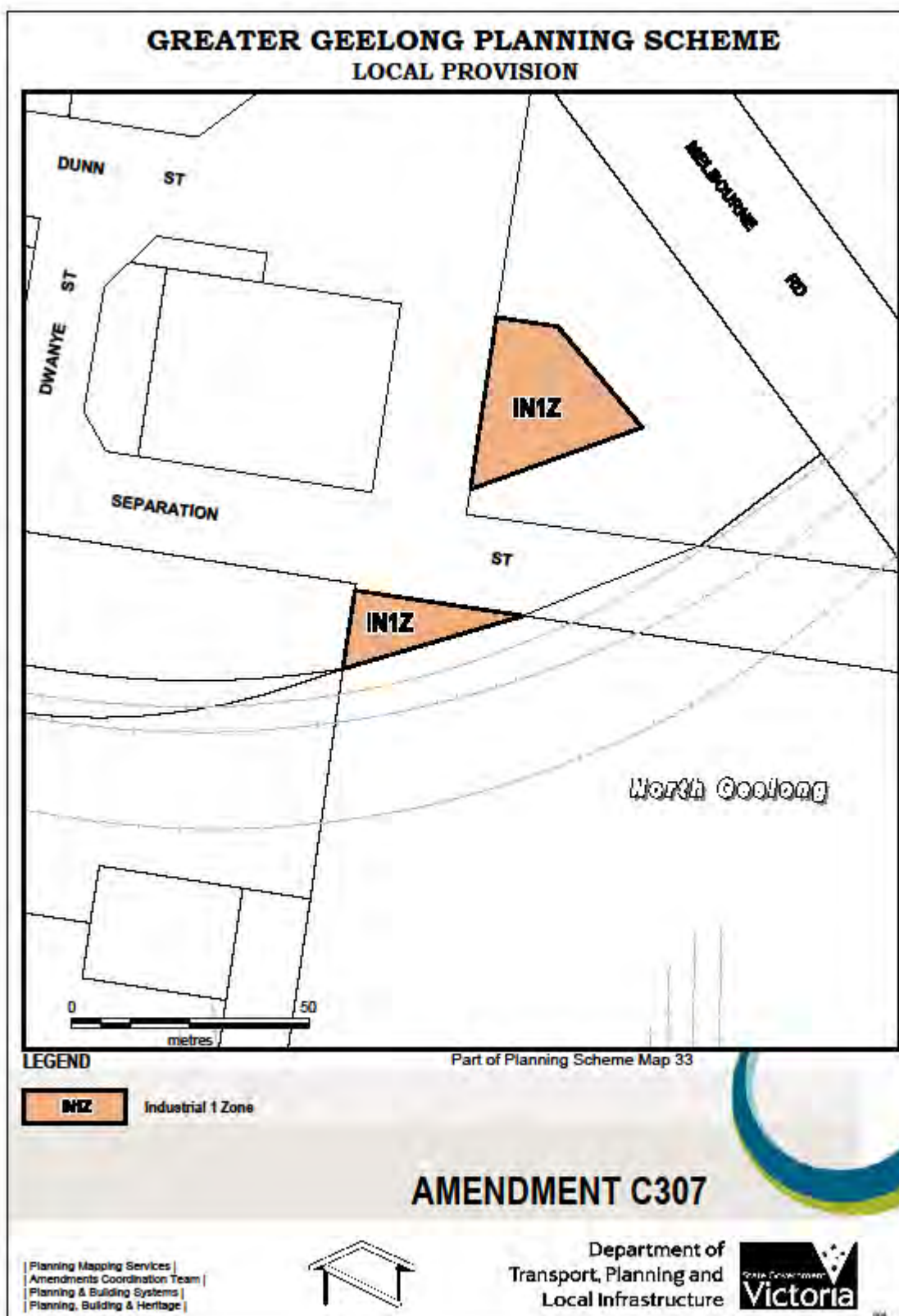
PCRZ Public Conservation and Resource Zone

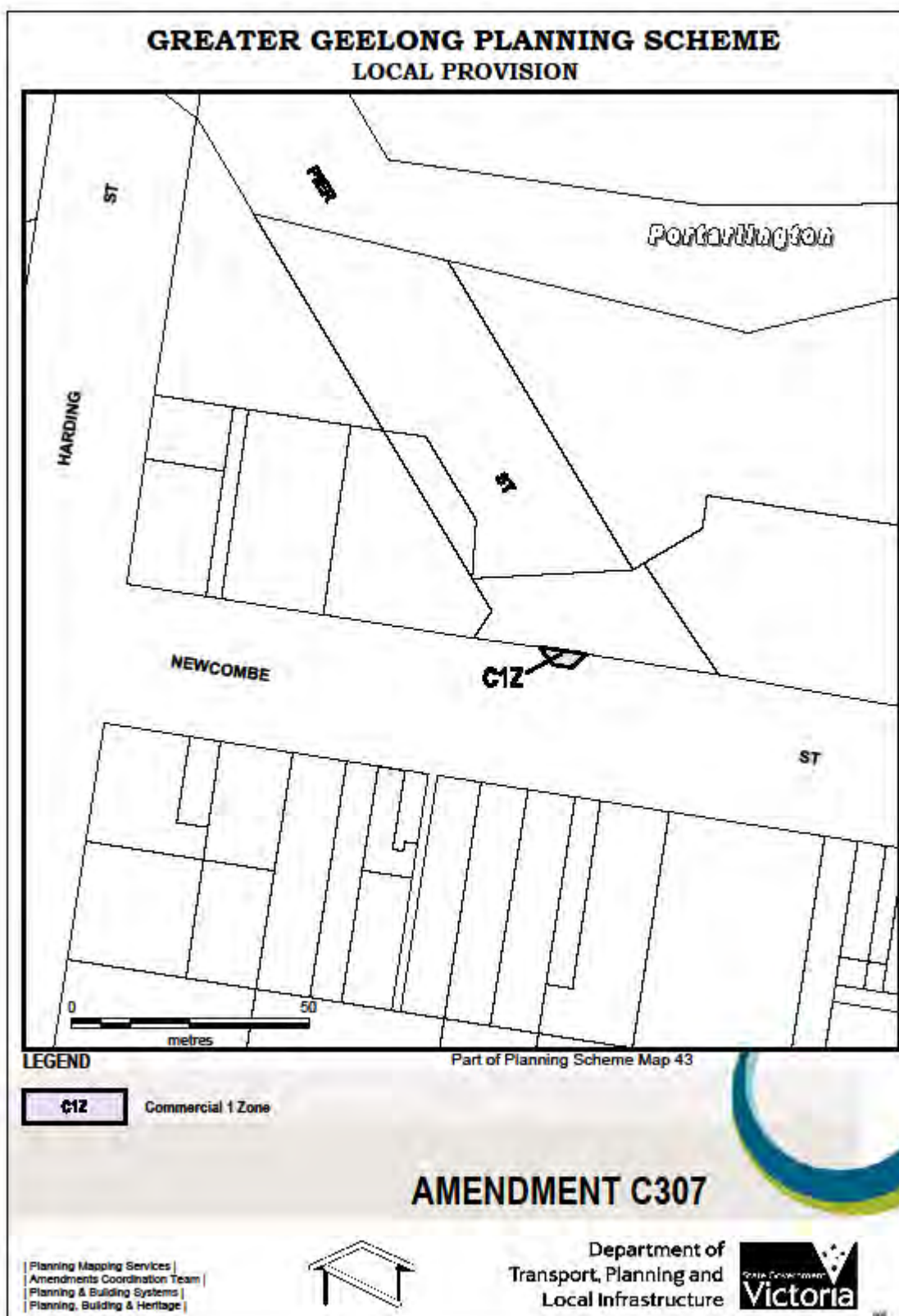
Planning Mapping Services |
Planning Information Services |
Planning |

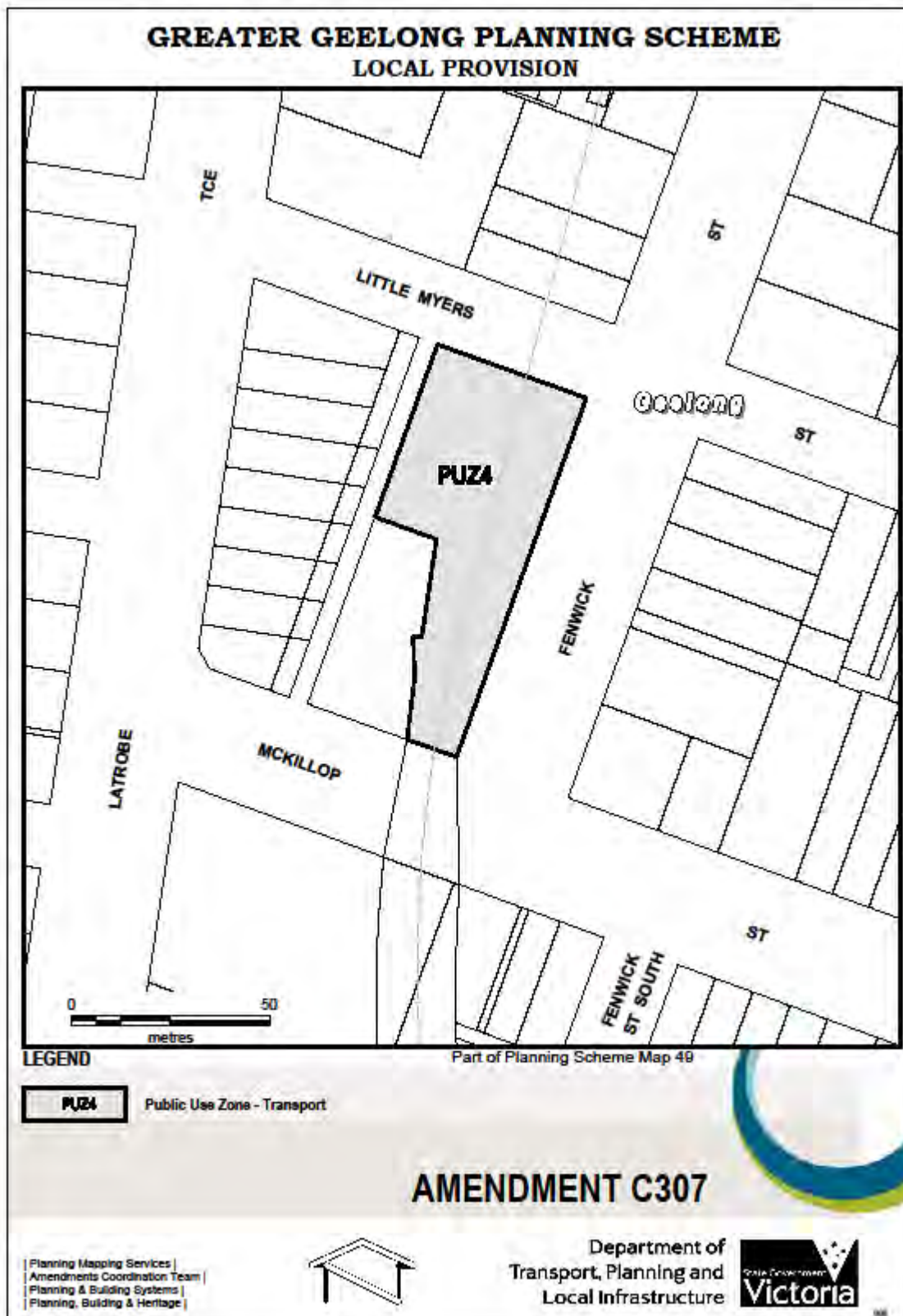
Part of Planning Scheme Map 26

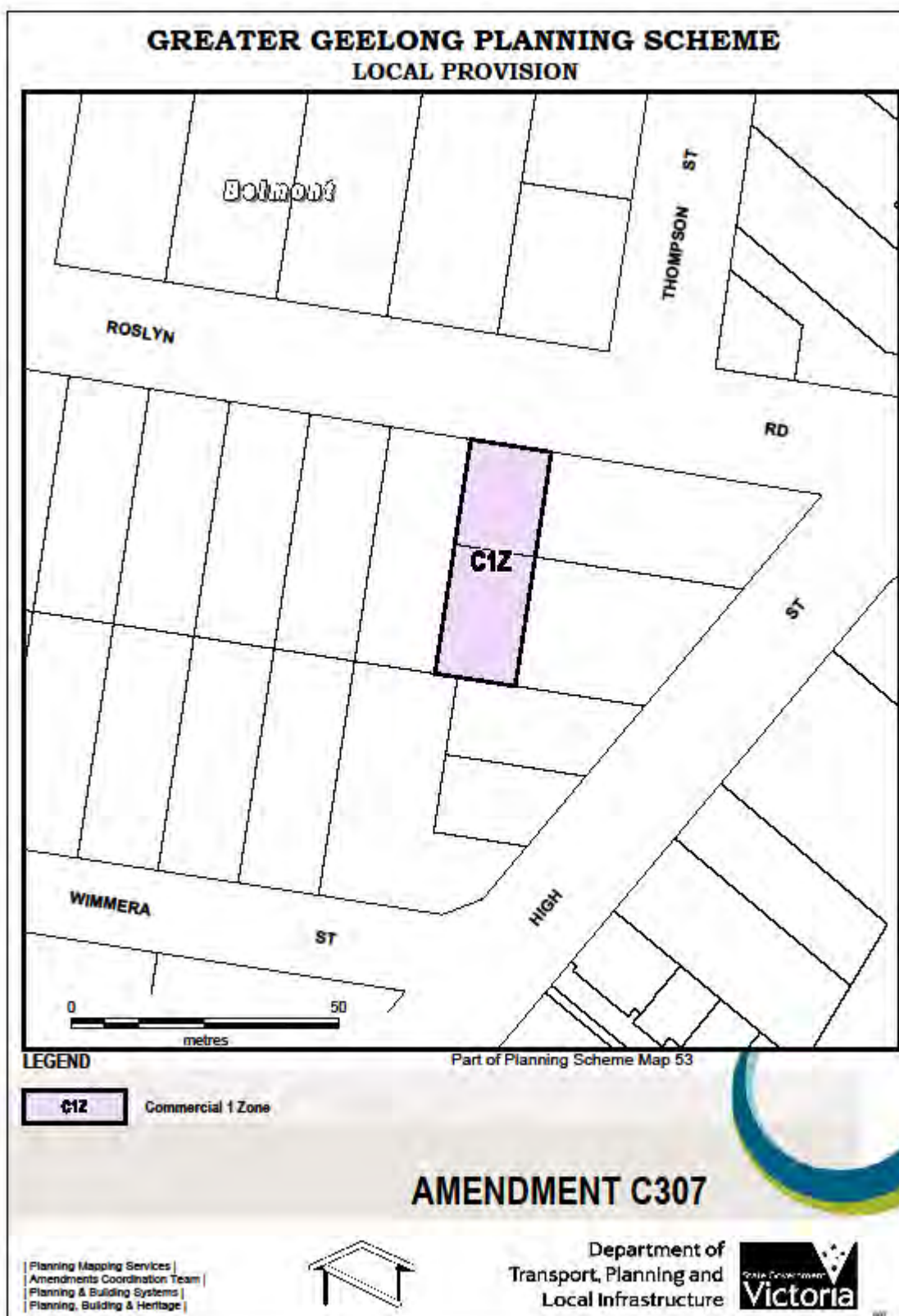
AMENDMENT C307

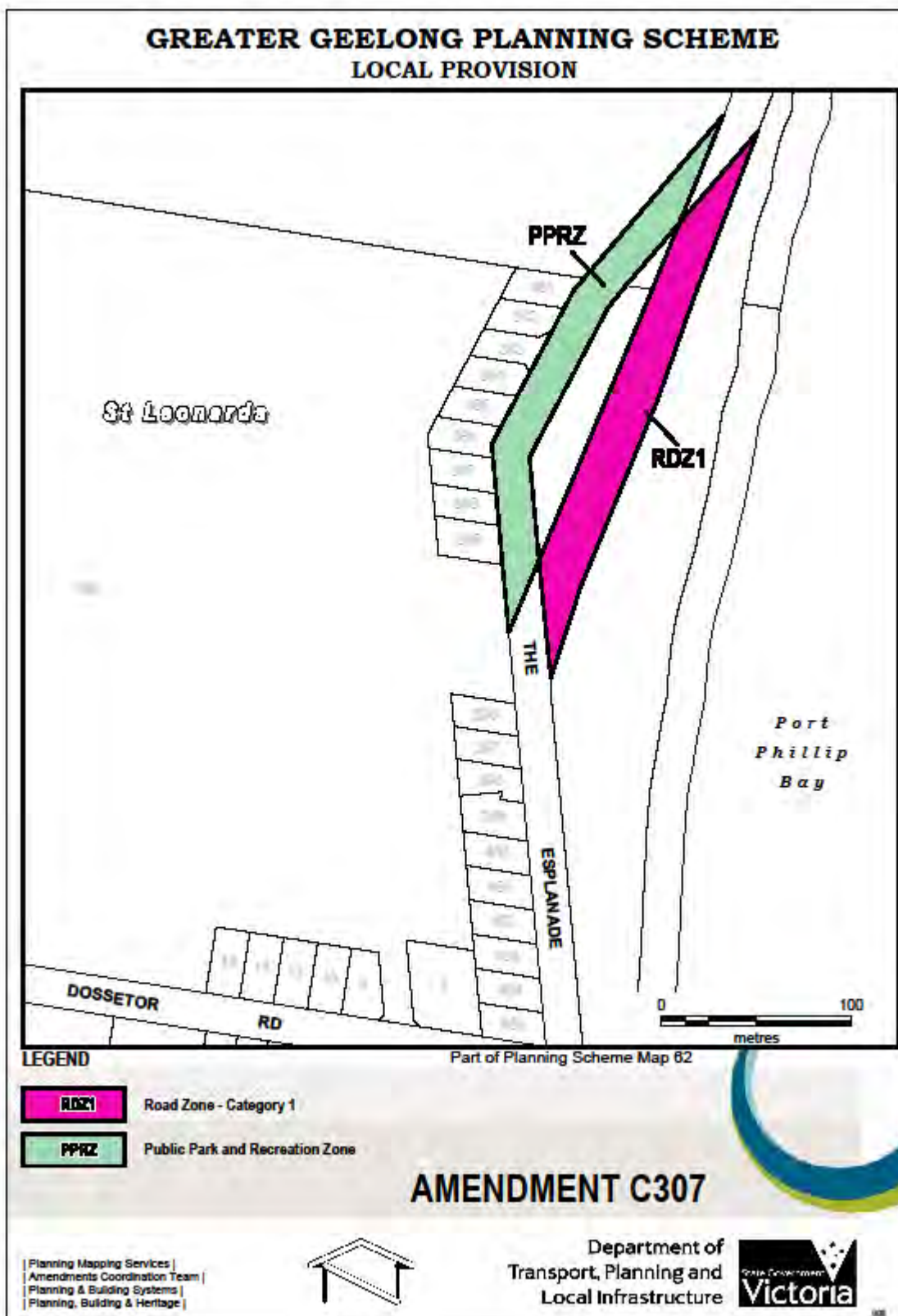
Department of
Environment, Land,
Water & Planning
Victoria

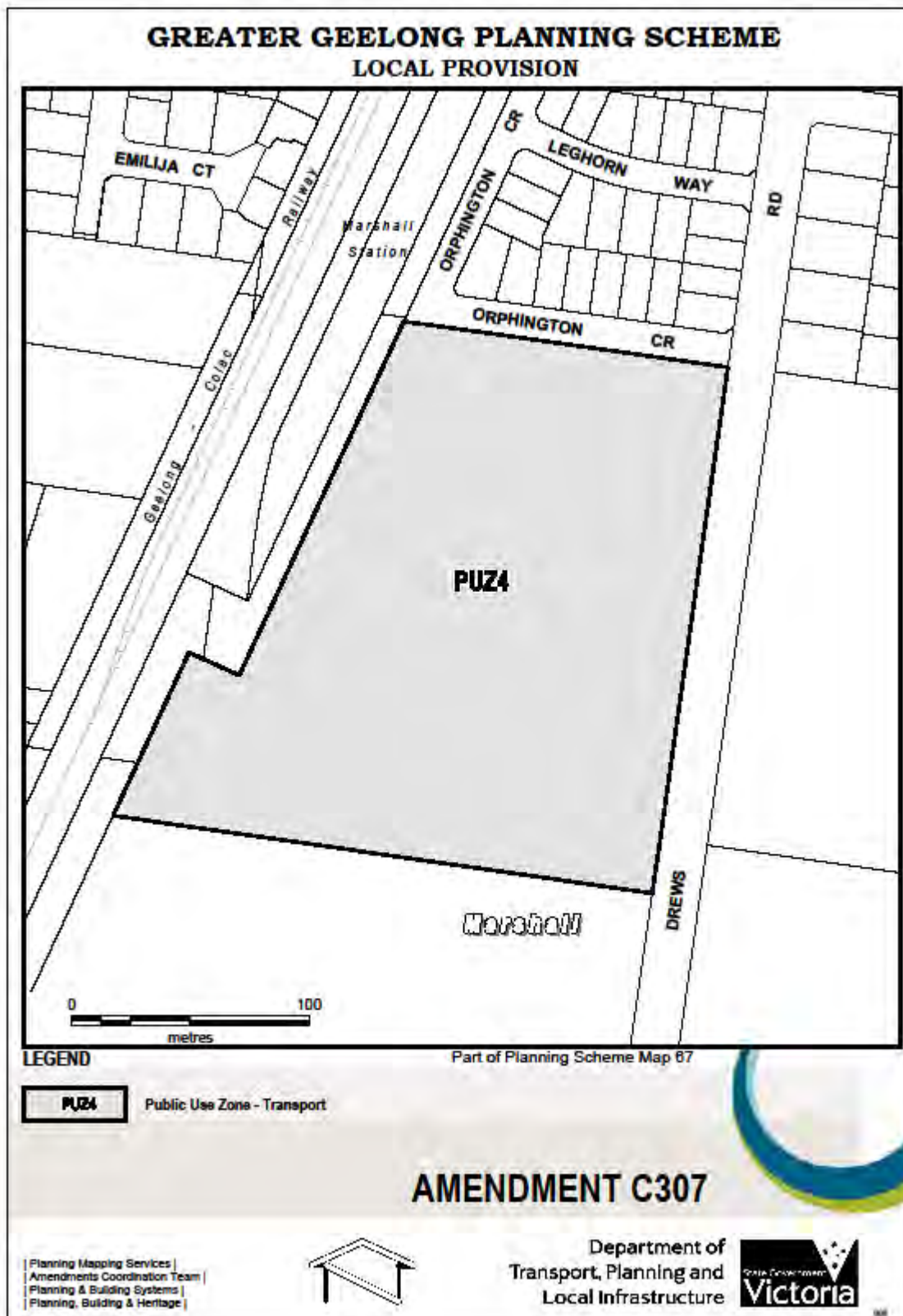


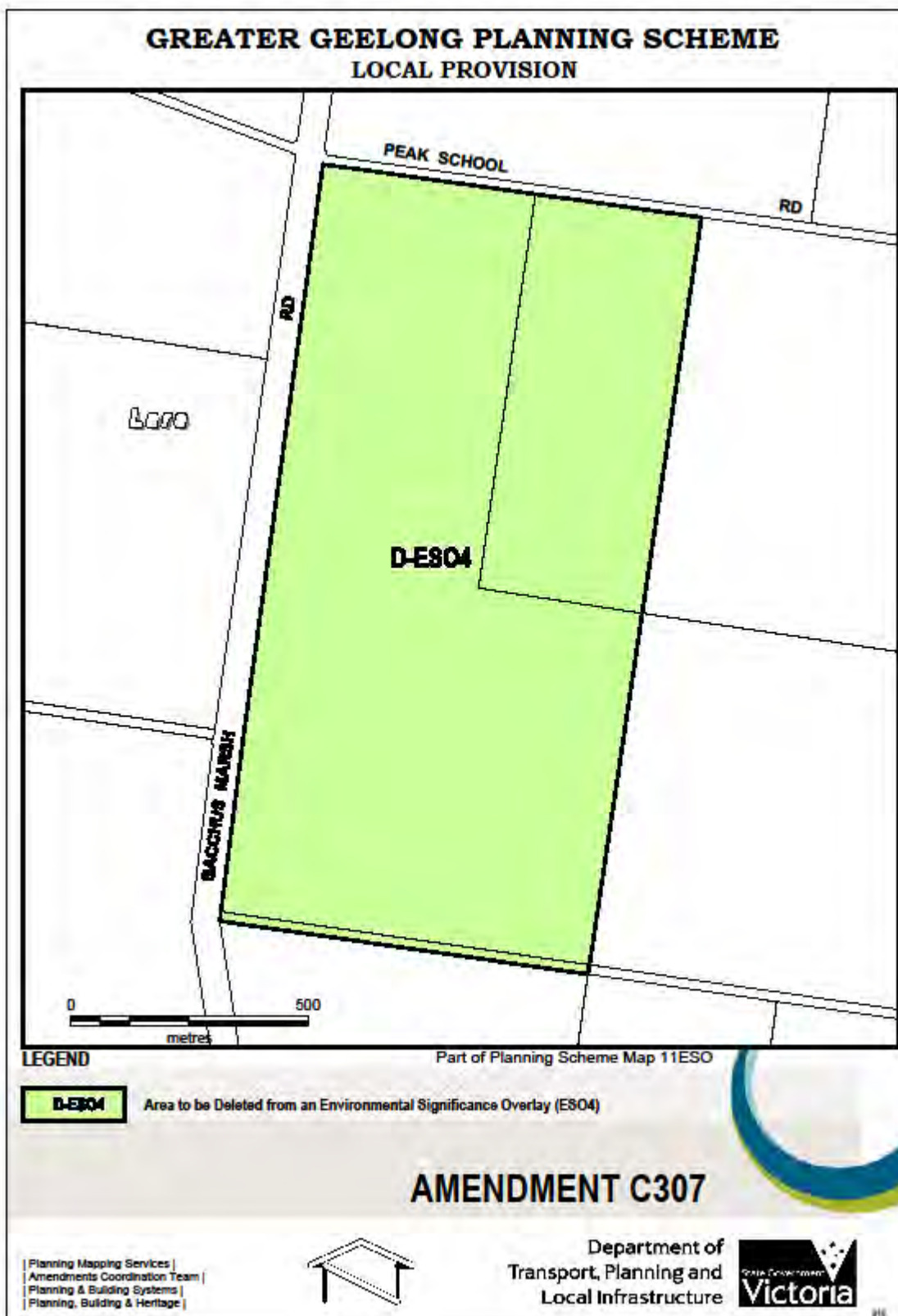


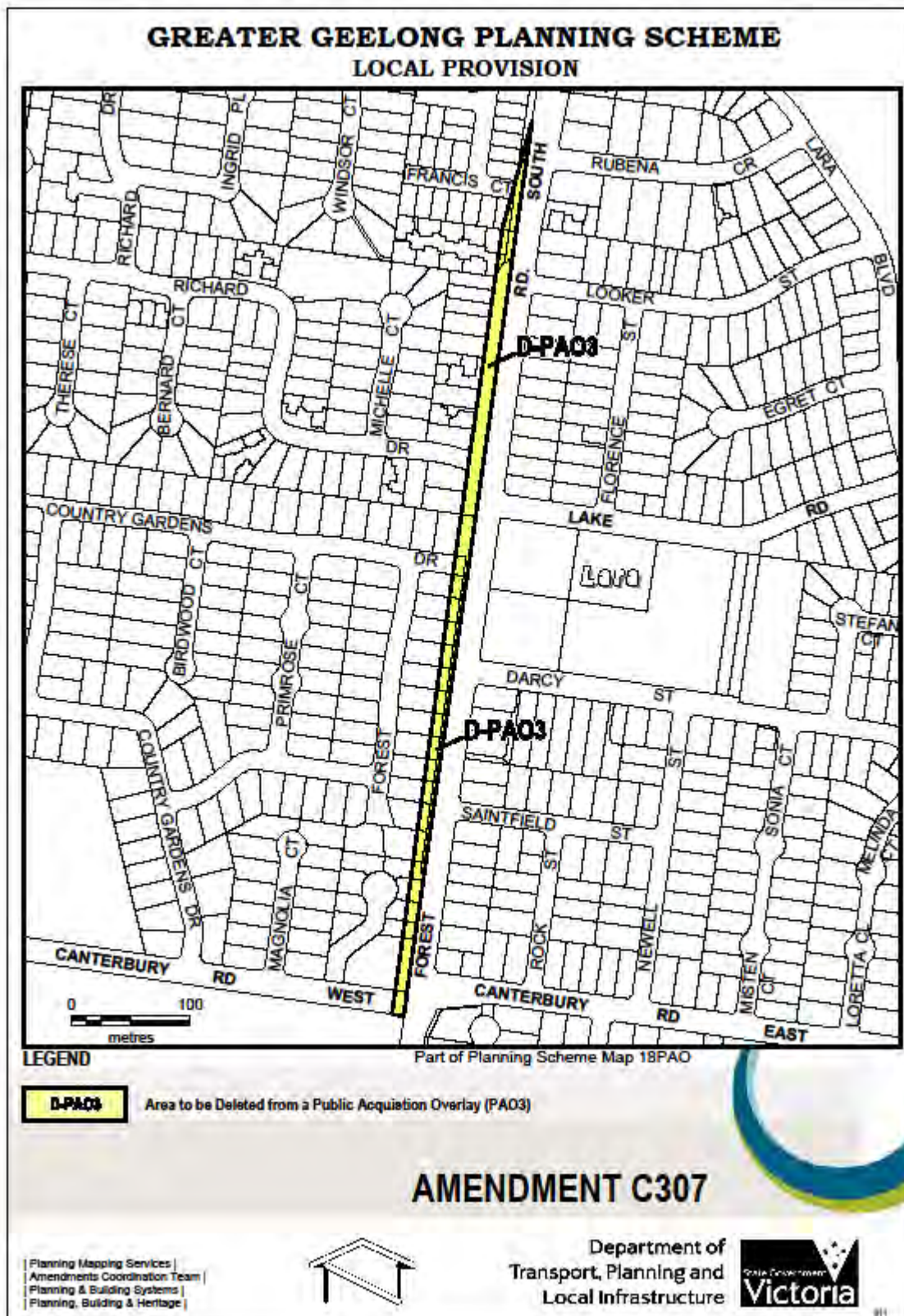


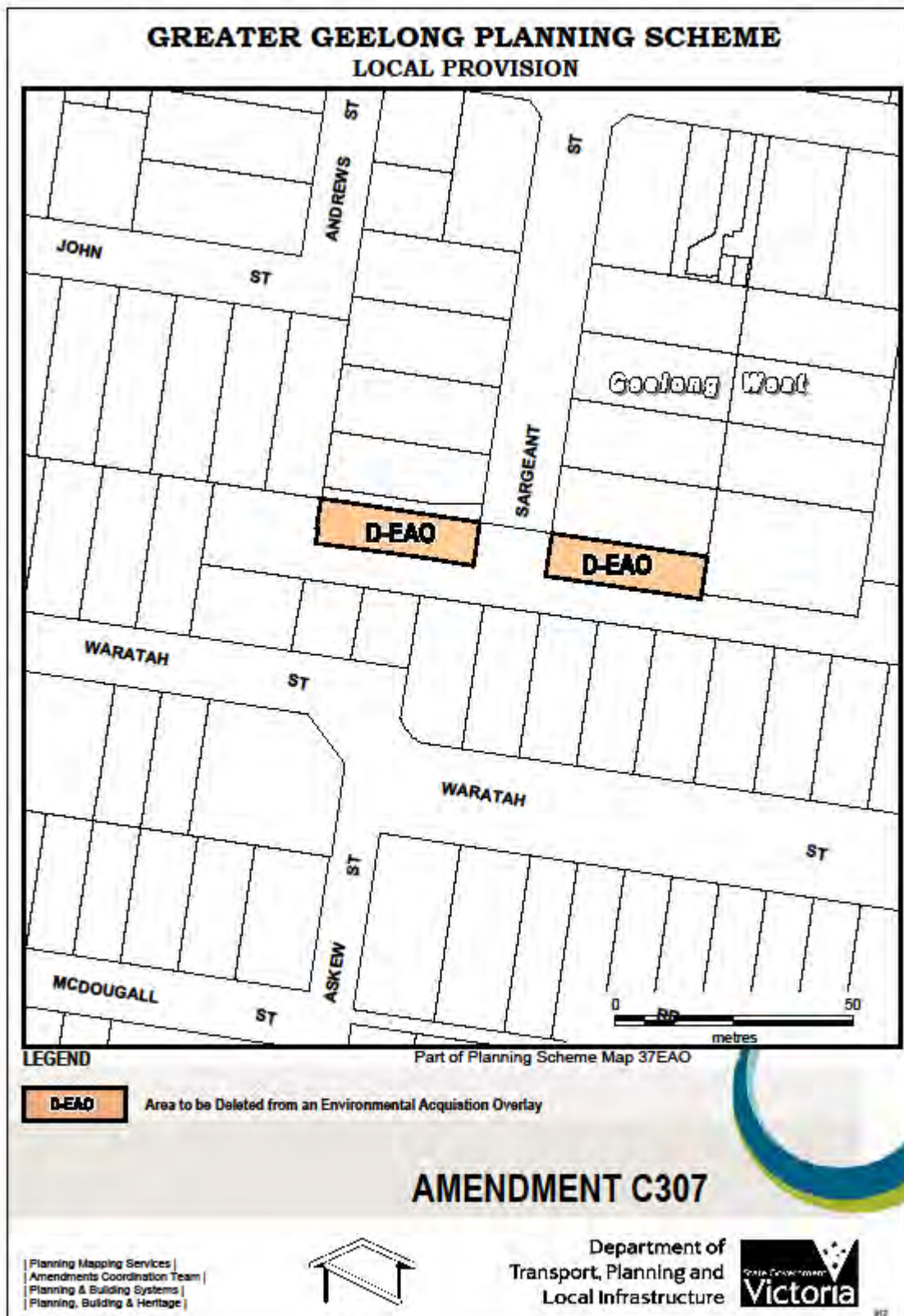


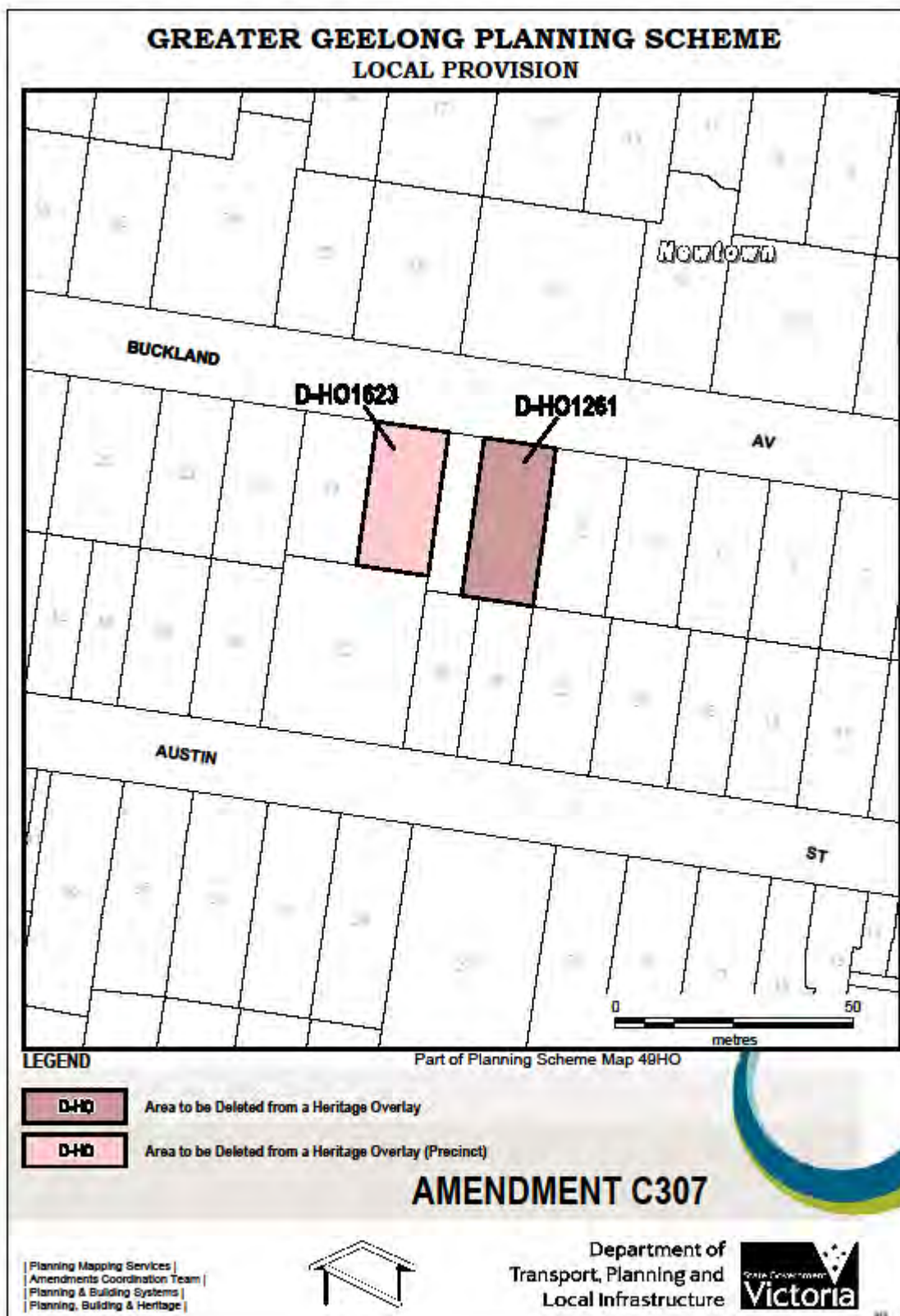


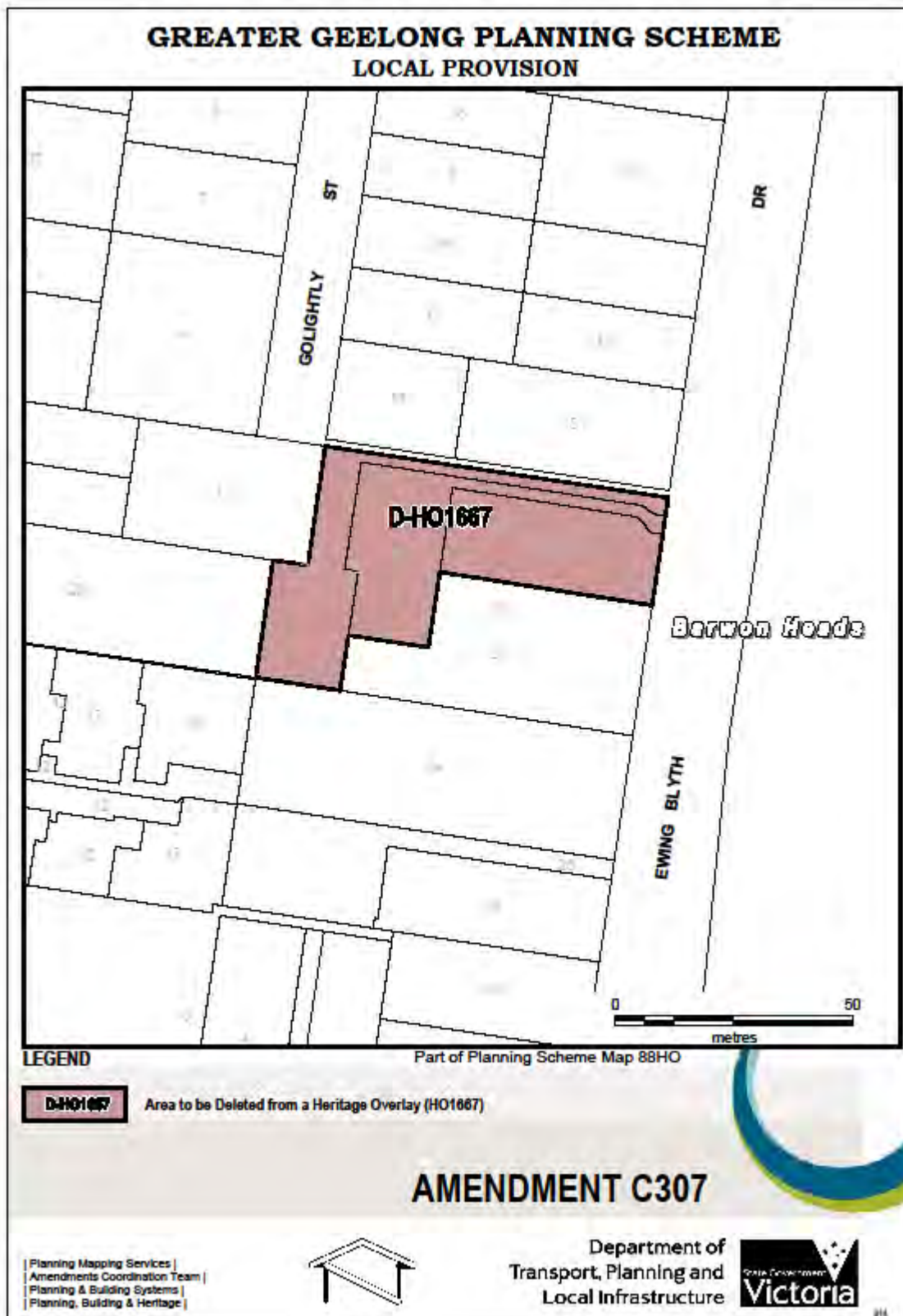


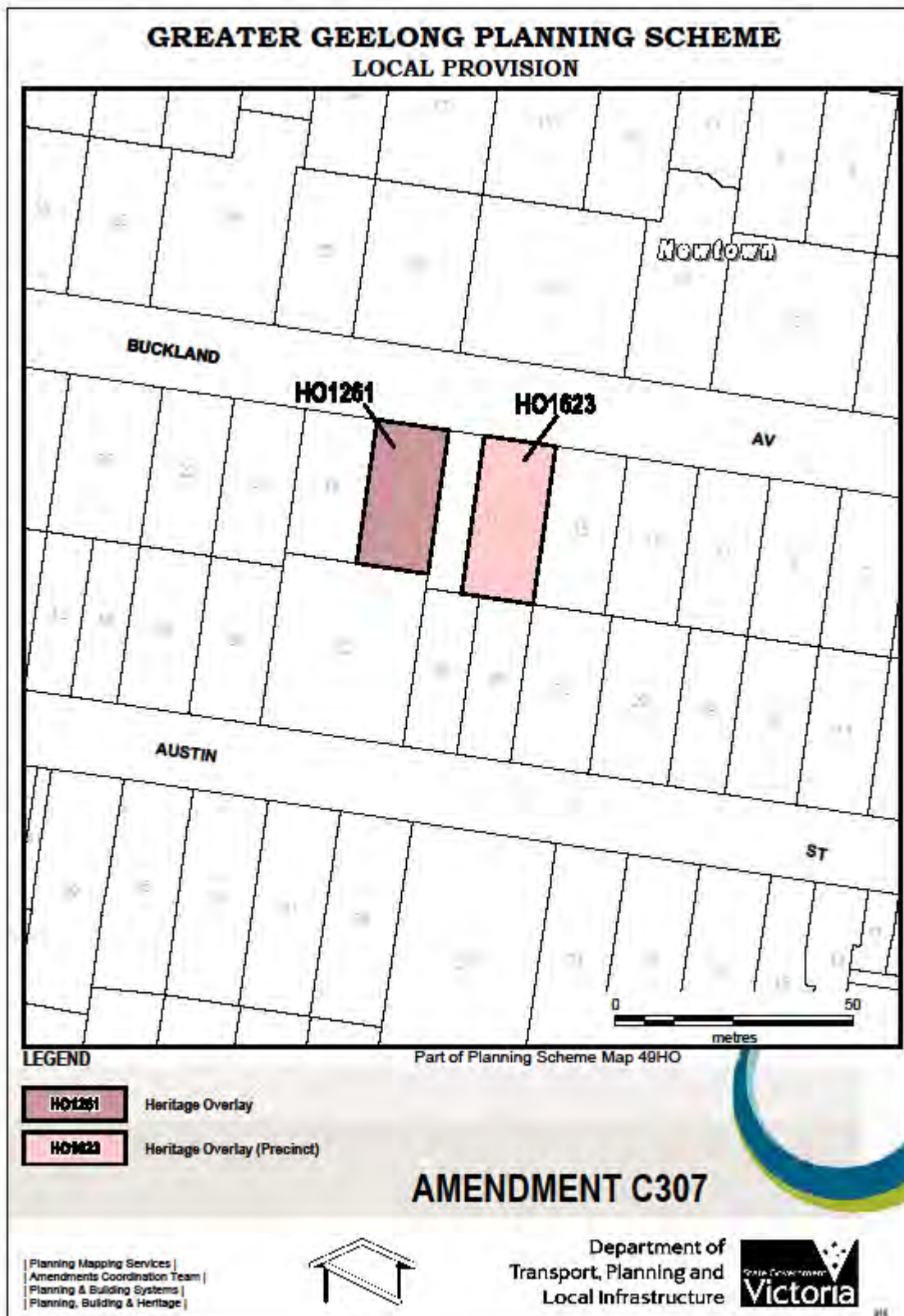


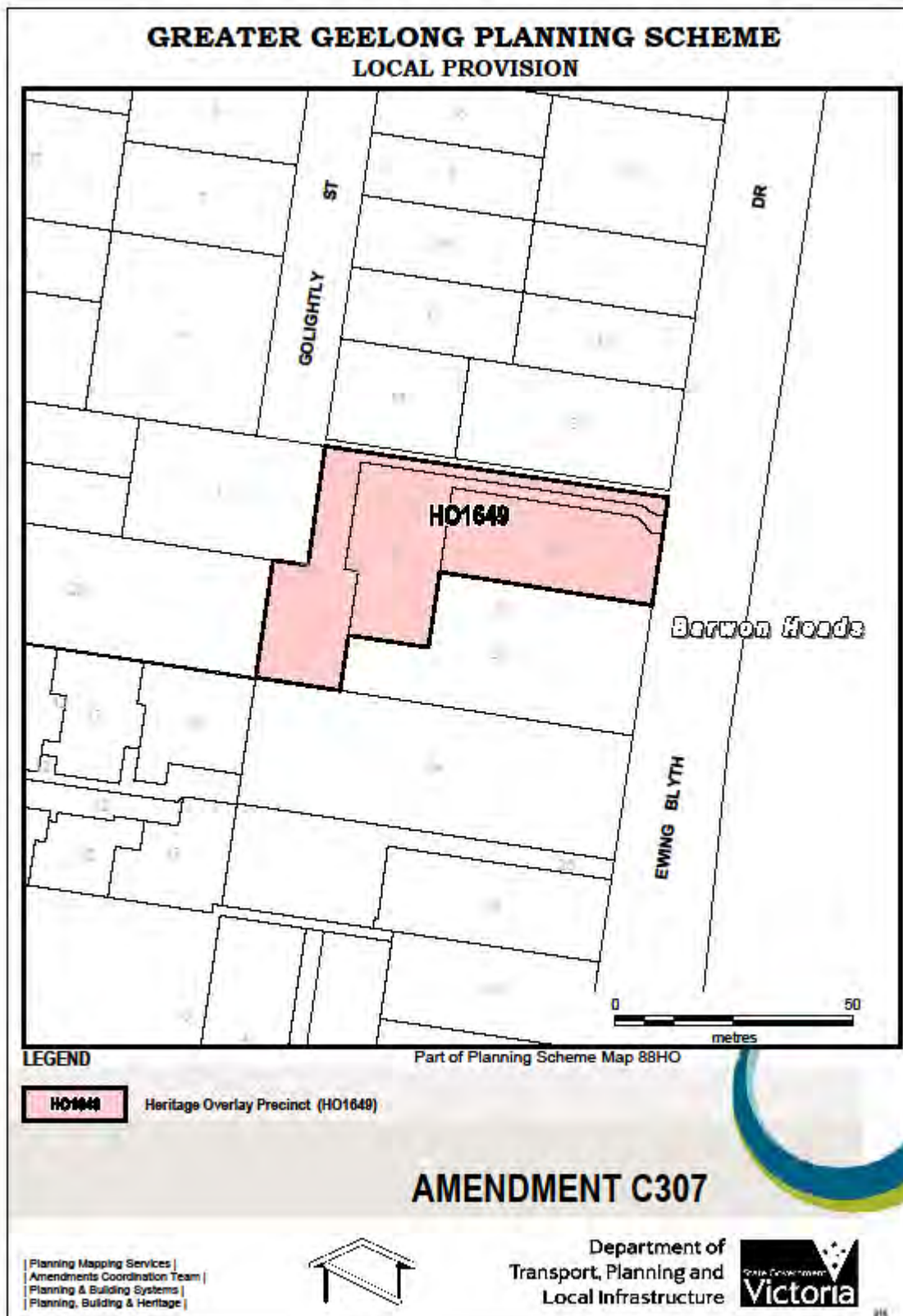


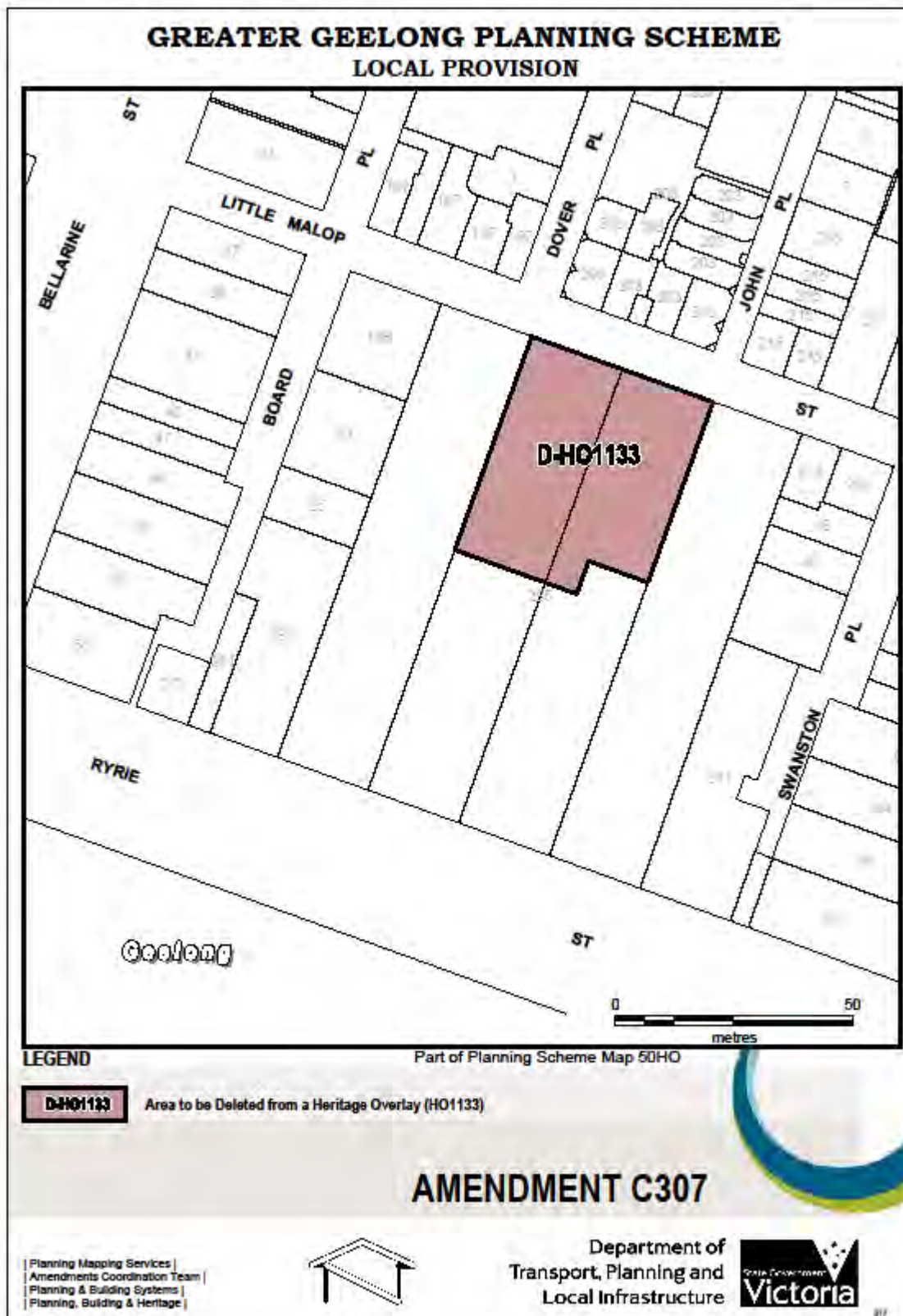


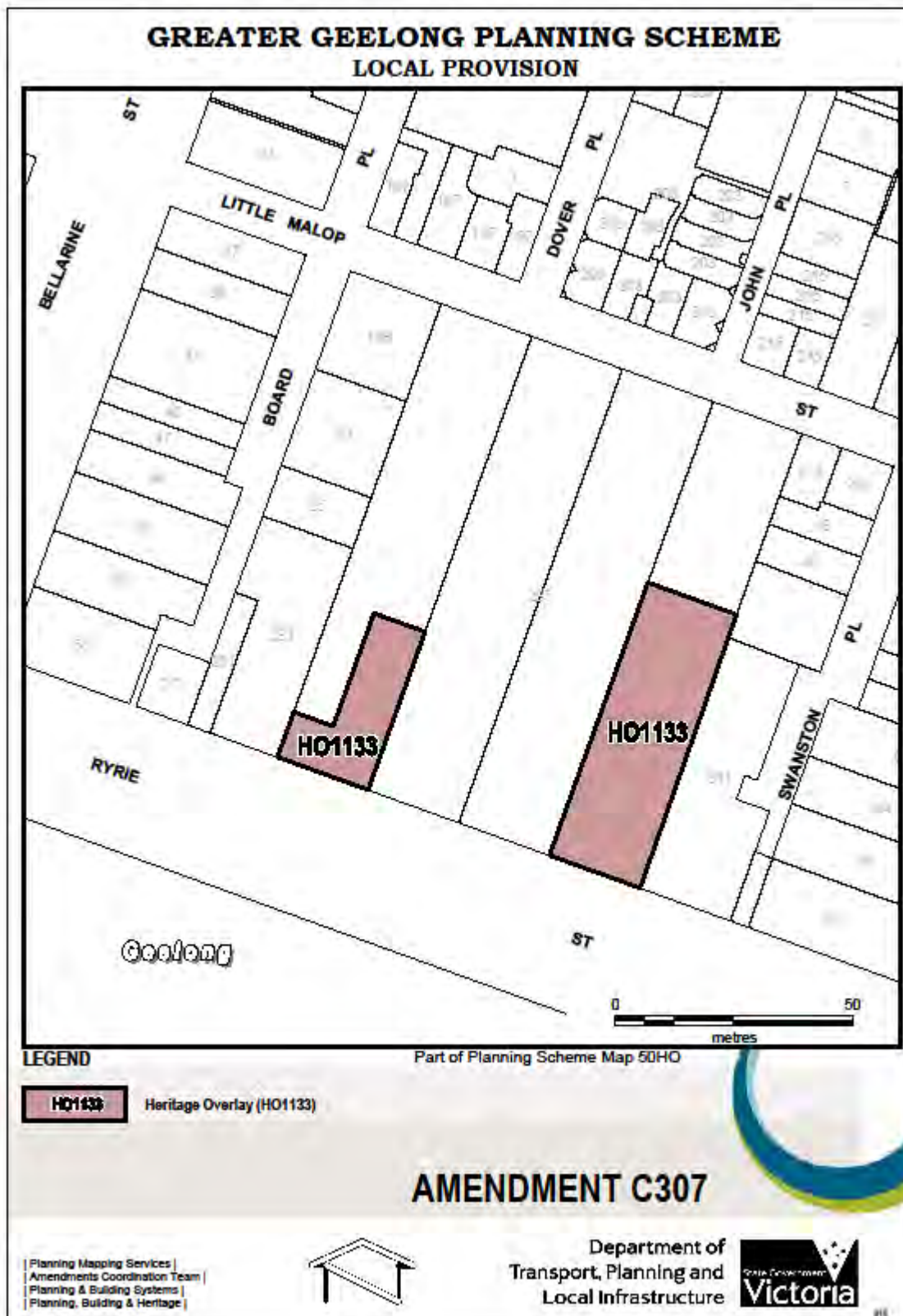












21.18 CORIO NORLANE

21.18-1 Key issues and influences

[21/11/2013](#)

21/11/2013

Corio and Norlane, including the residential neighbourhood of North Shore, are established northern suburbs of Geelong with a rich industrial, manufacturing, migrant settlement and working class and community history which continue to this day.

Corio and Norlane provide affordable housing that is close to the Geelong CBD, Avalon Airport, Geelong Port and surrounding industrial land and the Geelong Ring Road Employment Precinct, with convenient access to Melbourne via road and rail.

Ongoing economic restructuring affecting manufacturing is likely to continue to disproportionately impact the Corio and Norlane community.

The health and wellbeing challenges facing many residents means there is a greater need to provide high quality, easily accessible social infrastructure and services.

There is a stagnant resident population, low housing densities and a marked concentration of ageing public housing stock built from the 1950s onwards.

The median weekly household income in Corio and Norlane is significantly less than the Greater Geelong and Victorian average.

Corio and Norlane are recognised in the G21 Regional Growth Plan as areas that should be targeted for infill and higher density housing.

The Department of Human Services is undertaking the New Norlane project to improve the quality of its housing stock and partner local builders to develop new housing to be made available to both public tenants and home buyers.

A significant restructure of the government school system, referred to as the Corio Norlane Education Regeneration Project, is being progressed by the Department of Education.

The Corio Sub-Regional Activity Centre (Corio Village) is the focus of retailing in northern Geelong and, together with the Waterworld Precinct to the south, forms a recognisable “heart” of the area.

A number of under-performing local shopping centres are unlikely to experience any significant improvement without intervention to address their presentation and function.

The management of heavy freight traffic impacts on residents needs to be balanced against competing objectives for diversification and expansion of the Geelong Port.

A high proportion of households have no or low access to a private vehicle and a propensity to use public transport.

Stormwater drainage infrastructure is generally substandard and coupled with the area’s flat terrain, causes significant drainage-related flooding and runoff problems.

Corio and Norlane are well served by areas of active open space however there is a lack of quality, usable passive reserves and smaller parks.

There is a noticeable absence of canopy street trees, bushland reserves and landscaped and creative arts spaces that reinforce the perceived negative image of Corio and Norlane.

21.18-2 Objectives

21/11/2013

Land Use and Built Form

- Increase the resident population, diversify housing types and support opportunities for urban renewal.
- Improve the role, function and presentation of retail activity centres.
- Boost activity within the “Corio Heart” from the Corio Sub-Regional Activity Centre to the Waterworld Precinct.
- Support major employers that provide the foundation for Geelong’s economic development.

Transport and Infrastructure

- Provide a safe, functional and efficient road network and manage heavy vehicle freight traffic through residential areas.
- Provide a public transport network to meet the needs of residents.

- Provide a safe and attractive active transport network to access destinations in Corio and Norlane.
- Upgrade ageing drainage infrastructure and better manage impacts resulting from stormwater flooding.
- Enhance entrance points and improve way-finding signage

Communities in Corio and Norlane

- Improve the health and wellbeing of people living in Corio and Norlane.
- Improve image and identity through a creative arts and 'greening' approach.
- Increase social and cultural connection through integrated community precinct planning.
- Provide active and passive open space to meet the needs of residents and visitors.

Strategies

Ensure land use and development decisions are guided by the Corio Norlane Framework Plan included in this clause, with further direction provided by the Strategy Maps, Concept Plans and Neighbourhood Plans in the referenced Corio Norlane Structure Plan.

- Encourage increased housing areas around the Corio Sub-Regional Activity Centre, Bell Post Shopping Centre, North Shore Station and local shopping centres.
- Support appropriate medium density housing on residential zoned land.
- Redevelop schools subject to closure for residential development (where not required for a community use in need of a larger site).
- Support the on-going improvement and expansion of the Corio Sub-Regional Activity Centre, and the development of retail, offices, cafes/restaurants and health services around the centre.
- Develop the Waterworld Precinct as a multi-purpose community precinct that includes dedicated arts and culture spaces within a "landmark" building.
- Support a diverse mix of uses and improve presentation and safety of local shops.
- Incorporate public art into local centres to enhance their presentation and create a sense of place.
- Redevelop and rezone land no longer required for commercial use in local shopping centres for housing and other compatible uses.
- Provide a better interface between industrial and residential land uses along Station Street.
- Limit intensification of residential development within the North Shore residential area having regard to its proximity to heavy industrial land uses.
- Support the duplication and 'boulevard' concept for Bacchus Marsh Road and plant street trees on identified 'community green streets'.
- Support the continued planning and implementation of integrated community precincts.
- Support the development of health and support services, including potential expansion of facilities within the Corio 'heart' area.
- Do not support the development of new gaming venues or additional gaming machines at existing gaming venues.
- Improve the amenity and safety of local reserves and parks and consider for trade poorly configured parks that do not contribute to the permeability of neighbourhoods.
- Work with landowners – the Department of Human Services and the Department of Education, to improve the safety, access, surveillance and functionality of local reserves and parks.

21.18-3 Implementation

21/4/1/2013

These strategies will be implemented by:

Using policy and the exercise of discretion

Support higher density residential development in areas identified for increased housing diversity and support higher density residential development in other areas giving consideration to the existing and changing neighbourhood character.

Support the Department of Human Services *New Norlane* housing project.

Applying Zones and overlays

Apply the Commercial 2 Zone to vacant land opposite the M C Herd Abattoir, east of Bacchus Marsh Road to support office and restricted retail development.

Apply the Commercial 1 Zone to vacant land adjacent to the Corio ALDI to establish a neighbourhood shopping centre for the Rosewall community.

Apply the Commercial 2 Zone and remove the Design and Development Overlay – Schedule 20 from the Geelong Gateway Homemaker Centre.

Amend the Retail Activity Centre Hierarchy Map and Table at Clause 21.07-8 to reflect the above zoning changes.

Apply the Mixed Use Zone to land around the Corio Sub-Regional Activity Centre to support the development of retail, offices, cafes/restaurants and health services.

Apply the Industrial 3 Zone to service industrial land along Station Street as shown on the Framework Plan.

Apply a Special Building Overlay to flood prone land in the Kosciusko Avenue Main Drainage Catchment.

Rezone Council-owned land adjoining the Anakie Road Operations Centre to part Public Use Zone 6 and part Public Conservation and Resource Zone as shown on the Framework Plan.

Amend [Clause 22.63 Increased Housing Diversity Areas](#)~~the Incorporated Document – Key Development and Increased Housing Diversity Areas~~ to include land identified in the Norlane & North Shore Concept Plan.

Further Work

Support the redevelopment of the former Rosewall Primary School in accordance with the Rosewall Concept Plan including reconfiguration of adjacent public open space.

~~Prepare structure plans for Increased Housing Diversity Areas to inform new planning provisions to support the policy objectives for these areas.~~

~~Review the Corio, Norlane and North Shore Residential Character Precinct Brochures.~~

Prepare a master plan and business case to develop a landmark multi purpose centre at Waterworld that provides improved site layout and integration of uses, including the creation of an arts and culture space to service northern Geelong.

Prepare a master plan for the Flinders Peak Reserve to better integrate the site with the former Flinders Peak Secondary College and provide improved vehicular and pedestrian access to both sites.

Review the Environmental Significance Overlay Schedule 5 to ensure that it appropriately manages the intensification of residential development within the North Shore residential area.

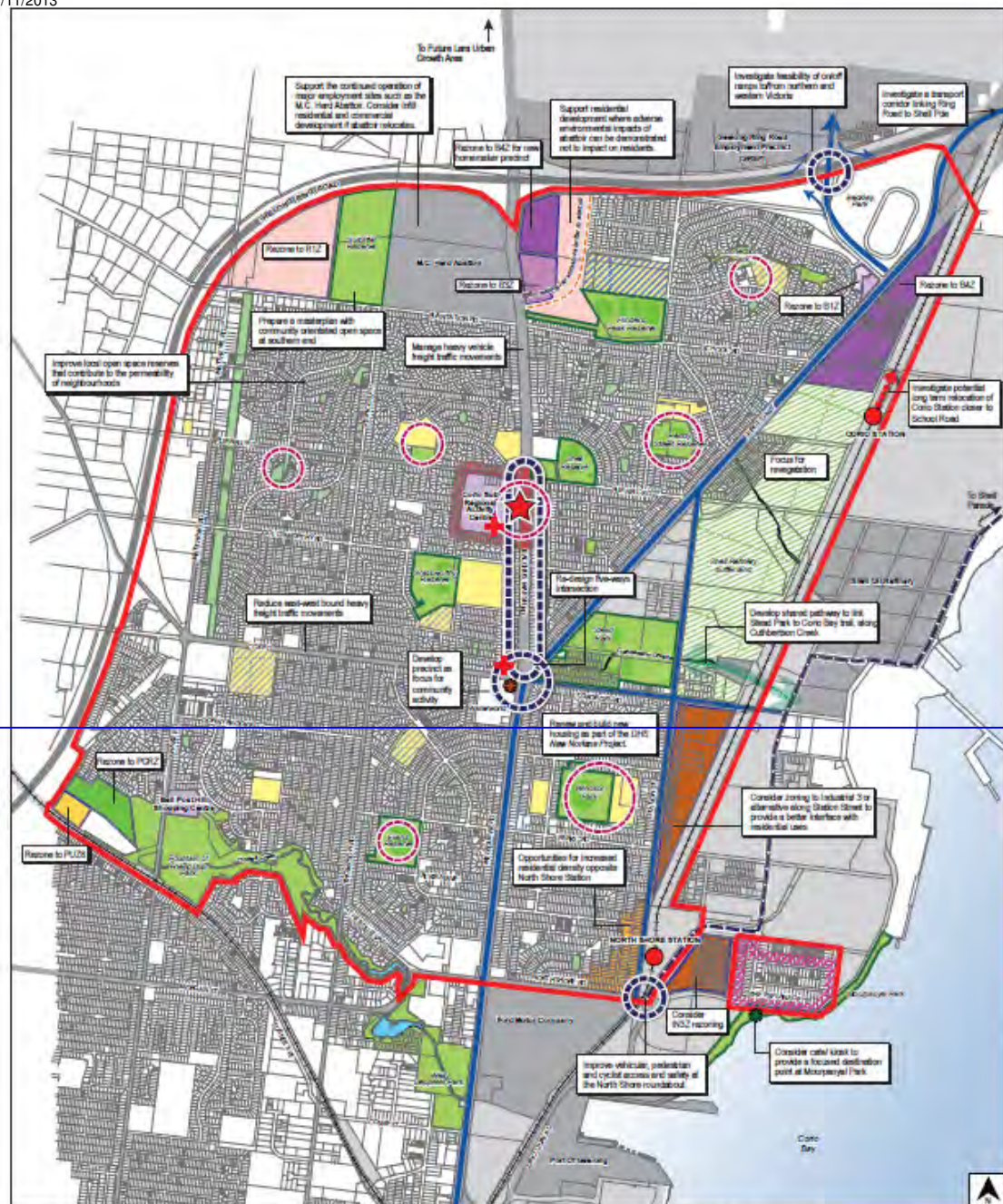
Prepare a Pedestrian and Wayfinding Strategy.

References

Corio Norlane Structure Plan, City of Greater Geelong and the Department of Planning and Community Development, July 2012.

Corio Norlane Structure Plan Background Report, City of Greater Geelong and the Department of Planning and Community Development, March 2011.

21/11/2013



LEGEND

Existing Features

- Study area boundary
- Major road network
- Railway line/ station
- Industrial zoned land
- Major employment sites
- Public open space/ recreation
- Local passive open space reserves
- Shell Refinery Land Use Buffer
- Schools
- + Medical Facilities

Proposed Initiatives

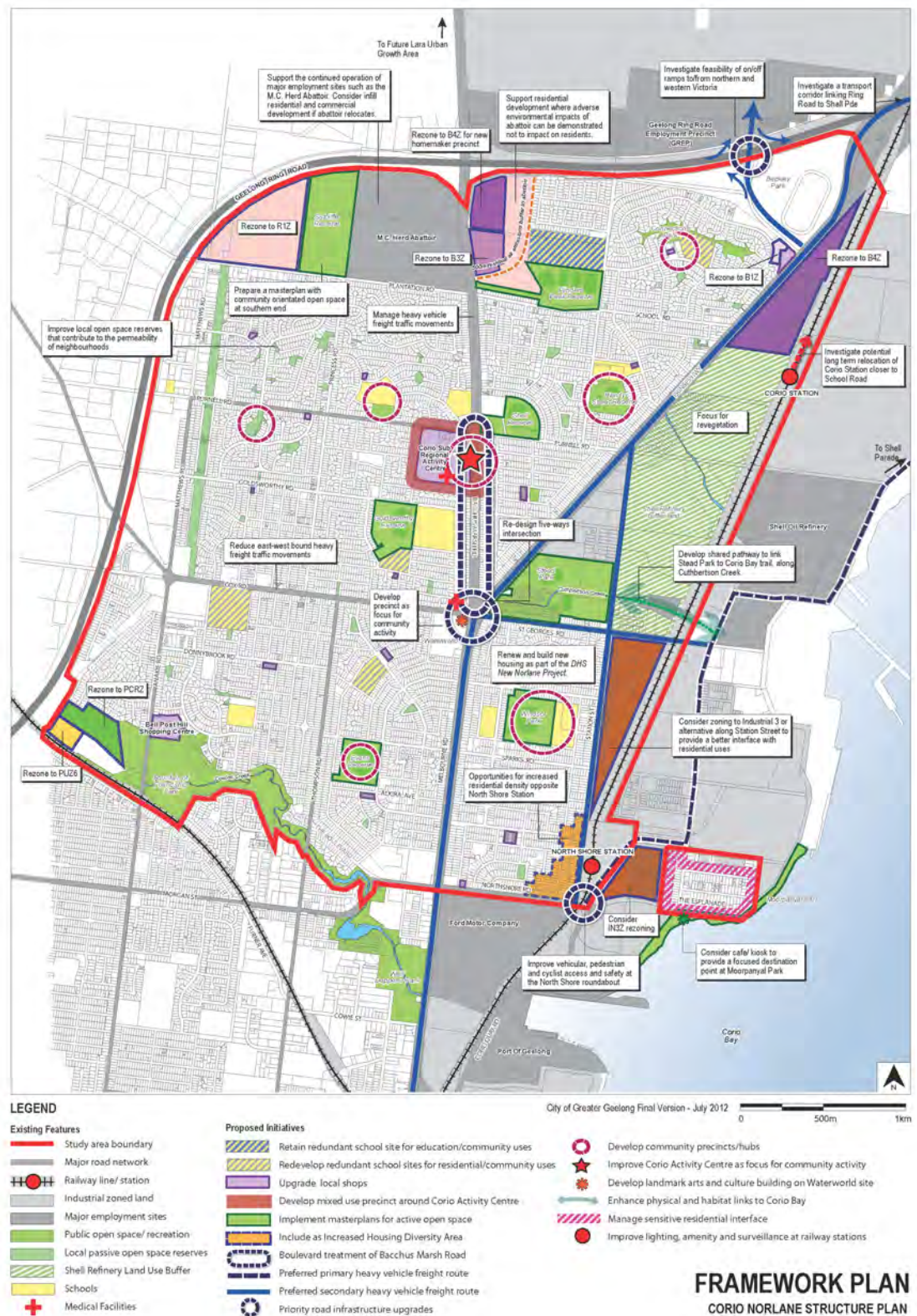
- Retain redundant school site for education/community uses
- Redevelop redundant school sites for residential/community uses
- Upgrade local shops
- Develop mixed use precinct around Corio Activity Centre
- Implement masterplans for active open space
- Include as Increased Housing Diversity Area
- Boulevard treatment of Bacchus Marsh Road
- Preferred primary heavy vehicle freight route
- Preferred secondary heavy vehicle freight route
- Priority road infrastructure upgrades

City of Greater Geelong Final Version - July 2012

0 500m 1km

- * Develop community precincts/hubs
- * Improve Corio Activity Centre as focus for community activity
- * Develop landmark arts and culture building on Waterworld site
- Enhance physical and habitat links to Corio Bay
- Manage sensitive residential interfaces
- * Improve lighting, amenity and surveillance at railway stations

FRAMEWORK PLAN
CORIO NORLANE STRUCTURE PLAN



SCHEDULE 2 TO THE ENVIRONMENTAL SIGNIFICANCE OVERLAY

19/01/2006
10000

Shown on the planning scheme map as **ESO2**

HIGH VALUE WETLANDS AND ASSOCIATED HABITAT PROTECTION

1.0 Statement of environmental significance

19/01/2006
10000

The areas included within this overlay are considered significant because one or more of the following apply:

- The site is a wetland of regional, state, national or international significance.
- The site forms part of the Port Phillip Bay (Western Shoreline) and Bellarine Peninsula Ramsar Site and is listed under the Convention on Wetlands (Ramsar, Iran, 1971). These wetlands provide important habitat for migratory birds, waterfowl and endangered species and sustain significant proportions of the Australian populations of these species. They are also remnants of wetland types that were once much more extensive in the Geelong region and elsewhere in Victoria, contain a high diversity of plant and animal species and conserve the genetic diversity of particular species.
- The site is habitat for species listed under an international agreement for the conservation of plants or animals, eg. the Japan-Australia Migratory Bird Agreement (JAMBA), the China-Australia Migratory Bird Agreement (CAMBA) and the Convention on the Conservation of Migratory Species of Wild Animals (the Bonn Convention).
- The site is part of or is nominated for inclusion in the East Asian-Australasian Shorebird Site Network.
- The site is habitat for a threatened native plant or animal species or is a threatened plant or animal community, eg. species and communities listed in the *Fauna and Flora Guarantee Act 1988*.
- The site contains habitat that is an extension of, or which provides a buffer to, wetland communities identified above.

For the purposes of this schedule, and in accordance with Article 1.1 of the Ramsar Convention, wetlands are defined as:

Areas of marsh, fen, peatland or water, whether natural or artificial, permanent or temporary, with water that is static or flowing, fresh, brackish or salt, including areas of marine water the depth of which at low tide does not exceed six metres.

In addition, Article 2.1 of the Ramsar Convention states that:

Wetlands many incorporate riparian and coastal zones adjacent to the wetlands, and islands or bodies of marine water deeper than six metres at low tide lying within the wetlands.

2.0 Environmental objective to be achieved

19/01/2006
10000

- To maintain the ecological character (the sum of the biological, physical and chemical components of the wetland ecosystem, and their interactions which maintain the wetland and its products, functions and attributes) of Ramsar wetlands.
- To protect natural resources and maintain ecological processes and genetic diversity.
- To protect and ensure the long-term future of terrestrial and aquatic habitat for native plants and animals, including shorebird feeding areas and roosts and species and communities listed under the *Fauna and Flora Guarantee Act 1988*.
- To encourage ecological restoration, regeneration and revegetation with indigenous species within the site and in adjoining areas.
- To maintain the function of the wetland or habitat area as part of the broader natural system, including maintenance of natural flows and flooding regimes.
- To prevent further loss of wetland habitat.

- To manage the site in order to maintain and/or improve its value as a conservation site for native plants and animals.
- To protect water quality and prevent water pollution in watercourses, water bodies, wetlands and groundwater.
- To protect cultural (including aboriginal and non-aboriginal heritage) values.
- To protect visual amenity.

3.0 Permit requirement

19/01/2006
10000

Buildings and works

A permit is required to:

- Construct a fence over 1.2m metres high.

A permit is not required for:

- Buildings or works approved under the *Coastal Management Act 1995* or carried out as part of a management plan approved by the Department of [Environment, Land, Water and Planning](#)~~Natural Resources and Environment~~.
- Buildings or works carried out by or on behalf of Parks Victoria or the agency that is the public land manager under the *Local Government Act 1989*, the *Reference Areas Act 1978*, the *National Parks Act 1975*, the *Fisheries Act 1995*, the *Wildlife Act 1975*, the *Forests Act 1958*, the *Water Industry Act 1994*, the *Water Act 1989*, the *Marine Act 1988*, the *Port of Melbourne Authority Act 1958*, the *Crown Land (Reserves) Act 1978* or the *Parks Victoria Act 1998*, where these are intended to maintain the ecological character of the area or improve the area as a conservation site for native plants or animals.

Removal, destruction or lopping of vegetation

A permit is not required to remove, destroy or lop an exotic species of vegetation, unless this vegetation is deemed to be of importance to:

- Maintain the ecological character of the site.
- A species listed under JAMBA, CAMBA or the Bonn Convention.
- A species listed in Schedule II of the *Fauna and Flora Guarantee Act 1988*.
- A species listed as a threatened species in Victoria by the Department of [Environment, Land, Water and Planning](#)~~Natural Resources and Environment~~.

Application Requirements

Any permit application should be referred for advice to the Department of [Environment, Land, Water and Planning](#)~~Natural Resources and Environment~~.

4.0 Decision guidelines

19/01/2006
10000

Before deciding on an application the responsible authority must consider as appropriate:

- The impact on the natural environment including any important landscape or conservation characteristics of the area and the suitability of the proposed development.
- Potential threats to the quality, life cycle processes or functioning of aquatic and terrestrial ecosystems or native plant and animal species.
- The function of the wetland, watercourse or habitat area as part of a broader natural system.
- The need to maintain the seasonality, quantity and quality of water flows through the area and through other areas with a common system of drainage.
- Any comments by the Department of [Environment, Land, Water and Planning](#) ~~Natural Resources and Environment~~ or Council's Natural Resources and Environment Unit.
- The Victorian Ramsar Sites Strategic Directions Statement (Parks Victoria, when published).

- The Strategic Management Plan for the Port Phillip Bay (Western Shoreline) and Bellarine Peninsula Ramsar Site (Parks Victoria, when published).
- Any management plan approved by the Department of [Environment, Land, Water and Planning](#)~~Natural Resources and Environment~~.
- Any species recovery plan, Action Statement for endangered species, communities or threatening processes, or management plan approved under the *Flora and Fauna Guarantee Act 1998*.
- The availability of alternative land suitable for the proposed development outside the overlay area.
- The need to minimise pollution through the establishment of best practice performance standards and monitoring regimes.
- The necessity of retaining a buffer strip of vegetation in the vicinity of water courses, roads and property boundaries.
- Control of noxious and environmental weeds and pest animals, including the need to minimise the spread of weeds and soil pathogens.
- Control of domestic animals, eg. livestock, dogs, cats, by fencing and other means.
- The need to prevent and control soil erosion and sedimentation during construction works and/or associated with the proposed use.
- Fire prevention measures.
- Revegetation of degraded areas with indigenous plant species.
- The need for conditions on the permit to prevent the detrimental impact of the development on the hydrological regime, water quality, native plant or animal habitat, or scenic, cultural heritage or recreational values.
- The Siting and Design Guidelines for Structures on the Victorian Coast (Victorian Coastal Council, May 1998) and the Landscape Setting Types for the Victorian Coast (Victorian Coastal Council, May 1998).
- The impact of the siting, shape, size and height of any proposed buildings, extensions or works on the visual amenity of the area.
- The extent to which the materials, colours and external finishes of buildings conform in appearance and character with the natural features of the area (for example, the use of non-reflective roofing surfaces, muted tones and natural materials) and with any adjacent buildings.

SCHEDULE 4 TO THE ENVIRONMENTAL SIGNIFICANCE OVERLAY

13/03/20 Shown on the planning scheme map as **ESO4**.

GRASSLANDS WITHIN THE WERRIBEE PLAINS HINTERLAND

1.0 Statement of environmental significance

06/08/ The areas included within this overlay form part of the Victorian Volcanic Plain Bioregion. The native vegetation of the Victorian Volcanic Plain bioregion is one of the most depleted in the State. Only 4.5 per cent of the State still has a cover of native vegetation, and less than 1.2 per cent is in formal reserves.

The Werribee Plains hinterland consists of undulating volcanic plains, a scoria cone and steep gorges formed by the Little and Werribee Rivers. Many elements of the flora reflect the low rainfall of this area, which formerly supported extensive areas of Plains Grassland. Although the native vegetation has been extensively cleared and altered for agricultural, urban and industrial use, there are some large areas of predominantly native vegetation as well as some high quality wetlands, which are important for many threatened fauna species. There are a number of communities and species in this area that do not occur elsewhere in the bioregion. Important species in this area include, for flora, the Button Wrinklewort, Large-fruit Fireweed, Small Golden Moths, Small Milkwort, Small Scurf-pea, Spiny Rice-flower, and the only remaining wild population of Sunshine Diuris; and, for fauna, the Grassland Earless Dragon, Orange-bellied Parrot, Plains-wanderer, Red-chested Button-quail, Striped Legless Lizard and Swift Parrot.

The landscape consists of undulating volcanic plains with red duplex soils. The Werribee and Little Rivers have incised steep and sometimes spectacular gorges into the basalt plain. The scoria cone of Mount Anakie is a significant landscape feature. A band of Tertiary sediments is located along the western edge of this area.

It has a unique and relatively early history of European settlement due partly to the ease of access of the open grassland plains. Because of this the landscape has been radically altered.

The dry plains of the Werribee plains hinterland formerly supported extensive areas of Plains Grassland. These grasslands integrated with Riverina Plains Grassy Woodland (dominated by Grey Box, Buloke and Drooping Sheoak) to the west and south of Melton, and Plains Grassy Woodland in and around the You Yangs and east of the Brisbane Ranges. Riparian areas supported Floodplain Riparian Woodland and Creekline Grassy Woodland with Escarpment Shrubland on steeper escarpments. A variety of wetland communities formerly occurred throughout including Plains Grassy Wetland, Plains Sedgy Wetland, Canegrass Wetland, Lignum Wetland and Aquatic Herbfield. Scoria Cone Woodland was associated with Mount Anakie and other volcanoes. Areas of Coastal Saltmarsh were found along the shores of Port Phillip Bay. Many elements of the flora reflect the low rainfall including White Cypress-pine and Fragrant Saltbush found along the steep escarpments of the Werribee River, and Woolly Buttons at Little River. The native vegetation has been extensively cleared and altered for agriculture and (increasingly) for urban and industrial use. However, there are large areas of predominantly native vegetation including woodlands, wetlands and grasslands.

The major issue for biodiversity conservation in the Werribee plains hinterland is loss of native vegetation and habitat through clearing for urban development, cropping and infrastructure. The compounding effects of such clearing are the loss of floristic and habitat diversity and increasing fragmentation of habitats and isolation of remnants. Similarly, changes to management of remnant vegetation and increased urbanisation contribute to the proliferation of weeds and feral animals. Degradation of drainage lines and riparian vegetation through erosion, pollution and uncontrolled grazing, depletion of wetlands and changes to the hydrology of wetlands and streams are also serious threats to biodiversity in the region. However, a range of conservation assets are present and significant opportunities do exist to establish relatively large areas and networks of areas that are managed sympathetically for conservation. Such networks could include a range of vegetation types and land tenures and relatively large and intact areas of open grassland, grassy woodland and wetland communities.

2.0 Environmental objective to be achieved

- 06/08/17
- To prevent a decline in the extent and quality of native vegetation and native fauna habitat of the Victorian Volcanic Plain.

- To enhance the environmental and landscape values of the area.
- To avoid the fragmentation of contiguous areas of native vegetation or native fauna habitat.
- To ensure that any use, development or management of the land is compatible with the long-term conservation, maintenance and enhancement of the grasslands.
- To avoid the destruction of habitat for native fauna resulting from the modification of land form and disturbance of surface soils and rocks.
- To enable areas of environmental significance, due to their native vegetation or habitat values, to be identified.

3.0 Permit requirement

13/03/2 A permit is not required to:

- Construct a building or construct or carry out works or to remove, destroy or lop vegetation (including dead vegetation) in accordance with an agreement under Section 69 of the *Conservation, Forests and Lands Act 1987*.
- Construct or carry out works or to remove, destroy or lop vegetation (including dead vegetation) by or on behalf of a public authority or public land manager involving revegetation, or preparatory works associated with revegetation.
- Construct a building or construct or carry out works for an extension or alteration of an existing dwelling (other than the erection of an outbuilding normal to a dwelling) provided that the gross floor area of that extension or alteration does not exceed 50 square metres and the extension or alteration is more than 5 metres from any existing native vegetation.
- Construct a building or construct or carry out works within an Industrial 1 Zone, Industrial 2 Zone or Low Density Residential Zone.
- Construct a building or construct or carry out works within the Special Use Zone, Schedule 11 (Avalon Airport) and Special Use Zone 12 (Lara Energetic Materials Manufacturing Plant).
- ~~Construct a building or construct, carry out works or remove, destroy or lop vegetation (including dead vegetation) within the land used for the Marngoneet Correctional Centre Annex within Special Use Zone 9(Correctional Programs Centre at Lara).~~
- Remove, destroy or lop any vegetation, including dead vegetation:
 - Where the vegetation is non native.
 - Where the vegetation is a plant proclaimed as a weed under the Catchment and Land Protection Act 1994.
 - In order to enable the use and maintenance of a building constructed or approved by a planning permit granted under this planning scheme or by a building permit granted under the Building Act 1993, before 6 August 2010. This exemption does not apply to vegetation located more than 10 metres from a building.
 - Where the vegetation has been planted or grown for aesthetic or amenity purposes, including agroforestry (the simultaneous and substantial production of forest and other agricultural products from the same land unit), shelter belts, woodlots, street trees, gardens or the like. This exemption does not apply if public funding was provided to assist in planting or managing the vegetation for conservation purposes and the terms of the funding did not anticipate removal or harvesting of the vegetation.
 - For the purpose of maintenance, where no more than one third of the foliage is removed from any individual plant. This exemption does not apply to the pruning or lopping of the trunk of a tree or shrub or to native vegetation within a road or railway reservation.
 - To mow or slash grass in a lawn, garden or other planted area for maintenance only.
 - To maintain an existing fence where the removal of vegetation is within a combined maximum width of 4 metres either side of the fence.

4.0 Application requirements

06/08/2 An application must be accompanied by:

- A description of any proposed disturbance of surface soil or rocks associated with the proposal.

- The total extent of vegetation on the property and the extent of native vegetation proposed to be removed, lopped or destroyed.
- A description of the steps that have been taken to avoid and minimise the removal of native vegetation including the practicality of alternative options which do not require removal of the native vegetation.

An application must also be accompanied by, as appropriate:

- A flora and fauna assessment of the land prepared by a suitably qualified and experienced person to the satisfaction of the responsible authority. The assessment must include:
 - A flora and fauna survey.
 - A habitat hectare assessment.
 - Identification of the vegetation and habitat significance of the property.
 - A description of the effect of the proposed development in relation to other areas of native vegetation or native fauna habitat, including any proposed conservation reserves, streams and waterways.
- A land and environmental management plan prepared by a suitably qualified person identifying, as appropriate:
 - Any proposals for revegetation, including proposed species, and ground stabilisation.
 - How any vegetation removal will be offset (an offset plan), in accordance with Victoria's Native Vegetation Management: A Framework For Action (Department of Natural Resources and Environment 2002).
 - Weed management, including species to be targeted and proposed management techniques.
 - Pest animal management, including species to be targeted and proposed management techniques.

If in the opinion of the responsible authority a flora and fauna assessment of the land or a land and environmental management plan is not relevant to the assessment of an application, the responsible authority may waive or reduce the requirement.

5.0 Referral of applications

06/08/17 In accordance with Section 55 of the Act, an application must be referred to the relevant referral authority specified in the schedule to Clause 66.04.

6.0 Decision guidelines

06/08/17 Before deciding on an application, the responsible authority must consider, as appropriate:

- The conservation significance of any vegetation to be removed and its habitat value for native fauna.
- Measures to protect and enhance native vegetation and native fauna habitat of the Victorian Volcanic Plain, including the retention of land form, surface soils and rocks.
- Measures to maintain contiguous areas of native vegetation or native fauna habitat.
- Any relevant strategic grasslands management plan, particularly the potential impact of management activities, such as burning, on any proposed new use or development.
- The impact of any use, development or management of land on the grasslands including the potential impacts of nutrient and water run-off, increased weed and pest invasion or recreational impacts.
- Measures to encourage ecological restoration, regeneration and revegetation with indigenous species.
- The need to adopt a precautionary approach in the absence of scientific certainty.
- The reason for removing any vegetation and the practicality of any alternative options.
- The impact on the integrity of the site from the proposed development, disturbance and removal of rock, indiscriminate weed control, habitat fragmentation and isolation and disturbance and destruction of habitat of threatened species.
- The proposed management practices for the land including:
 - The linking and enlarging of areas of significant flora and fauna habitats.

- Effective and targeted weed control.
- Programs to control or eliminate introduced predatory and pest animal species, in particular foxes, rabbits and hares.
- Rehabilitation of degraded areas through fencing, revegetation with appropriate native species and ongoing management.
- Collection of seed and other plant propagules for rehabilitation projects on and off site.
- The results of any flora and fauna survey and assessment of the land.
- Any Native Vegetation Precinct Plan, Conservation Management Plan, Precinct Structure Plan or other management plan approved for the area by the Minister for Planning or Minister for Environment and Climate Change.
- Any action statement, significant impact guidelines or prescriptions for listed species or habitat of listed species occurring or likely to occur on the land.

7.2

Reference

06/08/09

- Delivering Melbourne's Newest Sustainable Communities: Strategic Impact Assessment Report for the *Environment Protection and Biodiversity Conservation Act 1999* (Department of Sustainability and Environment 2009)
- Delivering Melbourne's Newest Sustainable Communities: Report for Public Consultation, Urban Growth Boundary Review (Department of Planning and Community Development 2009)
- Delivering Melbourne's Newest Sustainable Communities: Background Technical Report 2a: Biodiversity Assessment of Melbourne's Western Investigation Area (Biosis Research 2009)

SCHEDULE 2 TO THE VEGETATION PROTECTION OVERLAY

28/01/2010

Shown on the planning scheme map as **VPO2**

THACKER STREET, OCEAN GROVE – VEGETATION PROTECTION AREA

1.0 Statement of nature and significance of vegetation to be protected

19/01/2006
VPO2

The Thacker Street Vegetation Protection Area is significant because:

- It comprises remnant Bellarine Yellow Gum – Coast Manna Gum Grassy Woodland which is of national significance.
- It contains a large population of *Eucalyptus leucosyylon* ssp *bellarinensis* protected under the Flora and Fauna Guarantee Act 1988.
- It has high conservation significance containing a diverse range of State and regionally significant plant species.
- The vegetation forms a link with the Ocean Grove Nature Reserve and remnant vegetation in surrounding residential areas.

References:

- “Comments on Vegetation Significance and Management, Reilly’s Property, Ocean Grove”, Ecology Australia, September 1997
- “Reilly’s Ocean Grove Property Vegetation Assessment”, Ecology Australia, February 1999

2.0 Vegetation protection objective to be achieved

19/01/2006
VPO2

To protect and ensure the long-term future of the significant remnant vegetation.

To ensure development and use do not impact on the significant remnant vegetation.

To ensure siting of design of development and works maintains the physical and biological integrity of remnant vegetation community.

To encourage regeneration of the significant remnant vegetation.

To promote the use of locally indigenous plants for regeneration and revegetation.

3.0 Permit requirement

28/01/2010

A permit is required to remove, destroy or lop native vegetation, except where:

- The native vegetation falls within a building envelope on an approved Plan of Subdivision or Concept Plan.
- It is listed within the incorporated document *Environmental Weeds*, City of Greater Geelong, September 2008.
- The native vegetation is dead and is less than 5 metres in height.

An application to remove vegetation must:

- Be accompanied by a plan that indicates the total extent of native vegetation on the land and the extent of proposed clearing, destruction or lopping.
- Specify the purpose of the proposed clearing.
- Demonstrate that the extent of removal, destruction or lopping of native vegetation has been reduced as much as is reasonable and practicable.
- Be accompanied by a landscape plan that shows the extent of revegetation works proposed to be undertaken on the site.

An application must be referred for advice to the Department of Environment, [Land, Water and Planning and Natural Resources and Environment](#).

4.0 Decision guidelines

19/01/2006
VPO2

Before deciding on an application for a permit, in addition to the decision guidelines in Clause 42.02-3, the responsible authority must consider as appropriate:

- “Comments on Vegetation Significance and Management, Reilly’s Property, Ocean Grove”, Ecology Australia, September 1997, “Reilly’s Ocean Grove Property Vegetation Assessment”, Ecology Australia, February 1999, “Management Prescriptions for Vegetation on Future Privately Owned Lots – Reilly’s Property, Thacker Street Ocean Grove” Mark Trengrove, February 2000 and “Vegetation Management and Restoration Prescriptions for Yellow Gum Reserve – Reilly’s Property, Thacker Street Ocean Grove” Mark Trengrove, November 1999.
- The views of the Department of ~~Natural Resources and~~ Environment, [Land, Water and Planning](#).
- The need to retain remnant vegetation in terms of physical and biological condition, rarity, variety and habitat quality.
- The likely effect of removal, destruction or lopping of native vegetation on resident or migratory fauna and the need to retain trees (live and dead) with hollows, understorey vegetation, native grasses and ground litter for habitat value.
- The reasons for removing the vegetation and the practicality of alternative options which do not require the removal of the native vegetation.
- The need to replace cleared vegetation.
- The importance of using indigenous species of local provenance for revegetation.
- The need to provide for fire protection while minimising the impact on vegetation, particularly a the rear of allotments adjoining the Ocean Grove Nature Reserve.

SCHEDULE 26 TO THE DESIGN AND DEVELOPMENT OVERLAY

30/01/2014
C294

Shown on the planning scheme map as **DDO26**.

WEST FYANS-FYANS STREET PRECINCT STRUCTURE PLAN AREA

1.0 Design objectives

10/03/2011

To encourage high quality, innovative and contemporary design that is contextually relevant and responds to the unique historical and landscape setting of the area.

To encourage building forms, finishes and colours that make a positive contribution to the public realm.

To ensure that the height and massing of new development is sympathetic and responsive to the topography of the land

To ensure that development adjacent to the Barwon River corridor and open space provides an appropriate interface.

To maximise development opportunities through the consolidation of smaller lots.

To ensure that subdivision design maximises and enhances the development potential of land.

To promote public safety in the public and private realm.

To ensure new built form is sensitive to existing heritage sites and areas of high environmental and landscape value.

To promote best practise Environmental Sustainable Design including but not limited to energy and water including stormwater quality and reuse initiatives.

Promote development which creates a high level of amenity to residents, workers and visitors.

To ensure that buildings are designed to allow for adaptive reuse to meet the long term vision for each precinct.

2.0 Buildings and works

10/03/2011

Permit Requirements

A planning permit is not required to construct [or extend](#) a single dwelling on a lot.

A permit is required to construct a fence, where the fence is located along a boundary that has a frontage to a street where the fence is:

- Visually impermeable and/or greater than 1.5 metres in height above natural ground level or
- Constructed of unpainted galvanised steel or uncoated wire.

Design and Built Form

Development, where relevant should:

- Ensure the height of buildings are consistent with table 1 of this clause. Where the height of a building exceeds the height of adjoining buildings by more than one storey a high level of articulation and visual interest must be achieved.
- Meet the design objectives for the relevant precinct as detailed in table 1 and in the Access and Amenity Improvement Map attached to this clause.
- Avoid blank walls where they abut a street or the public realm.
- Create access links, pedestrian routes and spaces in accordance with the Access and Amenity Improvement Map attached to this Schedule.
- Incorporate best practice stormwater quality and reuse measures into the design of new buildings.
- Provide active frontages in the locations identified in the Access and Amenity Improvement Plan attached to this clause.
- Discourage the use of reflective material on walls and roofs of buildings where they are visible from the street and the public realm.

- Ensure fences are designed to allow for visual surveillance of both the public and private realm and constructed of materials or painted a colour that compliments the building and surrounding area.
- Ensure plant and equipment is adequately screened and not visible from the public realm.
- Ensure that development includes appropriate acoustic measures to limit the transmission of noise both into and out of buildings to create a liveable mixed use environment.
- Protect the scale and setting of heritage places by ensuring there is a transition in height and spacing between new development and buildings of heritage significance.
- Enhance the appearance and identity of the original entrance to Barwon Grange as a vehicle access and pedestrian route as identified in the Access and Amenity Improvement Plan through the use of landscaping and signage.

Car Parking and Vehicle Access

Car parks and vehicle access to new development should be designed to:

- Incorporate landscaping and design elements which limit car parking spaces, structures and access ways from dominating street frontages.
- Minimise the width and number of vehicle crossing points to a site.
- Locate and design car park entries to minimise adverse impacts on pedestrians.
- Where appropriate, direct vehicle access to the rear or side of properties where the site abuts more than one road or a laneway.
- Ensure all vehicle crossings, accessways and parking areas are sealed with an all weather seal coat
- Where appropriate ensure that the layout of a site allows for the loading and unloading of goods to occur within the site and does not impact on the ability of vehicles to enter or exit the site.
- Limit the need for vehicles to park on the street by providing car parking consistent with the requirements of Clauses 55 and 52.06. Where a variation to these requirements can be adequately justified a minimum of one car parking space per tenant must be provided on the site.

Traffic and Pedestrian Movements

The design of new development should incorporate:

- Improved traffic connections between Woodstock Street, Westbourne Place and Anne Street to improve manoeuvrability and limit impacts on Latrobe Terrace and West Fyans Street as identified in the Access and Amenity Improvement Plan
- Pedestrian and bicycle connections between Anne, Woodstock and Fernleigh Streets as identified in the Access and Amenity Improvement Plan
- Pedestrian and bicycle connections through to the Barwon River Environs in the locations identified in the Access and Amenity Improvement Plan

Public Spaces

Development adjacent to public space (including roads) should:

- Ensure the setback of buildings provides opportunities for planting to improve the overall appearance of the streetscape.
- Include the construction of a footpath to all street frontages if a footpath is not already provided.
- Provide opportunities for passive surveillance.

Landscaping

Where a setback is proposed as part of a development landscaping must be incorporated into the design of the site including the provision of canopy trees where appropriate, to improve the appearance of streetscapes and the public realm.

Exemption from notice and review

- An application within a Business 3 or Business 4 Zone is exempt from the notice requirements of Section 52(1)(a), (b) and (d), the decision requirements of Section 64(1), (2) and (3) and the review rights of Section 82(1) of the Act. This exemption does not apply to an application for a building or works within 30 metres of land (not a road) which is in a residential zone.

Application requirements

Where it is proposed to extend a building by more than 50% and/or construct a new building and/or carry out buildings and works as a result of a change in use of a building, the following information should be submitted with an application:

- An acoustic design report prepared by a suitably qualified person, which demonstrates that the building has been designed to limit the transmission of noise into and out of the building to protect the amenity of existing and future occupants of the building and surrounding buildings. The report must consider design elements such as building orientation, location of openings including roller doors and windows, location of balconies, location of plant and equipment, use of acoustic building materials or any other matter relevant to the particular use and development of the land. The recommendations of the report must be incorporated into the design of the building.

The Responsible Authority may waive all or part of this requirement where it considers the proposed use and development will not result in the generation of noise or be impacted by noise from an adjacent property.

3.0 Subdivision

30/01/2014
C294

A planning permit is required to subdivide land. The subdivision of land:

- Should not result in the further fragmentation of land where it would prevent the development of land in accordance with the objectives of this Clause and Clause 22.09 Cultural Heritage.

Exemption from notice and review

An application to subdivide land is exempt from the notice requirements of Section 52(1)(a), (b) and (d), the decision requirements of section 64(1), (2) and (3) and the review rights of section 82(1) of the Act.

4.0 Advertising signs

10/03/2011

Where a permit is required to display an advertising sign, the signage should:

- Be co-located on sites which have more than one tenant so as to avoid signage clutter.
- Be co-ordinated and compatible with the scale and design of the building.

Exemption from notice and review

An application to display an advertising sign is exempt from the notice requirements of Section 52(1)(a), (b) and (d), the decision requirements of section 64(1), (2) and (3) and the review rights of section 82(1) of the Act.

5.0 Decision guidelines

10/03/2011

Before deciding on an application the Responsible Authority must consider:

- Whether the development achieves the design objectives for the West Fyans-Fyans Street Precinct Structure Plan including the objectives of each precinct.
- Whether the subdivision is associated with a development proposal that supports the objectives promoted by Clause 21.17 West Fyans-Fyans Street Precinct Structure Plan and does not result in the fragmentation of sites.
- The interface with adjoining zones.
- The impact of the buildings or works on the amenity of the Barwon River environs or any area of existing or proposed public open space.

- The impact of the development and/or works on identified heritage buildings.
- The incorporation of environmentally sustainable building design techniques and materials to reduce energy use and impacts on the environment.
- Whether the development achieves the enhancement and creation of pedestrian and bicycle links to the Barwon River Corridor as identified in the Access and Amenity Improvement Plan.
- Advertising Sign Guidelines, City of Greater Geelong 1997.
- Guidelines for Higher Density Residential Development 2004, State Government of Victoria, as appropriate.
- Safer Design Guidelines for Victoria, Department of Sustainability and Environment, as appropriate.

Reference Document

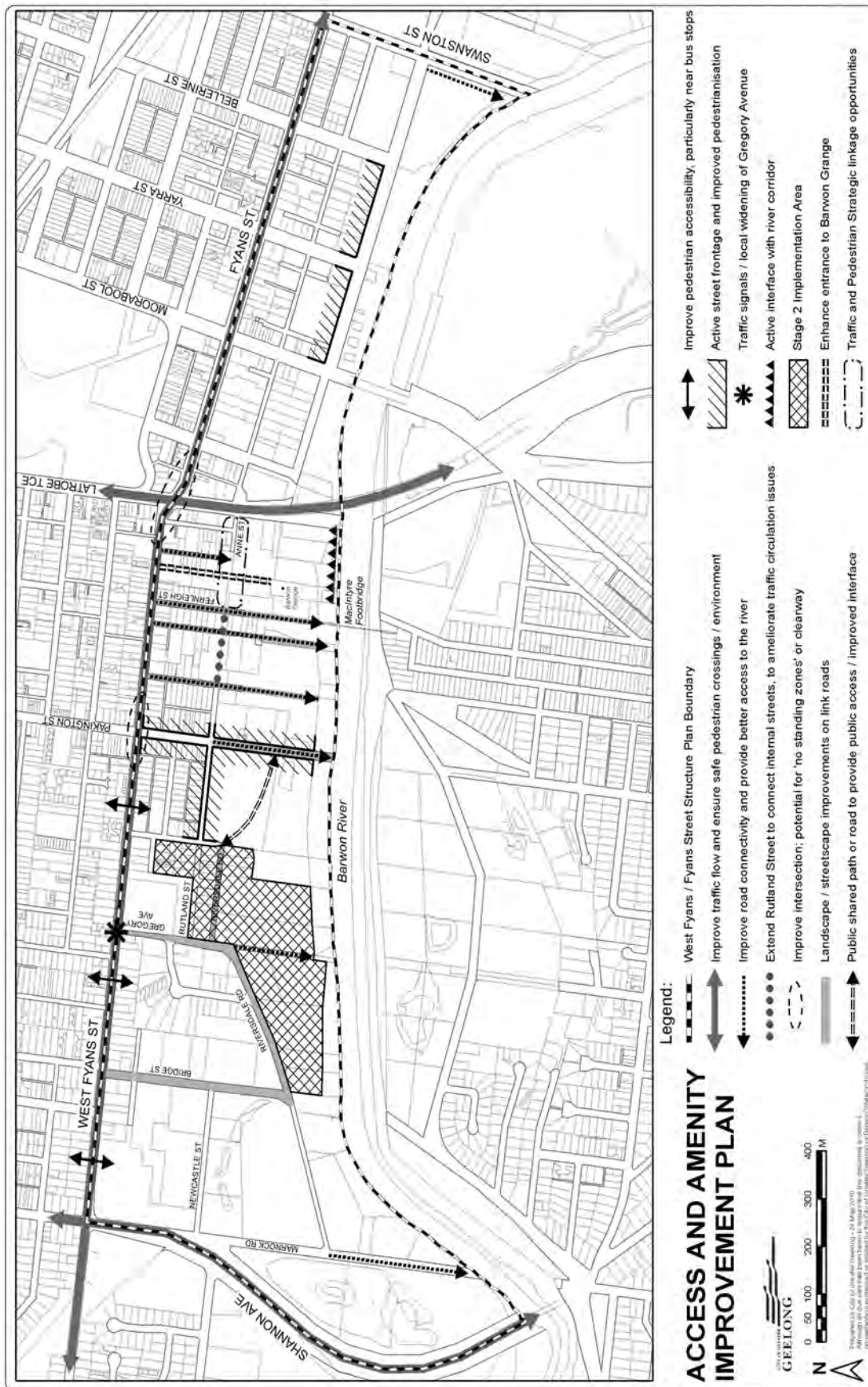
The West Fyans-Fyans Street Precinct Structure Plan 2009.

Table 1 to Schedule 26

Refer to the map in Clause 21.17 for the location of the relevant precinct

Precincts 2 and 5		
Design objectives	Preferred building height	Preferred setback and landscaping
Buildings should address the street frontage by including the following elements in the design: • Front facades that include design elements that add visual interest. • Locating pedestrian generating activities at the front of the building to promote active street frontages. • Clearly delineated visitor access points to the building. Ensure the design of buildings provide elements which protect the amenity of and visually enhance areas of open space and residential interface	Development should be of 3 storey scale up to a maximum height of 10.5 metres, higher elements may be appropriate where there are limited impacts on the amenity of adjacent residential properties	A building should have a minimum setback of 5 metres. A reduced setback may be appropriate where it can be demonstrated that the development will make a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses and buildings. Where the site is located on a corner a minimum setback of 2 metres should be provided from the side street. A reduced setback may be appropriate where it can be demonstrated that the development will make a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses and buildings. Two metres at the front and side of each site should be set aside for landscaping where a setback has been provided. If more than 10 car spaces are provided the design should incorporate landscaped island beds to break up the hard surface area and improve visual amenity.
Precincts 3A, 3B, 4 and 7 (Excluding the commercial node)		
Design objectives	Preferred building height	Preferred setback and landscaping
Ensure new development is designed to address adjacent open space and/or the Barwon River corridor.	Within precincts 3B, 4 and 7 encourage buildings of between 2 and 5 storeys, not exceeding 16.5 metres. Buildings up to five	A building should have a setback consistent with surrounding buildings. A reduced setback may be appropriate where it can

Where land abuts a Public Acquisition Overlay, encourage the design of new buildings to have a frontage to land within that Public Acquisition Overlay. Buildings of 4 to 5 storeys in height should take advantage of the topography and views without adversely impacting on the visual landscape and existing amenity of surrounding properties. Where non residential uses are proposed encourage buildings to have an active frontage on the ground floor, with a clearly identifiable entry Where alternative vehicle access can not be achieved, encourage car parking at the front of buildings adjacent to West Fyans and Fyans Streets.	storeys should be located adjacent to the Barwon River Corridor with lower levels of such buildings located closest to the river with higher levels to the north. Buildings within precinct 3A, not located within a Residential 1 Zone, should have a height of up to 3 storeys not exceeding 10.5 metres. Buildings within a residential zone within precinct 3A should have a height up to 2 storeys not exceeding 9 metres.	be demonstrated that the development will make a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses and buildings . Where a site is located on a corner the development must be setback a minimum of 2 metres to enable the incorporation of appropriate landscape treatments. This setback may be reduced where a non residential use is proposed on the ground floor abutting the side street or where the treatment of a side wall incorporates visually interesting elements, makes a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses.
Commercial node		
Design objectives	Preferred building height	Preferred setback and landscaping
Create active street frontages along Pakington and Rutland Streets. Ensure new development at the river end of Pakington Street is designed to improve pedestrian linkages to the Barwon River Corridor in accordance with the Access and Amenity Improvement Plan attached to this clause Ensure entry points to buildings are clearly visible and architecturally interesting Encourage the development of verandahs along Pakington and Rutland Streets	Buildings should have a height up to 2 storeys not exceeding 9 metres for properties north of Rutland Street Encourage development of between 2 and 5 storeys not exceeding 16.5 metres in height south of Rutland Street.	Zero setback for properties fronting Rutland and Pakington Streets. In all other streets a building should have a setback consistent with surrounding buildings. A reduced setback may be appropriate where it can be demonstrated that the development will make a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses and buildings Where a site is located on a corner the development must be setback a minimum of 2 metres to enable the incorporation of appropriate landscape treatments. This setback may be reduced where a non residential use is proposed on the ground floor abutting the side street or where the treatment of a side wall incorporates visually interesting elements, makes a positive contribution to the streetscape and will not impact on the amenity of adjacent land uses and buildings.



SCHEDULE 24 TO THE DEVELOPMENT PLAN OVERLAY

24/02/2011

Shown on the planning scheme map as **DPO24**

LAND BOUNDED BY PRINCESS STREET, WOODVILLE STREET, CLARENDON ROAD & MURRADOC ROAD, DRYSDALE

A development plan must be prepared to the satisfaction of the Responsible Authority to guide the future subdivision, use and development of land generally bounded by Princess Street, Woodville Street, Clarendon Road and to the rear of the business zoned properties fronting Murradoc Road.

The objective of this Schedule is to ensure development occurs generally in accordance with the *Princess Street Drysdale Concept Plan – 2009*, and to require a range of detailed planning issues to be resolved prior to commencement of development of the area.

1.0 Requirement before a permit is granted

24/02/2011

A permit may be granted before a development plan has been prepared to the satisfaction of the responsible authority for the following:

- One dwelling on an existing lot, including outbuildings, provided it is the only dwelling on the lot;
- Agriculture and any buildings or works in association with the use of the land for agricultural purposes;
- Extensions, additions or modifications to any existing use or development.

2.0 Conditions and requirements for permits

24/02/2011

A permit must contain conditions or requirements which give effect to the provisions and requirements of the approved Development Plan.

A permit for subdivision must contain a condition which requires the owner to enter into an agreement with the Responsible Authority pursuant to Section 173 of the Planning and Environment Act 1987 to provide development contributions for:

- Road and Drainage Works;
- Open Space Works;
- Community Infrastructure;

as outlined in the approved Development Plan

3.0 Requirements for development plan

24/02/2011

The Development Plan must include the following:

An **Urban Design Masterplan** that includes:-

- The location of all proposed land uses including but not restricted to roads, public open space, drainage reserves, and other known authority reserves.
- The general subdivision layout including location and distribution of lots showing a variety of lot sizes and densities to provide for a range of housing types and supporting the Drysdale Increased Housing Diversity Area as shown in [the Incorporated Document Key Development and Increased Housing Diversity Areas July 2009](#) Clause 22.63. The layout is to maximise solar efficiency to as many lots as possible.
- Identification of the natural east-west waterway as an adjunct to the linear open space network. The linear open space network along the edges of the waterway must include a shared trail (walking/cycling track) located along one side of the waterway (although it may change sides if necessary and appropriate) which provides a link to or between Clarendon Road and Woodville and Princess Streets. On the side where the shared trail is located the open space reserve shall be no less than 10 metres wide from the edge of the embankment to the waterway and must be located above the 1 in 100 year flood level.

- An interface treatment to the business zoned land to the north provided on the residential land to protect the amenity of future residents. The interface treatment must be to the satisfaction of the responsible authority, and must be cognisant of the Burton Acoustic Report (December 2008) and the Environmental Science Associates Report (November 2008) and may include any combination of the following:

- active road frontage to business zoned land
- plantation buffers
- lineal open space link
- acoustic fencing

The interface treatment will be dependent on and must be responsive to adjoining land uses, internal road layout, pedestrian pathways and linkages and the lot layout.

- Pedestrian and/or bicycle links to Princess Street, Mortimer Street and the proposed supermarket site.
- Residential lots fronting Woodville Street should be designed to incorporate, as appropriate, the following features so as to provide for an appropriate transition to and interface with the low density residential land to the south:
 - no or low front fences
 - adequate opportunities for landscaping that includes canopy trees in front setbacks
 - limited coverage of paved surfaces including driveway crossovers
- Designation of areas to be subject to building restrictions and fencing provisions particularly in relation to the interface with public open space areas.
- Recognition and consideration of the heritage significance of properties fronting Princess Street, as defined in HO1620.
- The stages by which the development of the land is to proceed. The development is to commence at the western portion of the site.

A **Road Network and Traffic Management Plan** that includes:-

- An internal road network that provides for a high level of permeability through, and access within, the development, for all vehicular and non vehicular traffic and which responds to the topography of the site.
- Road intersections to be located on Woodville Street, Mortimer Street, Clarendon Road and potentially Princess Street (within the vicinity and directly south of Eversley Street).
- Road connectivity through to Mortimer Street and Clarendon Road.
- Traffic management controls for the internal road network, including actions and road alignments to restrict potential unwarranted through traffic from outside the site.
- Provision of a footpath along one side of Woodville Street and a footpath along one side of Clarendon Road where it shares an abuttal to the subject land.
- The upgrading of Woodville Street and Clarendon Road where it shares an abuttal to the subject land to Council's satisfaction, including widening of the Clarendon Road reserve to a minimum of 13.5 metres north of the Woodville Street 'T' intersection.
- Definition of the cross-sections, including where relevant, verge widths, naturestrips, kerb & channel, pavement widths and pathways for all identified roads within and abutting the development, to meet the network traffic needs and be capable of incorporating any drainage elements (eg WSUD).

The Road Network and Traffic Management Plan is to address all off-site traffic infrastructure requirements associated with the site.

The Road Network and Traffic Management Plan must be accompanied by a Road Safety Audit prepared by an appropriately qualified person and must address any safety issues raised by the Audit which arise as a consequence of the development of the land.

A detailed **Flooding, Stormwater and Drainage Management Plan** that adopts an integrated approach to stormwater system management, is designed with reference to the whole of the catchment and includes:

- Reference to:
 - *WSUD Engineering Procedures: Stormwater, CSIRO Publishing, 2005;*
 - *Clause 56-07 of the Greater Geelong Planning Scheme;*
 - *City of Greater Geelong Stormwater Management Plan, 2002.*
- A Drainage Feasibility Study.
- Water Quality Impact Report.
- A single, integrated stormwater management system which ensures that peak discharge rate, and pollutant load of stormwater leaving the land covered by this DPO post development is no greater than pre-development conditions and provides for discharge to the existing drainage system west of Princess Street, or as otherwise nominated by Council.
- Best practice stormwater treatment of stormwater runoff from the adjoining Business 4 zoned land, including the installation of a suitably sized gross pollutant trap (GPT) that removes litter and larger sediment. The GPT should be located at the head of the catchment.
- Approximate size and location of all drainage system components, including any upgrades, modifications or reconstruction of the major bridge/culvert crossings of Woodville Street and Clarendon Road.
- Assessment of the natural east-west waterway bank stability, particularly the Clarendon Road end, to ensure the linear open space can be constructed in a manner that conforms to relevant safety standards. This area may require a revegetation and management plan to stabilise the banks and provide a guide for the shared walking / bike path (i.e. start and end point of the 10m wide reserve).
- Input from the Corangamite Catchment Management Authority for works in, on or over the natural east-west waterway, which is a designated waterway on the Authority's maps.

The Flooding, Stormwater and Drainage Management Plan is to address all off-site drainage infrastructure requirements associated with the development of this site and be developed with due consideration of other land in the whole of the catchment containing this site.

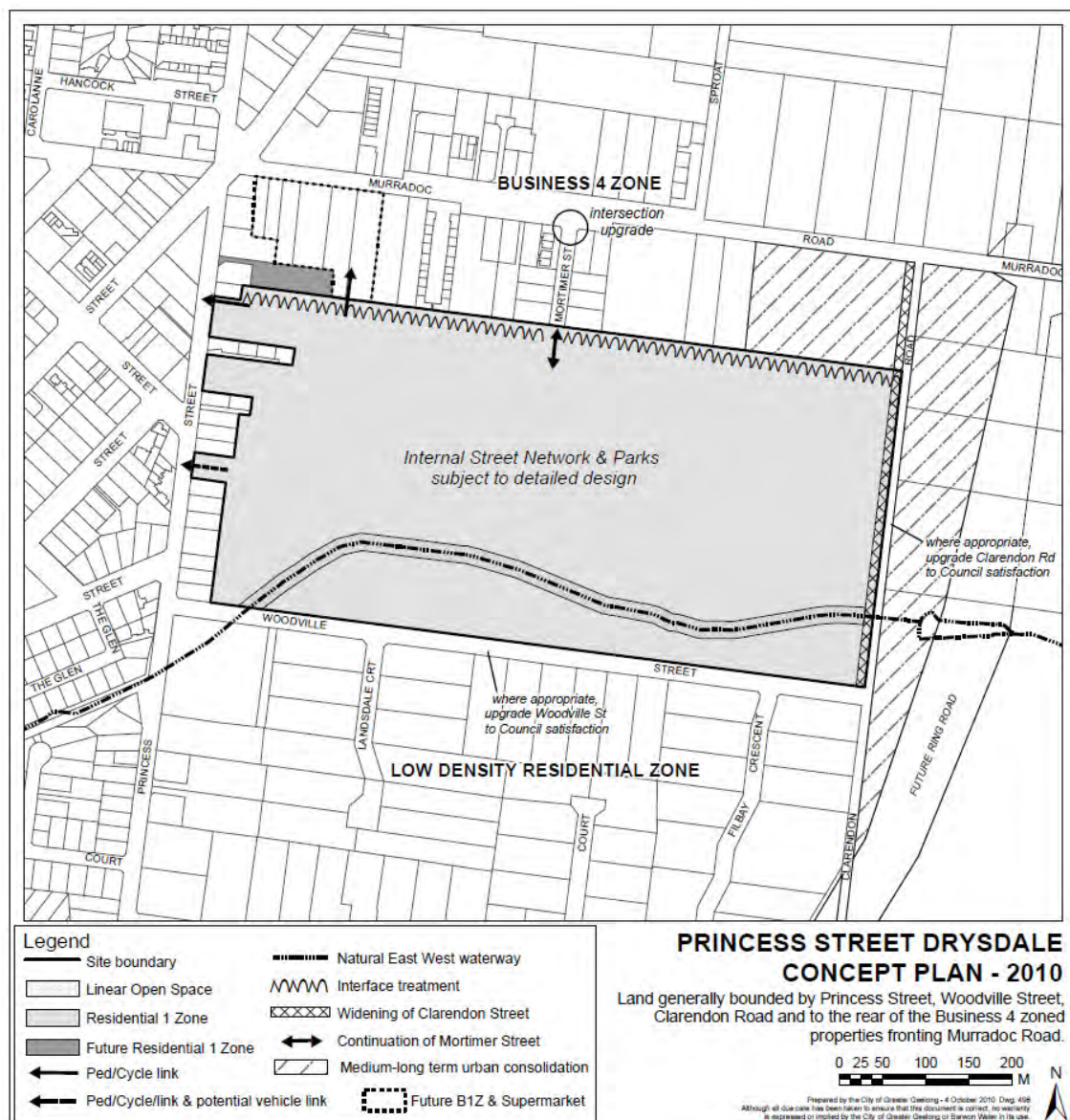
An Open Space and Landscape Masterplan that includes:

- An open space contribution (in cash or land or a combination of cash and land) up to a maximum of 10% of the developable residential land. Encumbered land shall not be credited as Public Open Space including land set aside for plantation buffer treatments (unless it is demonstrated that they can be used for the purpose of open space), drainage basins and land within the natural east-west waterway defined as the bed and banks and that area generally required for the overland flow from the 1 in 100 year recurrence interval flows.
- A Landscape Masterplan for the natural east-west waterway (linear open space reserve) showing the location of the shared trail. The Landscape Masterplan shall include seating and resting points, linkages to Clarendon Road and Woodville, Princess and Mortimer Streets and the proposed location of the local playground. The shared trail is to provide a continuous link from the eastern end to the western end.
- A local playground (multi-age play space) readily accessible to the internal road and pedestrian/cycle network. The playground design shall comply with Council's Developer Playground Guidelines.
- The natural east-west waterway (linear open space reserve) shall have an active frontage on at least one boundary to provide passive surveillance. Where possible, an active frontage is encouraged for both sides of the waterway. Residential lots adjacent to the linear open space to take advantage of the park aspect by including low fencing or visually permeable fencing without compromising the need to provide for secluded private open space.
- The extensive use, where possible, of local indigenous plant species throughout the development site, including appropriate implementation of the recommendations in the Vegetation report prepared by Mark Trengrove Ecological Services, July 2008. The identified single Manna Gum is to be protected in a small open space reserve.
- Suitable fencing to the north boundary with the adjoining Business 4 Zone to provide noise attenuation and visual screening, including appropriate implementation of the recommendations in the *Burton Acoustic Report, 11 December 2008*.

- Design of the interface treatment with the adjoining Business 4 Zone to ameliorate dust and noise emissions, including appropriate implementation of the recommendations in the *Air Quality Assessment, Environmental Science Associates, November 2008*.

The Open Space and Landscape Masterplan is to ensure that areas set aside for useable public open space are clearly visible and accessible, providing safe and convenient land to serve the recreational needs of current and future residents in the locality. Passive surveillance to such areas shall accord with Crime Prevention Through Environmental Design (CPTED) principles.

Concept Plan – Princess Street, Drysdale 2010



Note – only the change to the Schedule to the Heritage Overlay is included (not the full clause)

1

SCHEDULE TO THE HERITAGE OVERLAY

30/01/2014

[C307294](#)

The requirements of this overlay apply to both the heritage place and its associated land.

PS Map Ref	Heritage Place	External Paint Controls Apply?	Internal Alteration Controls Apply?	Tree Controls Apply?	Outbuildings or fences which are not exempt under Clause 43.01-3	Included on the Victorian Heritage Register under the Heritage Act 1995?	Prohibited uses may be permitted?	Name of Incorporated Plan under Clause 43.01-2	Aboriginal heritage place?
HO1558	“Claremont” Residence, ~~15~~ 17 Drysdale Street, Portarlinton	No	No	No	No	No	No		No

Cr Macdonald declared an Indirect Financial Interest in Agenda Item 2 – Combined Planning Scheme Amendment C324 and Permit Application 1503/2014 – 357 and 359 Pakington Street, Newtown in that he has an interest in a property within close proximity to this development proposal and left the room prior to discussion at 7.37pm.

2. COMBINED PLANNING SCHEME AMENDMENT C324 AND PERMIT APPLICATION 1503/2014 - 357 AND 359 PAKINGTON STREET, NEWTOWN

Portfolio:	Planning - Cr Heagney
Source	Planning and Tourism - City Development
General Manager:	Peter Bettess
Index Reference	Application: C324 and 1503/2014

Purpose

The purpose of this report is to consider Amendment C324 to the Greater Geelong Planning Scheme to rezone land at 357 and 359 Pakington Street, Newtown, from General Residential 1 Zone to Commercial 1 Zone.

Summary

- Amendment C324 proposes to rezone land at 357 and 359 Pakington Street Newtown from General Residential Zone 1 to Commercial 1 Zone.
- The rezoning application for 357 Pakington Street is accompanied by a permit application for buildings and works (associated with an office and two dwellings). Partial reduction in car parking, and a three lot subdivision.
- The combined rezoning and permit application has been prepared by Sincock Planning (Planning Consultants) on behalf of Dale Whitford.
- At the request of Council officers, the rezoning proposal also encompasses the property to the south at 359 Pakington Street, such that the Commercial 1 Zone would extend from Percy Street northward up to and including 357 Pakington Street.
- The Commercial 1 Zone is the most appropriate zone for commercial use and development within an activity centre, and the rezoning will join an existing area of Commercial 1 Zone.
- The site area of 357 Pakington Street is approximately 450 sqm. and for 359 Pakington Street it is 376 sqm.
- The subject land is currently zoned General Residential Zone 1 and is not affected by any overlays.
- The application for a permit applies only to 357 Pakington Street. It seeks approval for buildings and works associated with an office and two dwellings, a partial reduction in car parking and a three lot subdivision.
- The state and local planning policy framework support the provision of commercial space within an existing activity centre. This location is classified as an infill development within the extent of the existing commercially zoned land.
- It is considered the design and layout of the proposed development complements the existing shopping centre and will integrate well into the function of the retail core.

- It is recommended that Council resolves to support the preparation of the Amendment and that Council requests the Minister for Planning to authorise the preparation and exhibition of the Amendment.

Cr Heagney moved, Cr Ansett seconded -

That Council:

- 1) supports the preparation and exhibition of Amendment C324 to the Greater Geelong Planning Scheme to rezone the land at 357 and 359 Pakington Street, Newtown, from the General Residential Zone 1 to Commercial 1 Zone;**
- 2) considers the application for a planning permit for an office and two dwellings on the land at 357 Pakington Street, Newtown, concurrently with the preparation of the Amendment in accordance with the *Planning and Environment Act*, and that draft Planning Permit 1503/2014 be prepared and exhibited with the Amendment, subject to resolution of the detail of the permit conditions; and**
- 3) requests the Minister for Planning to authorise the preparation and exhibition of Amendment C324 and Planning Permit 1503/2014.**

Carried.

Background

On 26 November 2014 a combined Planning Scheme Amendment request and Planning Permit application was lodged by Sincock Planning on behalf of Dale Whitford, pursuant to Section 96A of the *Planning and Environment Act 1987*.

It is proposed to rezone the land at 357 and 359 Pakington Street, Newtown, from the General Residential Zone 1 to the Commercial 1 Zone and obtain a planning permit (1503/2014) to construct an office and two dwellings. The land at 357 Pakington Street is currently developed with a single storey weatherboard dwelling and shed, whilst the land at 359 Pakington Street is also developed with a single storey weatherboard dwelling with a paved front setback and gravel rear courtyard, and is used as a café.

An aerial map of the subject land is shown at Appendix 1 and a current zoning map is shown at Appendix 2. The proposed rezoning map is shown at Appendix 3.

In addition to the buildings and works, the permit is to allow a three lot subdivision and a partial reduction in car parking on the land at 357 Pakington Street.

The site plan (Appendix 4) shows that the proposed office at ground floor level will have a floor area of 223sqm supported by 4 car parking spaces accessed from a rear carriageway. The two dwellings are located at the second floor level with floor areas of 79.5sqm and 84.5sqm, each with one on-site car space accessed from the rear carriageway.

The development is of contemporary design as shown in perspective drawings at Appendix 5.

The rezoning request and permit application was supported by a planning report (Sincock Planning) and traffic assessment (Cardno) as well as site, development and landscaping plans.

Lodgement of the application followed two pre-application meetings between Council officers and the applicant about the layout for the development and access/parking arrangements.

Discussion

The application seeks to rezone two (2) parcels of land located in Pakington Street containing a dwelling and a café from General Residential Zone 1 to Commercial 1 Zone. It also proposes to construct a two storey office (ground floor) and apartment building (2 apartments at first floor level) on the land at 357 Pakington Street. The proposal will extend the existing Commercial 1 Zone northwards along Pakington Street from Percy Street to encompass the properties from 357-359 Pakington Street.

The property to the south is included in the rezoning at the request of officers to ensure the application appropriately provides for the Commercial 1 Zone to extend in a southerly direction to the boundary of the existing Commercial 1 Zone. The land at 359 Pakington Street is used for commercial activities and is visually strongly connected to the southern end of the existing Pakington Street shopping strip.

The existing neighbourhood centre is uneven in its spatial arrangement, the west side (extending approximately 250m south of the Chilwell Primary School at Fairview Avenue Street to past Mervyn Street, the east side extending approximately 393m south from Clarendon Street (opposite the school) to Marshall Street (extending opposite the subject site). The geographical centre point of the centre's eastern side is the existing Clarendon Hotel on the corner of Russell Street.

From a purely spatial and centre based approach there is merit in extending the zoning of the Centre on its western edge to include the subject sites. Extension of the Centre is reasonably logical in this location. The adjoining unit developments to the north of the subject site will remain a considerable residential land use within the Centre.

Reason for the Amendment

The core reason for the planning scheme amendment is to enable the mixed use development of the site, primarily the provision of office floor space that is operated independently of any dwelling.

As noted in the application report, *"the Pakington Street Newtown shopping centre has limited office space available, and particularly has very few options for office space at a ground floor level. Whilst three residential parcels were rezoned on the south side of Mervyn Street in recent years, the development specifically provided for retail use at the ground floor and office use at the first floor, therefore providing limited opportunity for ground floor frontage for office uses in the centre."* Preliminary works for this project have only recently commenced.

Consistency with Retail Strategy

The Greater Geelong Retail Strategy, June 2006, provides a hierarchy of preferences for the location of new retail development. Preference is given to sites located within existing identified activity centres. If no sites are available within existing activity centres, the next preference is for 'edge-of-centre' sites. This proposal constitutes an infill location that is within the defined boundaries of the activity centre.

The proposal is consistent with the City of Greater Geelong Retail Strategy. A very small commercial floor space (223sq.m) is proposed, however this will foster small business development via the opportunity to locate in a successful and vibrant neighbourhood shopping centre and provide office based activity that is in short supply in this centre. The location of the site within the existing boundaries of the centre, with Commercial 1 land in proximity to the north and south, and opposite to the east, effectively means the boundary of the centre doesn't change, but infill development is occurring and supporting the existing centre and customer base.

The very small growth of the Centre via this development doesn't change the size or role of the neighbourhood centre, and is therefore consistent with the existing hierarchy. The floor space proposed is insignificant and doesn't warrant any assessment against Clause 22.03 as it is well under the 2000sq.m threshold for an economic analysis, does not propose a key major tenant, is not considered to be an out of centre proposal and does not increase an existing floor space cap.

The proposal consolidates an existing neighbourhood centre and via the mixed use nature of the proposal, supports vitality and activity at the centre during the day and evening.

The Pakington Street centre is identified as having a Neighbourhood centre role within the identified retail hierarchy which typically serve between a 8,000 – 25,000 population catchment, range from 2,500m² – 10,000m² retail floor space are typically based around convenience related shopping needs such as newsagent, chemist, hairdresser, green grocer, butcher, takeaway food and anchored by a supermarket. These activities are all well represented in this centre (with the exception of a supermarket) with the addition of an established hotel. Low vacancy rates would seem to suggest a reasonably well functioning and viable centre. There are low levels of quality office space in the neighbourhood centre; an outcome inconsistent with objectives which seek to support a range of uses and opportunities within activity centres. The combination of office and residential is a desirable outcome from a policy perspective.

Physical Impact on the Centre

The site provides an infill development opportunity that increase commercial floor space and provides for a modern and attractive building form, building on the existing catchment of the centre and being accessible by foot, bicycle, public transport and car.

The proposal also adds to the limited availability of office floor space in the centre which is unlikely to be added to within the existing centre without extensive redevelopment of existing zoned premises or substantial increases in height which will impact on the low scale character of the centre.

The proposed rezoning will change the land from purely residential use to a mix of business and residential use, with a minor net residential increase. The property at 357 Pakington Street is a modest older weatherboard home that is not covered by a heritage overlay and has not been considered to be of historic merit in the latest Newtown Heritage Study. Whilst this will be lost in the redevelopment, the dwelling density is increased by the development of two dwellings at the first floor level, therefore compensating for the loss of residential land.

The amendment adds to the Commercial 1 zoning within the shopping centre without compromising the neighbourhood atmosphere nor will it add a significant amount of commercial floor space to the Centre that would change its place in the retail hierarchy. It is not adding any retail floor space.

It is considered an appropriate strategic response to develop a 'balanced' Centre on each side of Pakington Street with good pedestrian and visual links between each side of the street. Extending the Commercial 1 Zone northward from Percy Street to include the subject land will achieve this outcome whilst residential uses will be retained in the Centre on both the subject land and to the north.

Protecting and enhancing the interface edges with adjoining residential properties is critical to strip shopping centres such as Chilwell Village, and has been considered and addressed by the proposed design of the development for 357 Pakington Street.

Overall, it is considered that the proposal is consistent with planning policy and requirements and will visually and physically integrate with the existing neighbourhood centre.

Proposed Planning Permit

The proposed development for the 357 Pakington Street site presents a contemporary design utilising a range of building materials that are compatible with those in the adjacent area. Materials include scyon matrix cladding, block work and expressed steel framing along with a steel framed structure along the balconies and pergolas with vertical wires for climbing plants to add interest and design elements to the frontage. The design also integrates pedestrian protection (verandah), utilises clear glazing to the office which allows for a clearly defined entrance and an activated street frontage and provides streetscape continuity.

The site has a residential interface: the residential property to the west is separated by the carriageway easement, whilst the dwelling to the north is setback between 3-5m from the common boundary. To the south is a former dwelling converted to a food and drink premises. The site is proposed to be developed with setbacks to the ground and first floor providing building separation and ensuring no loss of amenity for the occupants of the dwellings. The building will overshadow the food and drink premises but this is acceptable given it is not secluded private open space associated with a dwelling.

The dwellings and office can be accessed from both the street and from the rear, where the entrances are conveniently located close to car parking spaces. The dwellings have either a terrace or balcony providing private outdoor spaces for residents of the dwellings and also providing surveillance over the street and rear laneway. It is considered that the development is responsive to the site and respectful of the adjoining dwelling.

The application was referred to Councils Engineering, Waste and Traffic Units who raised no concerns with the application subject to conditions being placed on the permit. The Waste Unit requires an area indicated on the plan showing sufficient capacity for the four bins for the units and waste and recycling bins for the office use. Assessment of the proposal and examination of internal and external referral comments has determined that issues relating to access, drainage and waste are able to be addressed and included in the draft planning permit conditions prior to exhibition.

The application has been assessed against proposed Commercial 1 Zone where it has been found to comply. The office is an as of right use and the dwelling use is also as of right as the frontage of the dwellings at ground floor does not exceed 2 metres. The subdivision component of the application corresponds with the development and clearly delineates the common areas and the two dwellings from the office.

The proposed reduction in car parking spaces has been assessed against Clause 52.06 'Car Parking'. One car parking space for each apartment is provided which complies, but only four spaces are provided for the office where seven are required. One additional space will be created on street and the Car Parking Assessment submitted with the application concluded *"...the proposed development is not considered to have a significant impact on the operation of Percy Street or the surrounding road network and is considered appropriate."* Councils Traffic Engineers commented that there are no traffic engineering issues to not support the proposed amendment, and that all issues identified pre-application will be addressed as conditions on the planning permit.

The dwellings generally comply with Clause 55 (two or More Dwellings on a Lot) with the front setback, site coverage, energy efficiency, side setbacks, walls on boundary and storage requiring variation to the standard but maintain compliance with the relevant objectives.

Environmental Implications

The subject site is extending the existing neighbourhood shopping centre of Chilwell Village and is conveniently and safely accessible to pedestrians. Located on a major road, the site is also serviced by bus services that operate along Pakington Street.

Financial Implications

No impact to budget.

Policy/Legal/Statutory Implications

The proposal meets the following strategic objectives:

- It supports the strategic intent outlined in the State Planning Policy Framework and Local Planning Policy Framework including the Municipal Strategic Statement;
- It provides land for office purposes on a site where any land use conflicts can be minimised;
- It respects the existing hierarchy of Activity Centres by simply providing increased opportunity within an existing Neighbourhood Centre context;
- It integrates both office and residential use to provide a range of activities on one site; and
- It reallocates office use from a residential use, adding supply to the former without a negative impact on provision of residential land.

The site has strategic merit for an extension to the Chilwell Village Shopping Centre in Pakington Street Newtown as a minor expansion of the existing neighbourhood activity centre. It is consistent with state and local planning policy to consolidate existing centres where synergies with adjacent uses can be achieved. In this case, the addition of office space to the Centre can be achieved in conjunction without the need to convert or redevelop established retail sites.

Alignment to City Plan

The Amendment supports the 'Growing our Economy' strategic direction of City Plan.

Officer Direct or Indirect Interest

No Council Officers have any direct or indirect interest, in accordance with Section 80 (c) of the Local Government Act to which this Amendment relates.

Risk Assessment

There are no notable risks associated with implementing the recommendation contained in this report.

Social Considerations

The proposed amendment will add further services to the Chilwell Village Shopping Centre in the form of office space.

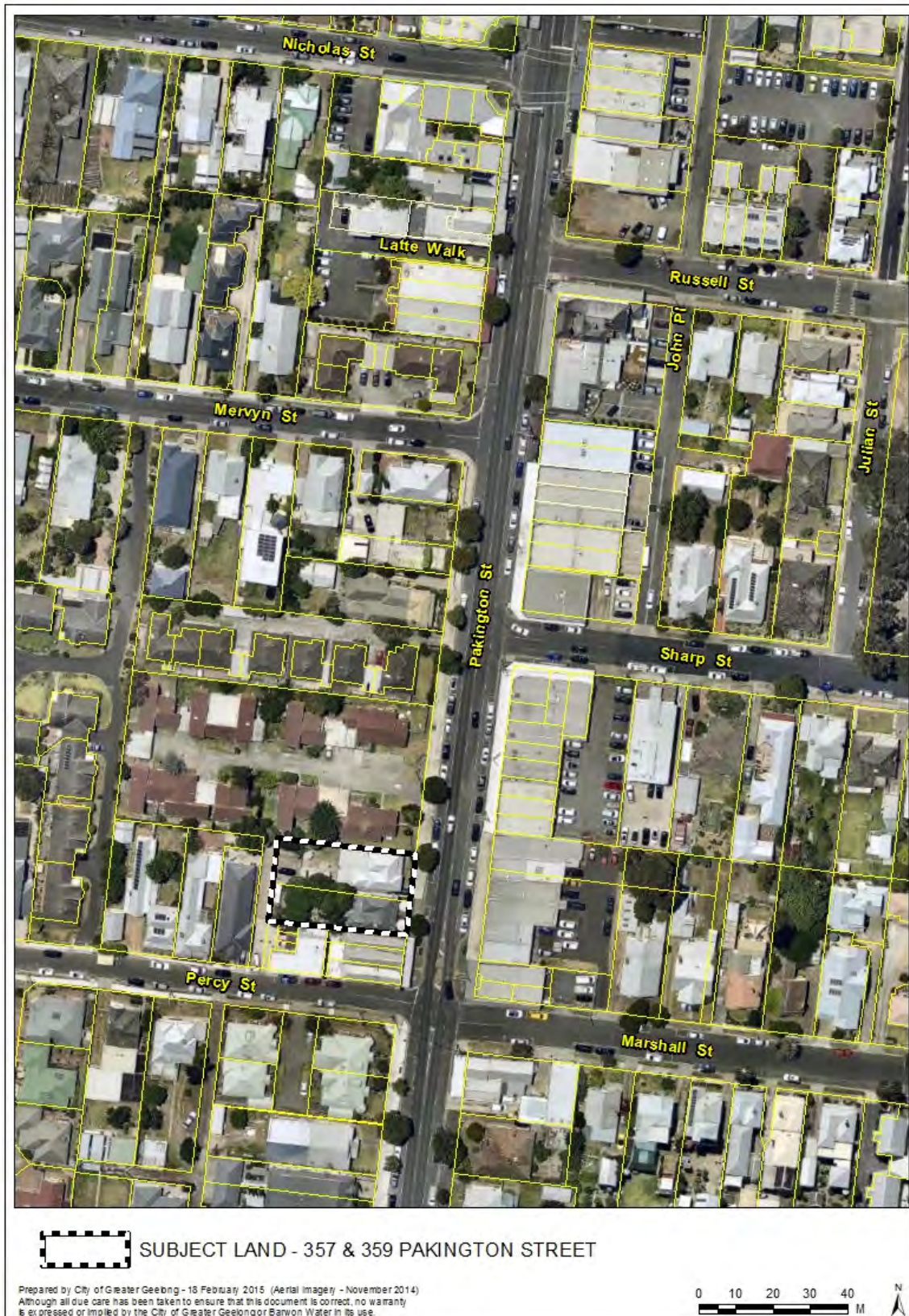
Human Rights Charter

The Amendment will not impact on any basic rights, freedoms and responsibilities as set out in the Charter. Planning legislation ensures an open community consultation process occurs, enabling people to freely express their views and if necessary obtain a fair hearing before an Independent Panel.

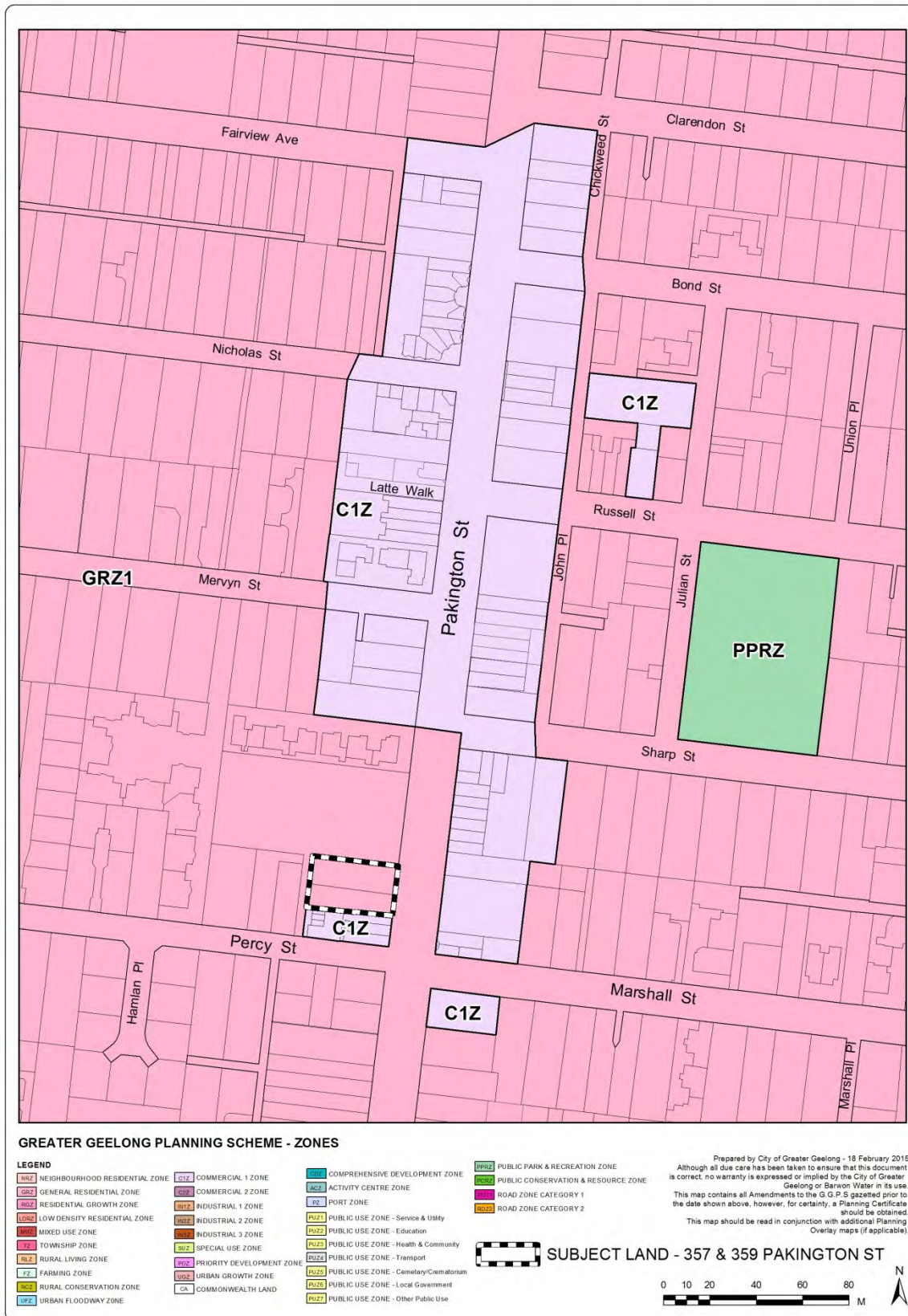
Consultation and Communication

The Amendment will be exhibited in accordance with the notice provisions of the *Planning and Environment Act 1987*.

APPENDIX 1 – LOCATION OF SUBJECT SITE



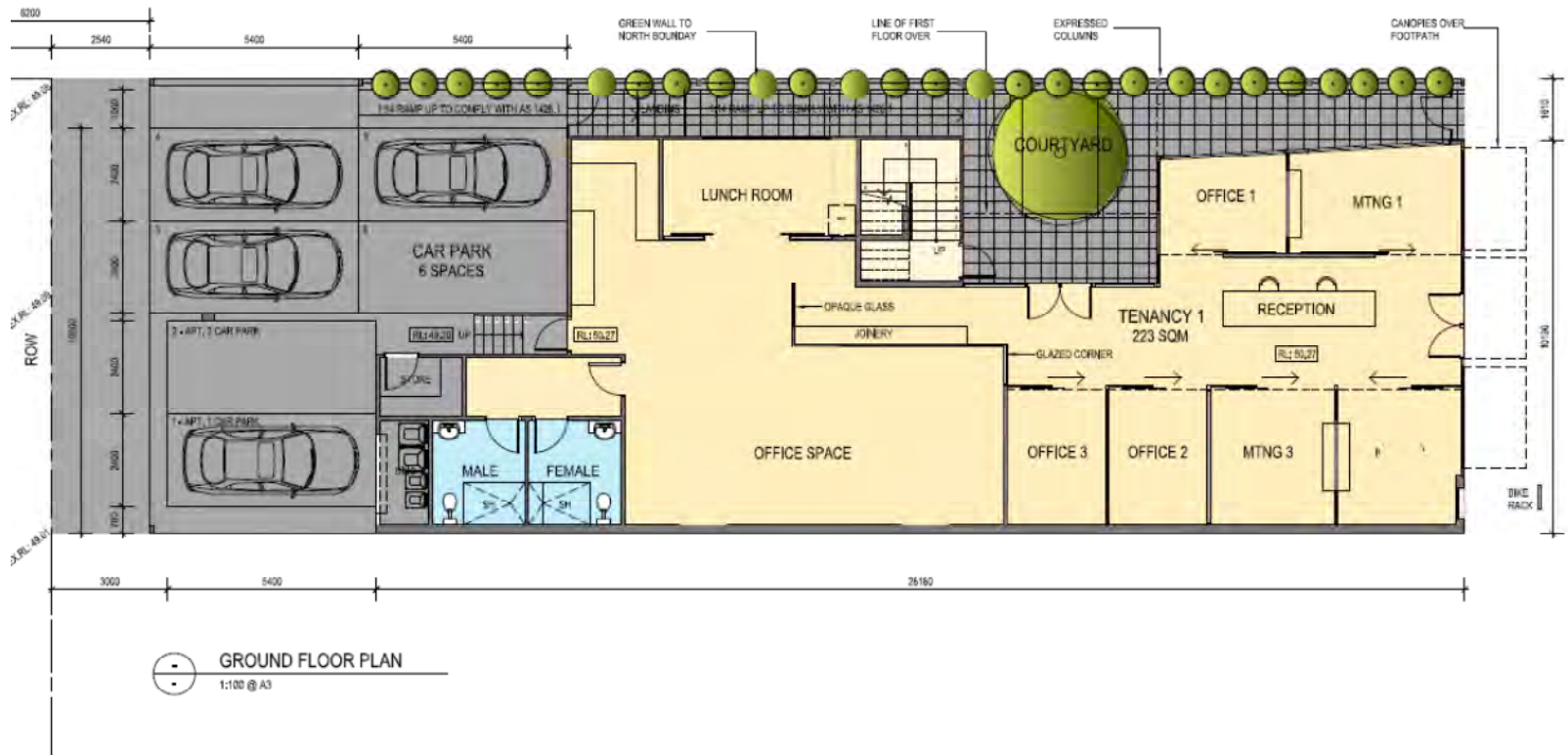
APPENDIX 2 – CURRENT LAND USE ZONING



APPENDIX 3 – PROPOSED REZONING



APPENDIX 4 – PROPOSED SITE PLANS



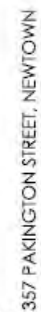
PROPOSED NEW DEVELOPMENT

THE
GROUND FLOOR PLAN

SCALE: 1:100 DATE: SEPT 2014
DRAWN: MG CHECKED: MG

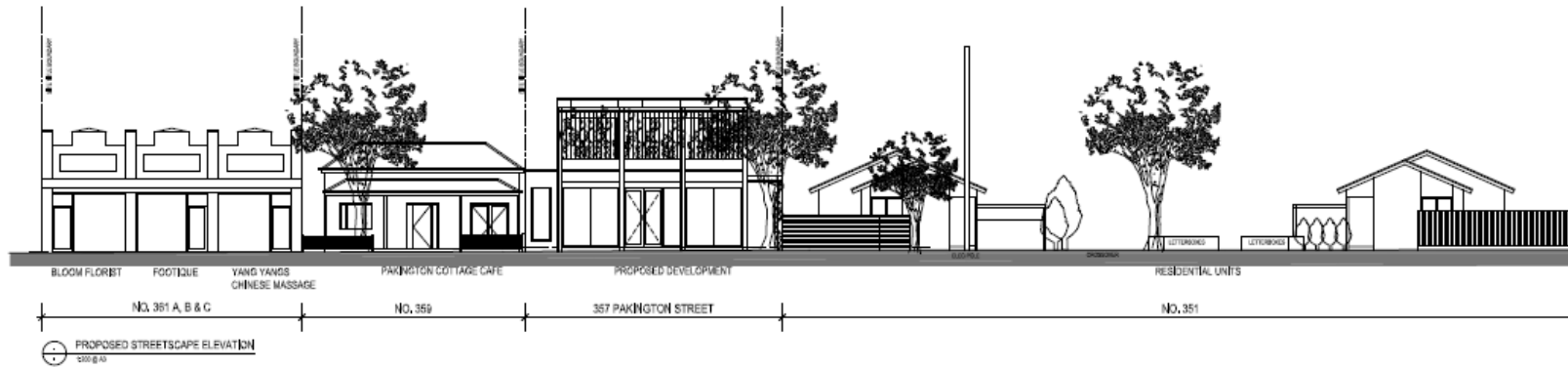
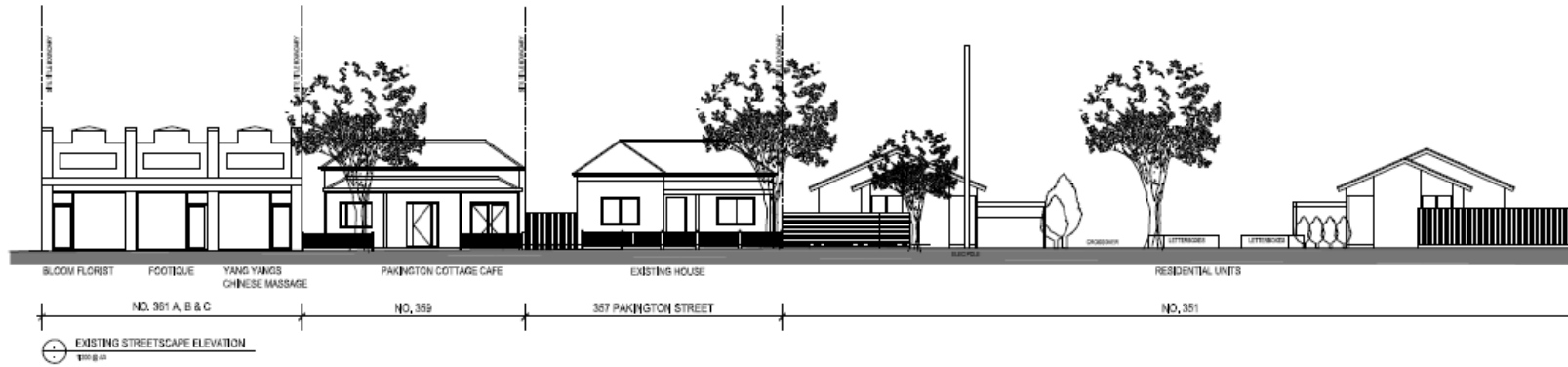
REV	DATE	DESCRIPTION
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		
41		
42		
43		
44		
45		
46		
47		
48		
49		
50		
51		
52		
53		
54		
55		
56		
57		
58		
59		
60		
61		
62		
63		
64		
65		
66		
67		
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		
84		
85		
86		
87		
88		
89		
90		
91		
92		
93		
94		
95		
96		
97		
98		
99		
100		





APPENDIX 5 – PROPOSED ELEVATIONS





357 PAKINGTON STREET, NEWTOWN

1401

NORTH mark j gratwick 100 Alameda Street Oakland, CA 94612 510.435.1000 markjgratwick@aol.com	PROJECT PROPOSED NEW DEVELOPMENT		mark j gratwick 100 Alameda Street Oakland, CA 94612 510.435.1000 markjgratwick@aol.com
	TITLE STREETScape ELEVATIONS		
	SCALE: 1:100	DATE: SEP 2014	
	DRAWN: MD	CHECKED: MD	
ISSUE DATE DESCRIPTION DWG NO: TP09 REV			



FRONT ELEVATION



NORTH ELEVATION



REAR VIEW FROM ROW



VIEW OF FRONT ENTRY



VIEW LOOKING TOWARDS ENTRY FROM COURTYARD



VIEW LOOKING AT COURTYARD



VIEW FROM ENTRY THROUGH COURTYARD

NORTH Scale: 1/8" = 1'-0" DATE: 09/10/2014 DRAWN: MG CHECKED: MG	PROJECT		PROPOSED NEW DEVELOPMENT	
	TITLE		3D IMAGES	
	SCALE	DATE	09/10/2014	
	DRAWN	MG	CHECKED	MG
		ISSUE	DATE	DESCRIPTION
		DWG	NO	REV
		TP 12		
		mark j gratwick architects 1401 357 PAKINGTON STREET, NEWTOWN		

Cr Macdonald re-entered the meeting room at 7.39pm.

3. TRANSPORT INFRASTRUCTURE IN WAURN PONDS

Portfolio:	Transport - Cr Richards
Source	City Services, Engineering Services
Act/General Manager:	Jenny McMahon
Index Reference	Geelong Transport Strategies, Transport Planning

Purpose

To identify current and future transport infrastructure needs for Waurn Ponds.

Summary

- At its meeting on the 28 October 2014, Council requested a report be presented to Council on the current and future transport infrastructure needs for Waurn Ponds, including State Government and Council Roads.
- An assessment of the current and projected traffic volumes in Waurn Ponds has been undertaken based on projected future growth.
- This report identifies the present and future transport infrastructure needs for Waurn Ponds area.

Cr Richards moved, Cr Fisher seconded -

The consideration of the report be deferred.

Carried.

4. PRIVATE SPORTING INFRASTRUCTURE CAPITAL CO-CONTRIBUTION POLICY

Portfolio:	Sport and Recreation – Cr Irvine
Source	Projects, Recreation & Central Geelong
Act/General Manager:	Paul Jane
Index Reference	Subject: Leisure and Recreation Facilities / Recreation Facility Issues

Purpose

To seek endorsement for a Private Sporting Infrastructure Capital Co-contribution Policy for capital works on sporting infrastructure not on Council owned or managed land.

Summary

- Council regularly receives requests from owner/operator(s) of sport and recreation facilities not on Council owned or managed land regarding opportunities for sporting infrastructure capital works support.
- The City of Greater Geelong has a mix of publicly and privately owned/managed sport and recreation facilities throughout the municipality.
- Council does not currently have a framework to provide financial support for capital works projects at privately owned/managed sport and recreation facilities.
- The Co-contribution Policy provides Council and the community with a clear direction as to the level of contribution it may provide to eligible sporting infrastructure projects.
- An application for funding must be received via Council's annual budgetary process and demonstrate strong community benefit.
- Private clubs that are the recipient of Council funds must agree to appropriate mechanisms to protect the community investment.
- All requests for Council funding will be subject to approval through Council's annual budget process.

Cr Irvine moved, Cr Harwood seconded -

That consideration of the report be deferred.

Carried.

5. GEELONG GALLERY ANNUAL REPORT 2013-2014

Portfolio:	Arts & Culture - Cr Richards
Source	Community Services
Act/General Manager:	Linda Quinn
Index Reference	Subject: Arts & Culture Reports
	Customer: Geelong Gallery

Purpose

The purpose of this report to provide Council with the Geelong Gallery's 2013-2014 Evaluation Report (Appendix 1) and the Gallery's 2013-2014 Annual Report (Appendix 2 – *previously circulated with briefing papers*).

Summary

- The Geelong Gallery is a key facility in the Geelong Cultural Precinct. It possesses a collection of historical and contemporary art that is widely acknowledged as one of the finest and most valuable held by a regional gallery in Australia. The Gallery continues to provide the region's residents and visitors with outstanding exhibition, public and educational programmes as well as curatorial services.
- In 2013-2014 Council's contribution to the Geelong Gallery was \$1,022,000 representing the first year of the fifth Triennial Funding agreement between the Greater Geelong City Council and Geelong Gallery.
- The Gallery's collection of works of art is held in trust for the region and is managed and developed in accordance with international standards of museum practice and includes iconic works of art such as *View of Geelong* by Eugene Von Guerard and *Bush Burial* by Frederick McCubbin.
- The Gallery is located in Little Malop Street directly adjacent to the Geelong Library Heritage Centre (GLHC) construction site. As a direct consequence the Gallery's normal operations were significantly impacted and services disrupted due to the major construction work on the GLHC site including frequent road closures, throughout the 2013-2014 year.
- A total of 59,167 in person and 160,132 online visits were made to the Gallery throughout 2013-2014.

Cr Richards moved, Cr Irvine seconded -

That Council note the Geelong Gallery 2013-2014 Annual Report and the 2013-2014 Evaluation Report.

Carried.

Background

The Geelong Gallery's collection of works of art is held in trust for the Region and is managed and developed in accordance with international standards of museum practice. The Gallery's holdings of historical and contemporary art are widely acknowledged as one of the finest and most valuable collections held by a regional gallery in Australia. The Gallery's collection includes iconic works of art such as *View of Geelong* by Eugene Von Guerard, *Ocean Blue*, *Lorne* by Arthur Streeton and *A Bush Burial* by Frederick McCubbin.

The Geelong Gallery is open to the public seven days a week and entry is free. The Gallery presents art exhibitions, educational and public programmes and curatorial services to the residents of and visitors to the Region.

Discussion

This evaluation report covers 2013-2014 which is the first year of the fifth Triennial Funding Agreement between the Geelong Gallery and the City of Greater Geelong.

As part of the Agreement, KPI's are set for the Gallery's annual performance. Most were met or exceeded in 2013-2014 and have been summarised below:

- *59,167 visited the Gallery – annual target 60,000*
- *160,132 online visits to the Gallery – annual target 115,000*
- *1,430 memberships – annual target 2,250*
- *24 exhibitions were mounted in total – agreed target 16*
- *21 exhibitions were self initiated – agreed target 10*
- *1,758 exhibition days – agreed target 800*
- *7 exhibitions were held in the Community Access Gallery – agreed target 6*
- *7 exhibitions embraced subjects relating to local/regional history and featured work by artists active in the Geelong region – agreed target 6*
- *30 public programmes, floor talks, external speaking engagements lectures, and presentations – agreed target 30*
- *24 public education programs were presented – agreed target 25*
- *4 access space exhibitions involving schools and community groups were presented – agreed target 5*
- *24,000 Quarterly Newsletters were distributed – agreed target 25,000*

The Gallery is located in Little Malop Street directly adjacent to the Geelong Library Heritage Centre construction site. The Gallery experienced impact and disruption to its operations associated with this major construction throughout the 2013-2014 year impacting on visitor numbers.

Exhibition highlights for 2013-2014 include:

- *The Great War – a graphic legacy* which drew upon rarely seen and significant loans from institutional lenders and private lenders in Victoria and interstate and brought together disparate artistic responses to the conflict of WW1. This exhibition featured work by French, British, German as well as Australian artists.
- *Beyond Bravura* – a collaboration with the renowned Jam Factory craft centre in Adelaide featured Stephen Bowers monumental painted ceramics which appealed to a wide audience and supported by well attended public programs.
- *All breathing in heaven* – part of the Geelong region artist program this group exhibition by Gracia Haby, Louise Jennison and Stephen Wickman examined the artists shared interest in the intersection between the animal and human worlds.

Environmental Implications

The Geelong Gallery is a purpose built gallery designed to make the most of natural light, while keeping within international environment standards for museums. The Triennial funding agreement between Council and the Gallery includes clauses relating to maintenance of the building which enables the Gallery to benefit from contractors already engaged by Council who are encouraged to meet environmentally responsible principles where possible.

The Gallery is investigating a range of more sustainable options for ongoing operation including replacement of current display lighting.

Financial Implications

The City of Greater Geelong is the Gallery's largest funding partner. Council makes an annual contribution to the Gallery in accordance with the Triennial Funding Agreement. In 2013-2014 Council's contribution in the first year of the fifth Triennial Funding agreement was \$1,022,000.

Maintenance of the Geelong Gallery Building forms part of the Triennial Funding Agreement with request referred to and managed by the Property Department. Additional funding for replacement of major plant and ongoing maintenance are considered separately and form part of Council's annual budgetary considerations. As a Council asset, the Gallery facility is depreciated through Council's accounting system.

LBW Chartered Accountants have completed their audit of the Gallery's financial position for 2013-2014 and have given the Gallery a positive assessment.

Policy/Legal/Statutory Implications

The Geelong Art Gallery is located on Crown Land with a lease period of 999 years due to expire on the 16th June 2854. The Building is a Council asset, operated by the Geelong Art Gallery Incorporated, as a body associated for artistic and cultural purposes. The Board is composed of 12 persons, elected each year at the Annual General Meeting.

The Board operates under a Charter. Councillor Michelle Heagney was Council's representative on the Geelong Gallery Board from October 2012 to February 2014. Councillor Andy Richards, Portfolio Holder for Arts & Culture was Council's representative on the Geelong Gallery Board from February 2014 for the remainder of the 2013-2014 year.

Although not a document intended to create legal relations between the partners, there is a Memorandum of Understanding under the State Government's Local Partnerships programme between Arts Victoria, City of Greater Geelong and Geelong Art Gallery Incorporated, to support the annual programmes and operations of the Gallery.

The Geelong Gallery is an important cultural facility, which assists the City of Greater Geelong to deliver the actions outlined in Council's Culture Strategy Creativity +, as well as the Strategy's Vision: to develop the City of Greater Geelong as a regional centre of innovation and excellence. The Gallery is one of the key Cultural Precinct facilities identified in the Geelong Future Cities Master plan.

Alignment to City Plan

The annual operation of the Geelong Gallery supports City Plan Strategic Directions and Priorities:

- Community Wellbeing
 - Connected, creative and strong communities
- Growing our Economy
 - A successful and vibrant City Centre;
 - A leading city for tourism, arts, culture and events

Officer Direct or Indirect Interest

There is no direct or indirect interest by Council Officers involved in the preparation of this report.

Risk Assessment

The 2013-2014 Financial Statements of the Geelong Gallery have been subject to an independent Financial Audit by LBW Chartered Accountants.

The Triennial Agreement and six month reporting and evaluation measures against KPI's ensure the Gallery's performance is regularly reviewed and assessed.

In order to safeguard the Collection on behalf of the Geelong community, the Gallery needs to implement proper security measures and acquire an appropriate level of insurance. The Gallery's security arrangements are independently assessed on behalf of the Victorian Governments Exhibition Indemnity program. The Gallery currently has a Gold rating (the highest rating) under this program.

The Gallery has an outstanding reputation as a leading regional gallery to maintain. To do so it must be able to continue to develop its educational/public programmes and activities.

Social Considerations

The Gallery's collection of works of art is held in trust for the region's community at large and is managed and developed in accordance with international standards of museum practice.

Galleries play a significant role in the cultural, social, educational and economic development of the community. The Geelong Gallery plays an important role in the collection, conservation and exhibition of the Region's material heritage as expressed in works of art. The reputation of the Gallery, as one of the finest regional galleries in Australia, is a source of civic pride. The Galleries exhibitions, educational and public programmes as well as curatorial services, are highly valued cultural resources.

The opportunities that the Gallery provides for our emerging and established artists are crucial to the Region's cultural development. The Gallery contributes to the amenity and attraction of Central Geelong and, as one of the City's major cultural attractions in the Cultural Precinct, contributes significantly to cultural tourism.

The Geelong Gallery is an important cultural facility, which assists the City of Greater Geelong to deliver the actions outlined in Council's current Culture Strategy Creativity +, as well as the Strategy's Vision: to develop the City of Greater Geelong as a regional centre of innovation and excellence.

Human Rights Charter

The Geelong Gallery respects and provides access for all visitors. It presents artists from a diversity of cultural, linguistic, ethnic and religious diversity respecting the right to express all aspects of the human experience.

Consultation and Communication

The Arts & Culture Department in consultation with Communication and Marketing Unit will be responsible for communicating this report.

Geelong Gallery Evaluation Report 2013-2014



Geelong Gallery exhibition installation view
Ex Libris – the book in contemporary art
22 February to 25 May 2014

Geelong Gallery Evaluation Report 2013-2014

Table of Contents

1	Statement and revised annual budget to cover any variations	3
	Statement and revised annual budget to cover any variations cont	4
2	Brief report outlining activity to date and major artistic, management and financial changes and/or issues affecting the Geelong Gallery during the period	5
3	Brief Report of achievements to date against Key Performance Indicators	8
4	Outline of how the Gallery's exhibitions programs and events relate to the Council's Culture Strategy – Creativity + ...	9
4.1	To work in partnership with major cultural entities to ensure innovation, sustainability and accessibility	9
4.2	To partner with others to ensure the scope of cultural infrastructure satisfies the requirement of our community	10
4.3	To preserve and conserve the Council's natural, built and cultural heritage	10
4.4	Generate ideas, projects, exhibitions and events to gain critical attention (other than advertising) in local, state and national media	11
4.5	Encourage and develop community access to the Gallery's exhibitions, programs and collections	16
4.6	Develop cultural partnerships with other cities and regions to promote tourist visitation to the Gallery	16
4.7	Consolidate and extend institutional partnerships that contribute to audience development and optimum use of the Region's cultural resources	17
4.8	Exercise leadership in the arts	18
4.9	Maintain a principal role in art education throughout the region	18
5	Budget 2013-2014	23
6	Government partners and sponsors	35
	Annual program sponsors	35
	Education sponsors	35

**Geelong Gallery
Evaluation Report 2013-2014**

Geelong Gallery

Evaluation Report 2013-2014

1 Statement and revised annual budget to cover any variations

In terms of the Gallery's day to day operations, there are **no substantial amendments to report** as the Gallery's income and expenditure during this period is consistent with budget projections as indicated in the budget on page **24**.

But some points worth noting here are as follows:

Membership subscriptions and renewals have been slow in the current climate and were below target for this period. However an expanded membership drive for renewals of both existing and lapsed members was undertaken in the first quarter of 2014 with encouraging results.

During this period the Marketing and Public Programs Coordinator lead the Membership Review Committee whose report is scheduled to be considered by the Gallery Board early on in the next reporting period and it anticipated it will be tabled at the Gallery

General Donations were likewise slow to build in this financial year in line with the general financial climate.

Corporate sponsorships and partnerships

Building funding support from both public and private sources has been a key focus with modest success in what is a crowded and competitive environment. Working with existing as well as developing new partnerships with a view to establishing longer term and sustainable, ideally three year agreements, arrangements are a key strategy moving forward. In this period negotiations have progressed with the Transport Accident Commission, Davidson Accounting, Davies Collison and Cave (IPR Lawyers) and a new two year partnership has been secured with Deakin University.

Gallery Shop Trading profits continue to be a key source of self-generated income. In this period the shop trading income was \$113,497 which represented a 7% contribution to Gallery income. Management of shop inventory continues to be refined with further development of stock categories used for the POS System.

Retail review

Strategies and actions adopted from the Retail Review continue to be progressed across the board –on an opportune basis and as resources permit.

Infrastructure and Building

Demolition of the Geelong Library and Heritage Centre adjacent to the Gallery and the subsequent construction work has impacted on Gallery operations in both programming and more general operational terms. Gallery public spaces have been reduced, on account of construction of a protective façade in the Gallery Foyer and adjoin Gallery space, while access to the Gallery for both visitors and contractors has been impacted as a result of numerous road closures or changed access routes. Risk mitigation measures put in place in late 2013 remain in place and it is anticipated that they will be required until the opening of the new facility in late 2015.

Geelong Gallery Evaluation Report 2013-2014

Statement and revised annual budget to cover any variations cont ...

The Greener Gallery sustainability strategy has progressed slowly with the renegotiation of energy services resulted in establishing a new three-year contract with our provider which will lead to a modest reduction in the cost of electricity for the facility. Application for funding through Perpetual Trustees to support the upgrade of Gallery lighting was not supported – however a similar application has been made to the Lord Mayors Charitable Fund.

Personnel - Recruitment and training of new members of the Front-of-House Team has one of several staffing requirements in this period. The other focus was recruitment for the role of Gallery Technical Assistant which became vacant in March 2014. Between this time and the appointment of a full time replacement two casual staff were engaged in late March to cover the duties of the role while the recruitment process was undertaken.

Filling the vacant Gallery Assistant role responsible for overseeing day to day operations of the Gallery Shop in late September has enabled additional skills to be brought into the team and this has progress with key recommendations of the Retail Review undertaken in August 2013.

In addition to recruitment of the Gallery Assistant role there was a concerted campaign to build our pool of casual staff (9) and volunteers (55) – both essential in enabling the Gallery to provide the range of services we provide the community seven days a week.

The **Net operating result for the year from operating and non-operating activities amounts to \$110,617** (refer to p25 of this report).

Geelong Gallery Evaluation Report 2013-2014

2 Brief report outlining activity to date and major artistic, management and financial changes and/or issues affecting the Geelong Gallery during the period

Artistic Program

We completed the comprehensive re-hanging of the Gallery's permanent collection rooms, a process scheduled every 18 months or so albeit that individual exhibits are replaced over the course of the "hang" in response to requests for their loan from other galleries. The re-hang proceeded as in previous years with the juxtaposition of historical and contemporary works, Australian and international works around a suite of new thematic displays. Current themes include alpine vista, still life variations, the "classical gaze", atmospheric landscapes, the "signal tree", geometric abstraction, British riverine and maritime subjects, regional Geelong subjects, the stylised figure and the recumbent nude.

Amongst the most prominent exhibition events was *Stephen Bowers - beyond bravura*, a collaboration with the renowned Jam Factory craft centre in Adelaide. Bowers' monumental painted ceramics appealed to a wide audience for their virtuoso technique and their richly anecdotal and witty pictorial compositions. Well-attended public programs supported the exhibition. Other program highlights included the *2013 Geelong acquisitive print awards*, for which the guest selector and judge was Susi Muddiman, Director, Tweed River Art Gallery in NSW. This exhibition resulted in several fine acquisitions including the award winning print *The beast of Cuvier I, II, & III* (2011) by Lisa Roet (and printed by Simon White).

Ex libris—the book in contemporary art enlisted the support of participating artists and private and institutional lenders in presenting a critically acclaimed look at the work of contemporary artists inspired by the form of the traditional book. *The Great War—a graphic legacy* drew upon rarely seen and significant loans from institutional and private lenders in Victoria and interstate and brought together disparate artistic responses to the conflict of WWI, and specifically that on the Western Front. Contrasting propagandist and official documentary posters, prints and paintings with compelling anti-war images, the exhibition included work by French, British and German as well as Australian artists.

Geelong Gallery Evaluation Report 2013-2014

Major risks and challenges in connection with the Programs

Cultural Precinct Projects – Geelong Library and Heritage Centre project

The Gallery has had to overcome some disruption through its involvement with the neighbouring Geelong Library and Heritage Centre redevelopment. However the benefits of the project are significant: once complete in late 2015, this major capital works project will provide a direct connection between the Library and the Gallery via a newly created entry way from the Gallery's foyer thus allowing for a new purpose-designed special exhibition space for the Gallery's use until our own long-awaited redevelopment can be achieved. Additionally, the new building will offer the Gallery some additional basement storage space and the shared use of a properly configured and secure loading bay.

Disruption to street traffic on account of building activities has impacted adversely on Gallery visitation and it is anticipated that this will continue to varying degrees until project completion, which is scheduled for October 2015.

Management

The Gallery **Enterprise Bargaining Agreement** for the period 2013-2016 was finalized during this period.

In August 2013 members of the **Gallery's Board** participated in a planning retreat. Following this the Director and Staff developed a Revised Strategic Framework which was subsequently endorsed by the Board.

There was a significant change to the membership of the **Gallery Board** at the Annual General Meeting held in September 2013. For the first time in several years all Board positions were filled. Mr Terry Wills Cooke was elected as President at the new Board's first meeting in October 2013.

Gallery governance, Risk Management Plan and establishment of a number of new subcommittees were key areas of development driven by the new board. Linked to the Risk Management Plan was a review of insurance cover which resulted in refinement or clarification of the level of existing cover and the addition of several areas of new cover.

Geelong Gallery Evaluation Report 2013-2014

Financial

The Gallery re-negotiated and retained **Annual Program Sponsorships with major local and other companies** including **Deakin University, Design by Pidgeon (in kind), Dimmick Charitable Trust, Geelong City Motors, Think Technology and Tuckers Funeral and Bereavement Services**. During this period there has been ongoing discussion has been progressed with a number of potential sponsors or corporate clients in the hospitality, financial services and intellectual property sectors.

The Education Services program continued to receive support from the Victorian Government through a triennial grant from the **Department of Education, Early Childhood Development and Training**. This grant is in its final year and a submission for support for the period 2015-2017 is in development.

Much valued support from a range of government granting bodies and trusts for specific activities were also pursued or negotiated with funding to the value of \$41,200 received from the following not for profit organizations: **Arts Victoria; The Perpetual Foundation - Annual allocation 2013-14; The Robert Salzer Foundation; Ursula Hoff Trust; William Angliss Charitable Fund - Annual allocation 2013-14**.

Now in its second year, the Gallery Foundation Annual Giving Appeal attracted support from an increased range of people to that of the inaugural appeal in 2013. At the time of writing the 2014 Annual Appeal had raised close to \$33,000.

A \$100,000 grant to the Gallery in partnership with the City of Greater Geelong was announced in the Gallery by the Premier Dr Denis Napthine on Friday 28th March 2014. This successful joint application to the Victorian Government Regional Development Fund was for funding support to develop a Business Case for the Expansion of the Gallery. Following the official announcement tenders were called for and the successful bidder, Biruu consortium, comprising Biruu, FJMT Architects and Slattery were appointed.

Geelong Gallery Evaluation Report 2013-2014

3 Brief Report of achievements to date against Key Performance Indicators

		Agreed target Annual	Achievement
	Performance indicator		
Programming	Total number of exhibitions	16*	24
	Number of self-initiated exhibitions	10*	21
	Number of exhibition days	800*	1,758
	Number of publications	7*	11
	Number of public programmes and floor talks, external speaking engagements, lectures and presentations.	30	30
Marketing	Total estimated attendances: (note: reduced from 67,637 achieved in 12/13 in physical visitation with 5% increase to on-online visitations)	60,000*	59,167
	On-line visitation (new)	115,000	160,132
	Distribution Gallery e-Bulletins (new)	20	92
	Distribution Education e-Bulletins (new)	8	4
	Total memberships	2,250*	1,430 ¹
	Percentage of expenditure on marketing / promotions	14	14
Financial	Percentage of Arts Victoria grant of Total Income	8	10
	Percentage Local Government subsidy of total Income	60	62
	Percentage of earned income of Total Income	20	14
	Percentage of sponsorship / fundraising of Total Income	12	14 ²
Community Access and Participation	Number of public education programs presented	25*	24
	Number of Community Access Gallery exhibitions	6	7
	Number of exhibitions embracing subjects relating to local / regional history and featuring work by artists who are active in the Geelong region	6	7
	Number of <i>access space</i> programmes involving schools and community groups	4*	5
	Distribution numbers for Quarterly Newsletter	25,000	24,000
* Areas of anticipated <i>impact on numbers due to disruption resulting from GLHC works</i> 1: Like all membership based organisations, the Gallery is experiencing a downturn in renewals but efforts to re-engage with non-financial members have been made. 2: Corporate sponsorship and Shop sales are down as is reflected in the sector generally.			

Geelong Gallery Evaluation Report 2013-2014

4 Outline of how the Gallery's exhibitions programs and events relate to the Council's Culture Strategy – Creativity +

4.1 To work in partnership with major cultural entities to ensure innovation, sustainability and accessibility

Collection works were loaned to a total of eight Victorian, one New South Wales and one international institution which enabled new audiences to experience these images from the Geelong's collection. Of these institutions four were located in regional Victoria, one regional in New South Wales, one national metropolitan and three Melbourne metropolitan venues.

Most probably the highest profile partnership in terms of loans were those made to the Royal Academy, London and National Gallery of Australia's ground-breaking *Australia* exhibition shown in London (Frederick McCubbin, *Collins Street* and Fred Williams, *Yellow landscape*) and to the National Gallery of Victoria's *Australian Impressionists in France* exhibition in Melbourne (E Phillips Fox's *The stile*).

During this reporting period 19 collection items from the Geelong Gallery were on loan for a total of 1814 days to the sector partners listed below for exhibition in external venues.

Outward Exhibition loans

- Art Gallery of Ballarat
- Gallery @ Bayside Arts & Cultural Centre, Brighton
- Castlemaine Art Gallery & Historical Museum, Castlemaine
- Heide Museum of Modern Art, Bulleen
- Mildura Arts Centre Regional Gallery, Mildura
- Mornington Peninsula Regional Gallery
- National Gallery of Victoria, Melbourne
- Orange Regional Gallery, Orange
- Royal Academy of Arts, London
- TarraWarra Museum of Art

In addition to supporting other cultural institutions with loans of collection items the Gallery co-operates on various public and educational programs with the following: National Trust of Australia (Victoria), Geelong Performing Arts Centre, The Geelong Library and Heritage Centre, Courthouse Arts and other regional galleries in Victoria, Arts Victoria, the Public Galleries Association of Victoria and the Victorian Department of Education and Early Childhood Development.

Geelong Gallery Evaluation Report 2013-2014

4.2 To partner with others to ensure the scope of cultural infrastructure satisfies the requirement of our community

Of particular significance in this period has been the successful joint funding application with the City of Greater Geelong to Regional Development Victoria for support of a Redevelopment Business Case for the Gallery. Following announcement in March 2014, consultants were engaged in June 2014 to explore options and indicative costings for an expansion of the gallery.

Gallery staff continue to work closely with the management team developing the Geelong Library and Heritage Centre. While not directly involved in this project there have been a range of adjustments to Gallery programming and internal spaces in order to minimise the impact at first demolition and subsequently of building works associated with the project. Initial discussions have taken place in regard to a management model for the exhibition space in the new facility and its use by the Gallery in due course.

As indicated above, the Gallery regularly collaborates with other collecting institutions in terms of outward and inward loans. Outward loans promote Geelong to external audiences while inward loans bring new works to Geelong audiences. The Gallery also partners with numerous non-arts organisations including G21, the Committee for Geelong, Geelong Library and GPAC in terms of program cross promotion. Deakin University is possibly the Gallery's most significant local partner after CoGG.

4.3 To preserve and conserve the Council's natural, built and cultural heritage

The Gallery's permanent collection is the region's most significant cultural asset. Its presentation and conservation are progressed by the application of a variety of risk management protocols as well as expert conservation of significant works of art. Funding is sought from the philanthropic sector for such treatments.

The Gallery building is a major cultural asset and the organisation's custodianship of this facility is a considerable contribution to Council's goals in this respect.

Geelong Gallery Evaluation Report 2013-2014

4.4 Generate ideas, projects, exhibitions and events to gain critical attention (other than advertising) in local, state and national media

4.4.1 *Exhibition program*

During the period under review the Gallery presented a full program of exhibitions as follows:

Stories from the shore - Joel Wolter

19 April to 1 December

Painted porcelain – decorated British ceramics 1750 - 1850

27 April to 8 December 2013

Impressions of Geelong – a portrait of the city and its region

18 May to 25 August 2013

17th VIGEX international photography salon 2013

1 June to 7 July 2013

Geelong's built environment

22 June to 8 December

Time /Date /Year

13 July to 11 August

Magda Matwiejew Projection

20 July to 25 August 2013

All breathing in heaven – Gracia Haby / Louise Jennison / Stephen Wickham

17 August to 13 October 2013

Geelong acquisitive print awards

30 August to 24 November 2013

Racing heritage – early Melbourne and Geelong trophies

21 September to 17 November 2013

Stephen Bowers- Beyond Bravura – Jam Factory Icon

29 November 2013 to 16 February 2014

Pure Bewdy – recent acquisitions 2012-13

7 December 2013 to 9 February 2014

Oriental Odyssey – decorative arts from the Far East

14 December 2013 to 13 April 2014

Coastlines

14 December 2013 to 1 June 2014

The hard times dance – Peter Webb

15 February to 6 April 2014

Geelong Gallery Evaluation Report 2013-2014

Exhibition program cont ...

Chapter and verse

22 February to 25 May 2014

Ex libris – the book in contemporary art

22 February to 25 May 2014

Explosive – Art Unlimited 2014

12 April to 18 May 2014

Growth Habits – Julia Gorman

12 April to 5 July 2014

British art pottery 1880-1980

19 April to 10 August 2014

It's about one man and many people – Brian McKinnon

24 May to 13 July 2014

Accounts of my dancing evenings, Season 1914 – Jim Pavlidis

14 June to 24 August 2014

The Great War – a graphic legacy

14 June to 24 August 2014

Beastly

14 June to 7 September 2014

Geelong Gallery Evaluation Report 2013-2014

4.4.2 Education Gallery Displays for the period under review.

Who am I? Portraits from the collection

8 June to 6 September 2013

Who's who portrait prize – student work

14 September to 18 October 2013

Poppykettle – student work

11 October to 30 October 2013

Asian stories

30 October 2013 to 31 January 2014

Let's talk recognition – a children's art exhibition

24 May to 9 June 2014

Geelong Gallery Evaluation Report 2013-2014

4.4.3 *Exhibition openings*

Official openings were held on the following dates (on each occasion a suite of two, three or four exhibitions were opened simultaneously):

Friday 30 August 2013

Guest speaker —

Susi Muddiman – Director of the Tweed River Art Gallery, NSW

Geelong acquisitive print awards

30 August to 24 November 2013

And viewing of —

- Geelong region artists program
All breathing in heaven – Gracia Haby / Louise Jennison / Stephen Wickham
17 August to 13 October 2013

Friday 29 November 2013

Guest speaker —

Dr David Hansen – Author, Curator and Australia Council Senior Fellow

Stephen Bowers- Beyond Bravura – Jam Factory Icon

30 November 2013 to 16 February 2014

And viewing of —

- Geelong region artists program
Stories from the shore—Joel Wolter
19 October to 1 December 2013

Friday 21 February 2014

Guest speaker —

Cr Michelle Heagney – Councillor, Brownbill Ward, City of Greater Geelong

Ex libris – the book in contemporary art

22 February to 25 May 2014

And viewing of –

- **Chapter and verse**
22 February to 25 May 2014
 - **The hard times dance – Peter Webb**
15 February to 6 April 2014
-

Geelong Gallery Evaluation Report 2013-2014

Friday 27 June 2014

Guest speaker –

Senator Hon Michael Ronaldson – Minister for Veterans' Affairs, Minister Assisting the Prime Minister for Centenary of ANZAC, Special Minister of State

The Great War – a graphic legacy

14 June to 24 August 2014

Jim Pavlidis – Accounts of my dancing evenings – Season 1914

14 June to 24 August 2014

And viewing of –

- **Julia Gorman – Growth habits**
12 April to 5 July 2014
- **Brian McKinnon – It's about one man and many people**
24 May to 13 July 2014

4.4.4 Publications

Special publication awards:

- **Geelong Gallery—Collections**
Published by the Gallery June 2013 this publication has created significant interest in both the cultural heritage and print industry sectors. The publication has been either short listed or awarded in the following prizes:
 - Museums Australia Publications and Design Awards – Short listed
 - Victorian 2013 Printing Industries Craftsmanship Awards for excellence
Adams Print - Gold Medallist

Newsletters:

- June – August 2013
- September – November 2013
- December 2013 – February 2014
- March 2014 – May 2014
- June 2014 – August 2014

Prize entry forms:

- *2013 Geelong acquisitive print awards*

Calendar:

- *Geelong Gallery Education Program - Learn 2014 annual program*
-

Geelong Gallery Evaluation Report 2013-2014

4.5 Encourage and develop community access to the Gallery's exhibitions, programs and collections

The Gallery remains a free entry venue to engage community access. Events, exhibitions and talks as well as workshops are promoted through print media advertising, Gallery e-bulletins and wide distribution of newsletters and promotional material.

Various members of staff, including the Director, Development and Business Manager, Curator and Educator speak about Gallery programs at a range of community events to present summaries of Gallery activities.

In May 2014 the Gallery embraced hosting a number of events as part of the *Geelong After Dark* and *M2M Extreme Arts Walk*. This included partnering with GLHC to host storytelling sessions, and for the first time a DJ in the Gallery.

Free guided tours are scheduled every Saturday and generously supported by our volunteer Gallery Guides. In addition to scheduled floor talks more formal visits and tours are arranged on request

4.6 Develop cultural partnerships with other cities and regions to promote tourist visitation to the Gallery

The Gallery enjoys partnerships with the following institutions in order to bring to Geelong important exhibitions, works on loan and speakers: National Gallery of Australia, National Gallery of Victoria, Art Gallery of South Australia, Art Gallery of New South Wales, State Library of Victoria, Art Gallery of Western Australia, Art Gallery of Ballarat, Bendigo Art Gallery, Castlemaine Art Gallery and Historical Museum, Heide Museum of Modern Art, McClelland Art Gallery, Mildura Arts Centre, Mornington Peninsula Regional Gallery, National Library of Australia, Orange Regional Gallery, Royal Academy of Arts, London and regional galleries throughout Australia.

The Director and Curator undertake numerous public speaking engagements within Victoria and interstate to promote Gallery programs and visitation. Gallery staff actively participate in:

- Public Galleries Association of Victoria activities and symposiums
- Museums Australia – Victorian and National Branch meetings
- Geelong Library and Heritage Centre – Design Review Panel
- G21's Arts and Culture pillar
- Committee for Geelong events
- CoGG Public Art Advisory meetings
- Arts Victoria advisory panels
- International Council Of Museums – Australian Executive Board

Geelong Gallery Evaluation Report 2013-2014

4.7 Consolidate and extend institutional partnerships that contribute to audience development and optimum use of the Region's cultural resources

Schools from across the Geelong region

The Gallery's Education program has been very effective in encouraging visitation by residents in wider Geelong but with an emphasis on encouraging schools and students from less-privileged backgrounds to use the facility. The Gallery has enjoyed the specific support from Alcoa, Dakin University and the Department of Education running its Education programs.

Through funding provided from Alcoa Community Partnership Program the Gallery has been able to provide an additional, specialised component to the Gallery Learning program in producing both in-gallery and outreach resources for Early Years Learning boxes for both educators and families.

We have targeted and connected with over 350 kindergarten and Early Year providers in Geelong and South Western Victoria Region who focuses is Early Years Learning by establishing a Gallery mail/email data base for these providers.

During this period the Gallery hosted 150 educational or community groups comprising just under 2,300 visitors. The profile of students accessing the Gallery is – 50% Primary, 39% Secondary and 11% Tertiary.

Geelong Central Marketing and Cultural Precinct partners

The Gallery extends its opening hours as appropriate or possible to co-operate with markets held in Johnstone Park.

Geelong Library and Heritage Centre

The Gallery collaborates with the Library on presenting various workshops, talks and readings. The Gallery's Educator works in concert with peer staff at GPAC, the Library and Courthouse Arts in presenting schools programs.

Courthouse Arts

Lisa Sullivan, Curator, advises staff on various arts programs.

The Gordon Gallery

The Director and Curator offer advice on curatorial and collections management issues as required.

Geelong Writers Inc.

The Gallery co-operates on occasion with this organisation in mounting readings in the Gallery in conjunction, chiefly, in relation to the biennial art prize exhibitions.

Vigex committee (Geelong Camera Club and associated groups)

The Gallery co-operates with this regional photographic salon and makes the access gallery available for biennial Salon exhibitions.

Geelong Performing Arts Centre

Cross-promotional opportunities are pursued in regard to Poppy Kettle Day workshops and more generally as thematic linkages are identified and developed.

Geelong Gallery Evaluation Report 2013-2014

4.8 Exercise leadership in the arts

The Director and various members of the Gallery's senior staff undertook numerous public speaking engagements around the State to promote Gallery programs and visitation. The Director advised the City of Greater Geelong on various public art and other cultural initiatives. He is a member of various industry-wide committees including the Public Art Committee - National Trust of Australia (Victoria) and the Churchill Fellowship program.

The Development and Business Manager established or developed links with key philanthropic and other bodies including: Philanthropy Australia, Creative Partnerships Australia, Melbourne Business School, and JBWere Philanthropic Services. He is also an advisory panel member for Arts Victoria. In May 2014 he was elected to the International Council Of Museums – Australian Executive Board.

The Curator sat on external advisory panels for Arts Victoria and CoGG and spoke at external gallery openings.

4.9 Maintain a principal role in art education throughout the region

The Gallery continued to initiate and present an annual **program of floor talks, formal lectures, workshops and other activities**, to elucidate aspects of the exhibition program and current issues in the visual arts and the humanities generally. A listing of principle lectures and talks can be found in the Public program, events and functions section later in this report.

Specifically for student visits, the Gallery's Educator devised regular tours and workshops and continued a loan program to classroom teachers of five popular learning boxes: the *William Buckley*; *Myths and Rituals*; *Art Industry*; *Studio Arts – Art Industry* and the *Who's Who – portraits*.

Exhibitions of student works were mounted in the Education Gallery including *Who am I?* (June to September), *Who's Who portrait prize* (September to October 2013), *Poppy Kettle* (October 2013) and *Kaleidoscope – Let's talk recognition - a children's art exhibition* (May to June 2014).

Geelong Gallery Evaluation Report 2013-2014

4.9.1 *Primary schools and Pre-school visits*

Anglesea P/S, Bostock House Geelong Grammar, Covenant College P/S, Deans Marsh PS, Herne Hill P/S, Highton PS, Holy Spirit P/S, Lutheran College, Mandama P/S, Montpellier P/S, Newtown P/S, Northern Bay Hendy Campus P/S, Ocean Grove P/S, Portarlington P/S, South Geelong P/S, St Anthony's Lara P/S, St Robert's P/S, St Therese P/S, Torquay P/S, ST Thomas Aquinas P/S, Wallington primary, Whittington P/S, Wynham Park P/S

4.9.2 *Secondary school visits*

Beacon Hills secondary, Bellarine Secondary, Belmont high School, Christian College, Clonard College, Colac Secondary, Colac Trinity College, Covenant College, Geelong Baptist College, Geelong College, Grovedale Secondary College, John Watts SHC, Kardinia International College, Lara Secondary College, Lutheran College, Mathew Flinders Girls Secondary College, Newcomb Secondary College, Northern Bay College, Nth Geelong Secondary College, Oberon High School, Point Cook secondary College, Sacred Heart College, St Arnaud Secondary College, St Ignatius College, St. Josephs College, Straughton Secondary College, Trinity College Colac, Western Heights Secondary, Wyndham Central College

4.9.3 *Primary and secondary school Student Workshops*

Workshops-presented by artist Lianne Gough
Creating portraits for the *Who's who portrait prize*
Thursday 25 July 2013

VCE Art students
Thursday 5 September 2013

Kaleidoscope - Urban environments
Tuesday 17 September 2013

Workshops-presented by artist Trudy White
Haiku and water paints
Thursday 7 November 2013

Kaleidoscope - Asian neighbours
Tuesday 3 December 2013

Kaleidoscope – Recycle re-purpose
Thursday 27 March 2014

Kaleidoscope - Reconciliation
Tuesday 1 May 2014

Geelong Gallery Evaluation Report 2013-2014

4.9.4 *Tertiary and other institution visits*

Deakin Koori Institute of Education, Deakin University – Architecture and Design, Deakin University – Primary Education Teachers, Deakin University – School of Creative and Visual Arts, Gordon Institute of Education - Visual Arts Cert 1V, Gordon Institute of Education - Visual Merchandising, Diversitat ESL students

4.9.5 *Professional development for teachers*

Professional Development – Education program 2013-2014

Art Education Victoria VCE Excellence Series @ Geelong Gallery

VCE Studio Arts teacher Workshops

Tuesday 20 August 2013

Tuesday 3 September 2013

Educators' preview 2013 Geelong acquisitive print awards

Tuesday 3 September 2013

Educators' preview Stephen Bowers- beyond bravura

Tues 3 December 2013

Educators' preview The Great War – a graphic legacy

Tuesday 10 June 2014

Special Event

Reconciliation in the park

Sunday 1 June 2014

4.9.6 *Public programs, events and functions*

First Fridays - monthly lectures were held and raised funds for the *Friends of the Gallery*.

The guest speakers were:

Candice Bruce: *The Longing*

Friday 5 July 2013

Stephen Wickham: *Reflections on the collection*

Friday 2 August 2013

Colin Holden – *A Portrait of Ursula Hoff*

Friday 6 September 2013

Jason Smith Stephen Benwell – *Beauty anarchy and desire*

Friday 4 October 2013

Kenneth W Park – *Travels through Tuscany*

Friday 1 November 2013

Katrina Strickland – *Affairs of the Art*

7 February 2014

Geelong Gallery Evaluation Report 2013-2014

4.9.7 *Public programs, events and functions – First Fridays cont ...*

Kenneth W Park – Great libraries of the world
7 March 2014

Paul Atterbury – Eastern dreams
4 April 2014

Tansy Curtin – Genius and Ambition – the Royal Academy of Arts London
1768-1918
2 May 2014

Laurie Benson – Italian Masterpieces from Spain's Royal Court Museo del Prado
6 June 2014

Events, Functions and Workshops:

Karingal Chamber of Commerce: *After Five* event
Thursday 11 July 2013

Impressions at twilight art bar
Wine and Chamber music
Monday 15 July 2013 from 5pm

Luncheon and lecture – *Desert island picks*
Geoffrey Edwards
Wednesday 16 October 2013

Poppy Kettle Festival
Kinder day 24 October 2013
Primary school day 25 October 2013

Make a print in a day – workshop
Clayton Tremlett
Sunday 27 October 2013

Gallery Friends' Christmas Function
Friday 6 December 2013

Creative kids workshop – Crazy cockatoos
Tuesday 21 January 2014

Beyond Bravura high tea and creative conversation
Penny Webb and Stephen Bowers
Sunday 2 February 2014

Illustrated lecture – The story of the book
Martyn Lyons
Sunday 30 March 2014

Geelong Gallery Evaluation Report 2013-2014

4.9.8 *Public programs, events and functions – Events, Functions and Workshops cont...*

Creative kids workshop - Creep and crawl

Julia Gorman

Tuesday 15 April 2014

Studio tour – Art Unlimited 2014

Sharon Bromley

Thursday 15 May 2014

4.9.9 *Floor talks - were held for the following exhibitions:*

Impressions of Geelong - a portrait of the city and its region

Geoffrey Edwards Sunday 18 August 2013

A Writers Sketchbook

Dr Gillian Turner

Sunday 4 August 2013

Creative Kids – portraits of Geelong

Friday 12 July 2013

Eye Spy children's tours

Wednesday 3 July 2013

Wednesday 10 July 2013

2013 Geelong Acquisitive print awards

Susi Muddiman (guest judge) and Lisa Sullivan

Sunday 1 September 2013

All Breathing in heaven

Gracia Haby, Louise Jennison, Stephen Wickham

Sunday 15 September 2013

Rediscover the permanent collection

Geoffrey Edwards

Sunday 10 November 2013

Stories from the shore

Joel Wolter

Sunday 17 November 2013

Ex libris – the book in contemporary art

Creative conversations – Never do that to a book

Chris Bond, Kylie Stillman, Nicholas Jones

Sunday 23 March 2014

Growth habits

Julia Gorman

Tuesday 15 April 2014

It's about one man and many people

Brian McKinnon

Sunday 1 June 2014

**Geelong Gallery
Evaluation Report 2013-2014**

5 Budget 2013-2014



GEELONG ART GALLERY INC.

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30TH JUNE 2014

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

COMMITTEE'S REPORT

Your committee members submit the financial report of the Geelong Art Gallery Inc. for the financial year ended 30 June 2014.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Terry Wills Cooke	Judge Gerard Mullaly
Matthew Fisher	Andrew Balaam
Alan Currie	Robyn Everist
Barry Fagg	Cameron Granger
Peter McMullin	Elaine Carbines^ (AGM Sept 2013 – Feb 2014)
Cr Andy Richards	Allison Murphy^ (Resigned AGM Sept 2013)
Penny Whitehead (Mar 2014)	Rachel Schutze^ (Resigned AGM Sept 2013)
Hisham Elkadi^ (AGM Sept 2013 – Mar 2014)	

Principal Activities

The principal activities of the association during the financial year involved the operation of a public art gallery encompassing exhibitions, permanent collections and related public programs.

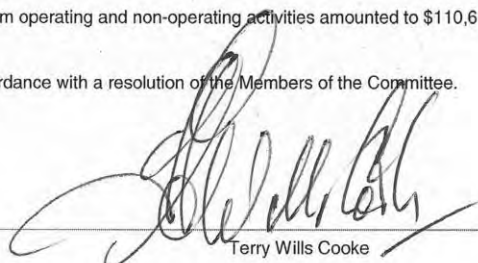
Significant Changes

No significant change in the nature of these activities occurred during the year.

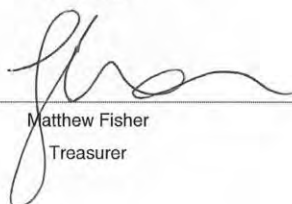
Operating Result

The surplus from operating and non-operating activities amounted to \$110,617

Signed in accordance with a resolution of the Members of the Committee.



Terry Wills Cooke
Chairman



Matthew Fisher
Treasurer

Dated this 18 day of August 2014

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014	2013
		\$	\$
Revenue	2	1,542,274	1,578,863
Shop Revenue		141,376	170,665
Shop cost of sales		(86,278)	(84,702)
Shop gross profit		55,098	85,963
Marketing expenses		(348,794)	(487,699)
Administration expenses		(1,036,638)	(1,050,902)
Finance costs		(7,605)	(7,530)
Other expenses		(115,094)	(113,950)
Profit before income tax		89,241	4,745
Income tax expense	1(a)	-	-
Profit for the year		89,241	4,745
Other comprehensive income			
Items that will not be reclassified to profit or loss:			
Transfers to general reserves	10	21,376	14,095
Items that will be reclassified subsequently to profit or loss when specific conditions are met:			
Net gain on re-measurement of investments in listed shares available for sale		-	10,311
Total other comprehensive income for the year		21,376	24,406
Total comprehensive income for the year		110,617	29,151

The accompanying notes form part of this financial report.

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2014

	Note	2014 \$	2013 \$
CURRENT ASSETS			
Cash and Cash Equivalents	3	1,938,124	1,725,318
Receivables		77,429	26,680
Inventories		48,330	70,609
Investments	4	-	60,846
Other Assets		51,681	60,520
TOTAL CURRENT ASSETS		2,115,564	1,943,973
NON-CURRENT ASSETS			
Property, Plant and Equipment	5	7,963,551	8,003,888
TOTAL NON-CURRENT ASSETS		7,963,551	8,003,888
TOTAL ASSETS		10,079,115	9,947,861
CURRENT LIABILITIES			
Creditors	6	57,382	89,218
GST Payable		55,938	48,422
PAYG Withholding		22,123	11,782
Provisions	7	189,294	181,955
Prepaid Income	8	49,853	-
Other Current Liabilities	9	9,503	32,079
TOTAL CURRENT LIABILITIES		384,093	363,456
NON-CURRENT LIABILITIES			
TOTAL NON-CURRENT LIABILITIES		-	-
TOTAL LIABILITIES		384,093	363,456
NET ASSETS		9,695,022	9,584,405
MEMBERS' FUNDS			
Accumulated Reserves	10	4,491,118	4,469,742
Retained profits		5,203,904	5,114,663
TOTAL MEMBERS' FUNDS		9,695,022	9,584,405

The accompanying notes form part of this financial report.

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2014

	Retained Earnings \$	Financial Assets Reserve \$	General Reserves \$	Total \$
Balance at 1 July 2012	5,099,607	-	4,455,647	9,555,254
Surplus for the period	4,745	-	-	4,745
Transfer to general reserves	-	-	14,095	14,095
Total other comprehensive income for the year	10,311	-	-	10,311
Balance at 30 June 2013	5,114,663	-	4,469,742	9,584,405
Surplus for the period	89,241	-	-	89,241
Transfer to general reserves	-	-	21,376	21,376
Total other comprehensive income for the year	-	-	-	-
Balance at 30 June 2014	5,203,904	-	4,491,118	9,695,022

The accompanying notes form part of these financial statements.

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014 \$	2013 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from revenue		1,743,600	1,738,088
Payments to suppliers and employees		(1,512,730)	(1,621,226)
Net cash provided from operating activities	12	230,870	116,862
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from Sale of Assets		-	-
Purchase of Assets		(18,064)	(55,807)
Net cash from investing activities		(18,064)	(55,807)
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds of loans from trust account		-	-
Repayment of loans		-	-
Net cash from financing activities		-	-
Net Increase/(Decrease) in cash held		212,806	61,055
Cash at the beginning of the financial year		1,725,318	1,664,263
Cash at the end of the financial year	3	1,938,124	1,725,318

The accompanying notes form part of these financial statements.

Geelong Gallery

Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

- a. **Income Tax**
Association is exempted from income tax under the provisions of Income Tax Assessment Act – 1997 Subdivision 50-5.
- b. **Inventories**
Inventories are measured at the lower of cost and net realisable value.
- c. **Property, Plant and Equipment (PPE)**
The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.
Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.
- d. **Investments**
Investments held are initially recognised at cost, which includes transaction costs. They are subsequently measured at fair value which is equivalent to their market bid price at the end of the reporting period.
- e. **Employee Benefits**
Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.
- f. **Cash and Cash Equivalents**
Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.
- g. **Revenue and Other Income**
Government contributions are recognised as revenue when the company gains control over the contribution, or the right to receive the contribution.
Revenue from the sale of assets is recognised upon delivery of the assets to the customer.
Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.
All revenue is stated net of the amount of goods and services tax (GST).
- h. **Goods and Services Tax (GST)**
Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.
- i. **Comparative Figures**
Where necessary, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

j. Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid.

	2014	2013
	\$	\$
NOTE 2: REVENUE		
General Income	239,968	334,641
Grant Income	1,183,250	1,157,126
Sponsorship and Prize Income	78,633	43,591
Interest and Dividend Income	40,423	43,505
	1,542,274	1,578,863

NOTE 3: CASH AND CASH EQUIVALENTS

Cash at Bank – Operating	172,248	265,170
Cash at Bank – Non Operating	-	16,032
Cash at Bank – Investment Account	473,092	405,642
Cash at Bank – Special Projects	159,333	-
	804,673	686,844
Term Deposits		
Bequest Funds – Sybil Craig	108,155	105,374
Bequest Funds	889,050	803,427
General Deposits	136,246	129,673
	1,133,451	1,038,474
	1,938,124	1,725,318

NOTE 4: INVESTMENTS

ANZ Shares	-	43,556
NAB Securities	-	17,290
	-	60,846

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

NOTE 5: PROPERTY, PLANT AND EQUIPMENT	2014	2013
	\$	\$
Federation Building	2,069,635	2,069,635
Improvements at Cost	1,117,180	1,117,180
	<u>3,186,815</u>	<u>3,186,815</u>
Equipment at Cost	738,432	735,501
Less accumulated depreciation	(554,191)	(502,050)
	<u>184,241</u>	<u>233,451</u>
Office Equipment at Cost	151,043	148,760
Less accumulated depreciation	(128,523)	(122,371)
	<u>22,520</u>	<u>26,389</u>
Furniture, Fittings & Equipment	27,214	27,214
Less accumulated depreciation	(27,214)	(27,214)
	<u>-</u>	<u>-</u>
Leasehold Improvements at Cost	1,084	1,084
Less accumulated depreciation	(144)	(36)
	<u>940</u>	<u>1,048</u>
Collection Purchases	4,569,035	4,556,185
	<u>7,963,551</u>	<u>8,003,888</u>
NOTE 6: CREDITORS		
Trade Creditors	57,382	89,218
	<u>57,382</u>	<u>89,218</u>
NOTE 7: PROVISIONS		
Provision for Holiday Pay	59,785	67,387
Provision for Long Service Leave	129,509	114,568
	<u>189,294</u>	<u>181,955</u>
NOTE 8: PREPAID INCOME		
Perpetual Trustees	5,000	-
2014 Art Prize	43,353	-
Ursula Hoff	1,500	-
	<u>49,853</u>	<u>-</u>

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

	2014	2013
	\$	\$
NOTE 9: OTHER CURRENT LIABILITIES		
Accounts Payable – Shop	635	(272)
Sundry Creditors	8,868	32,151
Grasshopper Funds Trust	-	200
	<u>9,503</u>	<u>32,079</u>

NOTE 10: RESERVES		
Bequest Fund	825,757	804,381
Building Fund	1,518,288	1,518,288
Federation Grant	2,078,205	2,078,205
Other Funds	68,868	68,868
	<u>4,491,118</u>	<u>4,469,742</u>

NOTE 11: EVENTS AFTER THE BALANCE SHEET DATE

Since 30 June 2014, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements

NOTE 12: CASH FLOW INFORMATION

Reconciliation of cash flow from operations with profit after income tax

Profit after income tax	89,241	4,745
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
— depreciation	58,400	68,589
— net gain on disposal of property, plant and equipment	-	-
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
— (Increase)/decrease in trade and other debtors	(50,749)	5,537
— (Increase)/decrease in inventories	22,279	(14,286)
— (Increase)/decrease in investments	60,846	-
— (Increase)/decrease in other assets	8,839	(52,234)
— Increase/(decrease) in trade and other payables	(36,554)	67,815
— Increase/(decrease) in prepaid income	49,853	-
— Increase/(decrease) in employee benefits	7,339	22,601
— (Increase)/decrease in reserves	21,376	14,095
	<u>230,870</u>	<u>116,862</u>

Geelong Gallery Evaluation Report 2013-2014

GEELONG ART GALLERY INC.

Associations Incorporation Reform Act 2012

ss 94(2)(b), 97(2)(b) and 100(2)(b)

ANNUAL STATEMENTS GIVE TRUE AND FAIR VIEW OF FINANCIAL POSITION AND PERFORMANCE OF INCORPORATED ASSOCIATION

We, Terry Wills Cooke and Matthew Fisher, being members of the committee of Geelong Art Gallery Inc, certify that –

The statements attached to this certificate give a true and fair view of the financial position and performance of Geelong Art Gallery Inc during and at the end of the financial year of the association ending on 30 June 2014.

Signed:

Dated:

18/8/2014

Signed:

Dated:

18-8-2014

Geelong Gallery Evaluation Report 2013-2014

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF GEELONG ART GALLERY INC

We have audited the accompanying financial report, being a special purpose financial report, of Geelong Art Gallery Inc, which comprises the committee's report, the statement of financial position as at 30 June 2014, the statement of profit or loss and other comprehensive income for the year then ended, statement of cash flows for the year ended 30 June 2014, notes comprising a summary of significant accounting policies and other explanatory information, and the annual statements give true and fair view of financial position and performance of incorporated association.

Committee's Responsibility for the Financial Report

The committee of Geelong Art Gallery Inc is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Reform Act 2012 and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

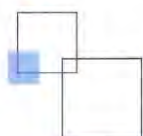
Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Geelong Art Gallery Inc as at 30 June 2014 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Reform Act 2012

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Geelong Art Gallery Inc to meet the requirements of the Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose.


LBW Chartered Accountants



Sripathy Sarma

Principal

Dated this 15th day of August 2014



GEELONG
35-37 Gordon Avenue
Geelong West 3218
T: 5221 6111
F: 5223 1966

MELBOURNE
Level 3,
365 Lt Collins Street
Melbourne 3000
T: 9670 4444
F: 5223 1966

COLAC
7 Bromfield Street
Colac 3250
T: 5231 5999
F: 5223 1966

EMAIL
lbw@lbwca.com.au
WEB
www.lbwca.com.au

Geelong Gallery Evaluation Report 2013-2014

6 Government partners and sponsors

Principal Government partner



Government partners



Annual program sponsors



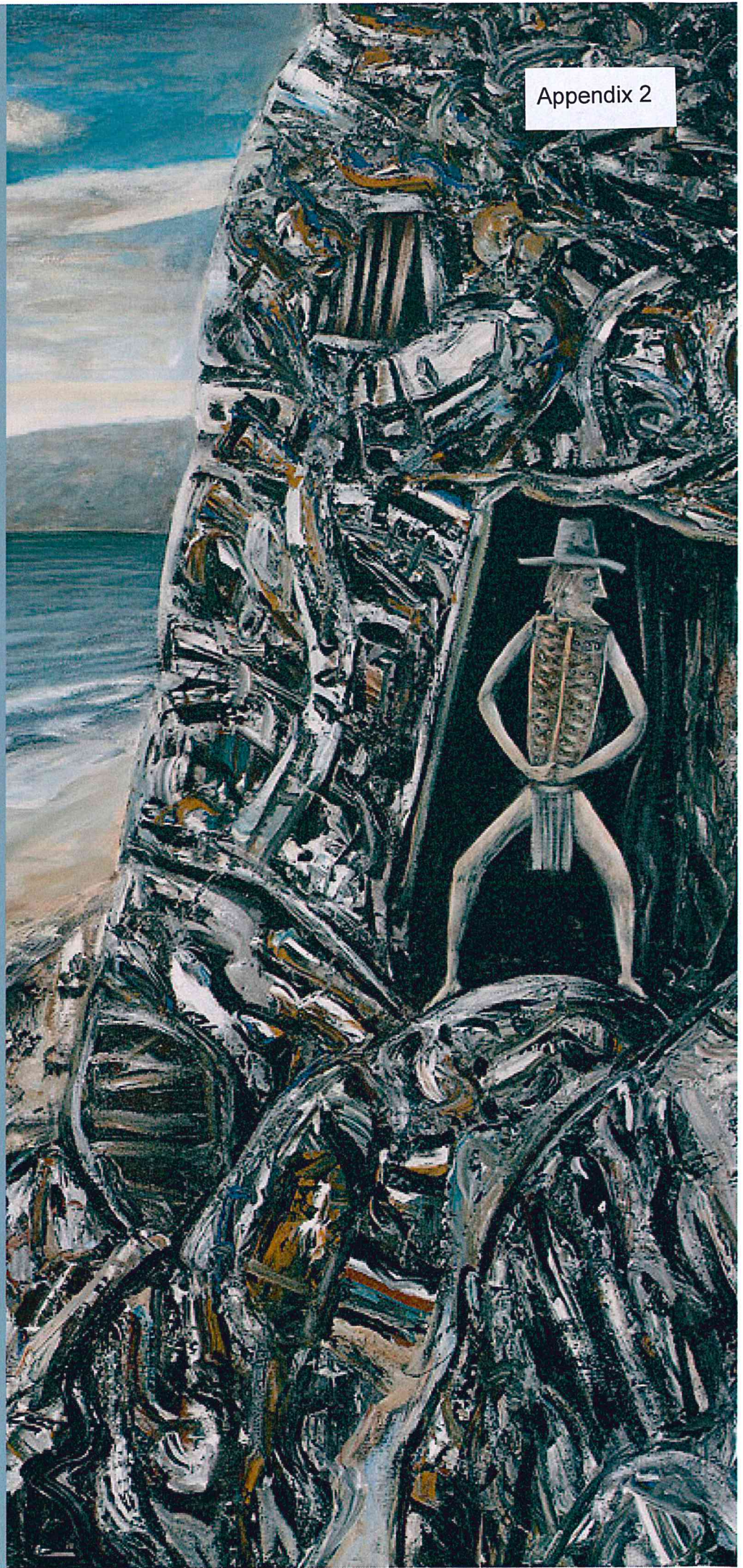
Education sponsors



Geelong Gallery annual report 2013–2014

G E E L O N
E E L O N G
E E T O N G
T O N G V
O N G A T T
N G A L L E
G A L L E R

Appendix 2



Principal Government partner



Government partner



Geelong Gallery is supported by the Victorian Government through Arts Victoria.

Annual program sponsors



DESIGN
BY
PIDGEON

Dimmick
Charitable
Trust

Geelong City Motors



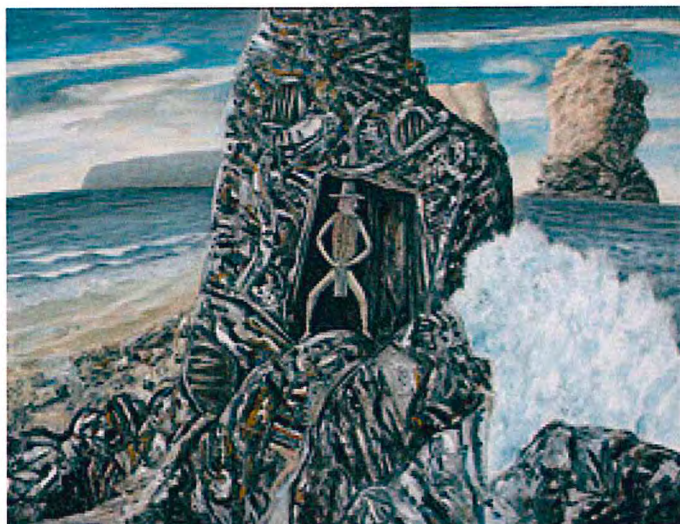
Education sponsors



Department of Education and
Early Childhood Development



Geelong **Advertiser**



COVER
Jan Senbergs
Buckley's cave (detail) 1996
synthetic polymer paint on canvas
Collection: Geelong Gallery
Gift of Sharon Gray and Jeff Hall
through the Australian Government's
Cultural Gifts Program, 2014
Reproduced courtesy of the artist

Geelong Gallery annual report 2013–2014

Contents

President's report	2
Director's report	4
The Geelong Art Gallery Foundation	5
The year at a glance	7
Our people	10
Exhibition program	15
Collections development	17
Financial statements for the year ended 30 June 2014	20

President's report



LEFT TO RIGHT
President, Terry Wills Cooke
with Director, Geoffrey Edwards
and exhibiting artist,
Stephen Bowers

Photography: Reg Ryan

As incoming President of the Gallery Board it is my pleasure to acquaint members with a report on the past year's activities and outcomes.

The future

Your Board has a particular passion to contribute to the economic wellbeing and cultural life of the region through the development of programs and exhibitions that will appeal to a much wider audience than is presently the case. The success of other regional galleries proves conclusively that well designed, well researched and popularly acclaimed exhibitions draw large numbers of people to the region and attract many who are not normally found among visitors to the Gallery.

We are heavily constrained by a lack of major exhibition space and our storage and preparation space is woefully inadequate. We must expand if we are to achieve our vision.

In March 2014, Victorian Premier Denis Napthine announced a \$100,000 grant from his government's Regional Development Fund for the preparation of a Business Case to examine options for the future redevelopment of the Gallery's building and expansion of its operations. This grant is matched by contributions from the City of Greater Geelong and the Gallery who are working collaboratively on this crucial project. The report is due to be finalised and distributed to the three parties this calendar year.

We are extremely excited about a major popular suite of exhibitions with the overarching title *We are Geelong* which we will mount in the period late 2014 and early 2015. This program will allow us to trial a number of initiatives aimed at broadening our visitor profile.

Governance

A major focus for the new Board has been the review and bringing up to date of all governance matters including risk management and disaster recovery plans together with OH&S, human resources and collection management-related policies: We have codified the roles of the Board, the President and the Director and a new set of Rules was drafted, approved at a Special General Meeting of members, and subsequently approved by Corporate Affairs Victoria as required under legislation. A number of new Board committees have been established and each will focus on policy and planning in key aspects of the Gallery's operation and future development.

The library and heritage centre project

The Gallery has had to overcome some disruption through its involvement with the neighbouring Geelong Library and Heritage Centre redevelopment. However the benefits of the project are significant: once complete in late 2015, this major capital works project will provide a direct connection between the Library and the Gallery via a newly created entry way from the Gallery's foyer thus allowing for a new purpose-designed special exhibition space for the Gallery's use until our own long-awaited redevelopment can be achieved. Additionally, the new building will offer the Gallery some additional basement storage space and the shared use of a properly configured and secure loading bay.

Board membership

I acknowledge the warm co-operation I have received over the course of the year from my fellow Board members and, at the same time, I pay tribute to those members who retired from the Board last year—Allison Murphy, Denis Peacock and Rachel Schutze. I want to make particular mention of two members of the current Board who have decided to retire this year, my predecessor Peter McMullin and our Secretary Alan Currie. Each of these Board members has made a substantial contribution to the organisation and given generously of their professional expertise, some for very long periods.

We are privileged to have a Council Member appointed to our Board, usually the portfolio holder for Arts & Culture. In the past year these have been Cr Michele Heagney who stepped down from the Board in early 2014 after assuming a new portfolio responsibility to be replaced by Cr Andy Richards. Both these Councillors have exhibited a passion for the arts and have been tireless advocates for the Gallery and the importance of its place in the community.

Finally, I offer renewed thanks to all my fellow Board members.

Our supporters

The Gallery simply could not operate successfully without its dedicated supporters including our government partners, the City of Greater Geelong, the Victorian Government, our annual program and education sponsors, Gallery members, donors to the collections, our Foundation chaired by Maria Hamilton, the Geelong Gallery Grasshoppers chaired by Dr Barbara Kitson, the Friends of the Geelong Gallery led by Rosemary May-McSween, our Voluntary Guides led by James Dimmick. To each and every one of these I offer my heartfelt thanks.

Our staff

We have a small but highly qualified and competent staff who are dedicated to the work of the Gallery working together with a group of wonderful volunteers who assist staff in a variety of indispensable ways with our programs. This year we successfully negotiated a new three-year Enterprise Bargaining Agreement with our staff and this was endorsed at the Fair Work Commission. I know that the whole community will join me in thanking our Director Geoffrey Edwards and his staff, both employed and voluntary, for their passion and their commitment.

Terry Wills Cooke

President

Director's report

The Gallery presented a full program of exhibitions, *First Fridays* lectures, floor talks, Education and school holiday programs and engaged in a range of valuable sector and community activities. This collective undertaking was supported by the essential administration, planning, marketing, enterprise and collections-related commitments that constitute the Gallery's year-round operation.

We completed the comprehensive re-hanging of the Gallery's permanent collection rooms, a process scheduled every 18 months or so albeit that individual exhibits are replaced over the course of the "hang" in response to requests for their loan from other galleries. Whenever a request offers significant national exposure, represents a serious opportunity to place Geelong's works in a definitive historical or thematic context, or prompts new research in relation to the work or the artist concerned, we make every effort to accede

The collection re-hang proceeded as in previous years with the juxtaposition of historical and contemporary works, Australian and international works around a suite of new thematic displays. Current themes include alpine vista, still life variations, the "classical gaze", atmospheric landscapes, the "signal tree", geometric abstraction, British riverine and maritime subjects, regional Geelong subjects, the stylised figure and the recumbent nude.

Amongst the most prominent exhibition events was *Stephen Bowers—beyond bravura*, a collaboration with the renowned Jam Factory craft centre in Adelaide. Bowers' monumental painted ceramics appealed to a wide audience for their virtuoso technique and their richly anecdotal and witty pictorial compositions. Well-attended public programs supported the exhibition. Other program highlights were the *2013 Geelong acquisitive print awards*, for which the guest selector and judge was Susi Muddiman, Director, Tweed River Art Gallery in NSW. This exhibition resulted in several fine acquisitions including the award winning print *The beast of Cuvier I, II, & III* (2011) by Lisa Roet (and printed by Simon White).

Ex libris—the book in contemporary art enlisted the support of participating artists, and private and institutional lenders in presenting a critically acclaimed look at the work of contemporary artists inspired by the form of the traditional book. *The Great War—a graphic legacy* drew upon rarely seen and significant loans from institutional and private lenders in Victoria and interstate and brought together disparate artistic responses to the conflict of WW1, and specifically that on the Western Front. Contrasting propagandist and official documentary posters, prints and paintings with compelling anti-war images, the exhibition included work by French, British and German as well as Australian artists.

Other smaller exhibitions included those presented under the banner of the Geelong Region Artists Program and, in the lower gallery, the *Oriental odyssey* exhibition showcasing the Gallery's assorted holdings of Asian ceramics, bronzes, ceremonial weapons and other collectables.

Highly significant loans were made to the Royal Academy, London and National Gallery of Australia's ground-breaking *Australia* exhibition shown in London and to the National Gallery of Victoria's *Australian Impressionists in France* exhibition in Melbourne. Significant acquisitions included works by Jan Senbergs, Jim Thalassoudis and Geoffrey Bartlett, the aforementioned prints acquired from the Print Awards, and a group of fine and rare Chelsea, Bow and other early British porcelains given by their family in memory of Paul and Susan Hackforth-Jones.

The new *Geelong Gallery—Collections* book was most pleasingly shortlisted for the Museums Australian national publication design awards and won coveted state and national awards for excellence in the printing industry. The Gallery warmly congratulates our designers, Design by Pidgeon, and Adams Print on these plaudits.

Gallery staff fulfilled various public speaking engagements in Victoria and interstate, were engaged in training programs and were ably supported throughout the year by a dedicated corps of volunteers. Formal Education programs were augmented by popular children's holiday programs, and professional development workshops were conducted for teachers in the region.

The Arts Victoria-funded Julia Gorman wall drawing commission has been a source of delight for visitors, while the Gallery Shop continues to offer quality merchandise for discerning and design-conscious shoppers.

In closing, I place on record my thanks to all my colleagues on the Gallery's staff, our volunteers, the President and members of the Board, the Foundation and to each of our valued Government partners and annual program supporters.

Geoffrey Edwards
Director

The Geelong Art Gallery Foundation report

The Geelong Art Gallery Foundation was established in 1984 under the leadership of the late Philip Russell and Jim Cousins to ensure that the Gallery would always have financial support for its advancement and remain autonomous. That goal underpins the work of the Foundation Board today.

With the strong leadership and generous assistance of both Terry Wills Cooke, new Gallery Board President and Gallery Board member Judge Gerard Mullaly, the Foundation updated its rules to comply with the Associations Incorporation Reform Act 2012 at a Special General Meeting held on Tuesday 25 March. These rules are now available on the Gallery's website.

At its first meeting, the Board explored how we might best achieve our financial goals and agreed to implement an integrated three-pronged fundraising model used by many not for profit organisations.

The first part of that is Annual Giving, now in its second year and so far having raised over \$30,000 this year, a similar amount to last year. Annual Giving uses our mailing list to invite everyone's financial support for the Gallery. We hope to grow this list each year.

Our bequest work is the second prong. The Annual Giving reply slip invites donors to signify interest in including the Gallery in their will. The Gallery has been notified of a number of bequests by members and in October we will be holding a luncheon with this group to warmly thank them for their support.

Our third prong for fundraising is for capital gifts or larger donations over \$1M given over a period of time for a specific project, for example, a major touring exhibition, an art work, an event or a specific capital project. With the Gallery Board preparing a business case for its future development, the Foundation Board is beginning research on how we can best help by funding some of the requirements identified in the finalised business case.

Our long-term goal is to fund a portion of the Gallery's ongoing annual expenses so that our Gallery can be both a cultural and an economic asset to Geelong.

We are very fortunate to have Philip Marshman as our Treasurer/Secretary as his methodical work and detailed review of our investments has enabled the Foundation to grow its endowment steadily each year. We currently have \$2.65M in the Endowment Fund, which is the culmination of the diligent work of many people over 30 years.

I would like to thank all the loyal members and donors who have made contributions to support the aims of the Foundation so in turn it is able to support the Gallery.

In the past financial year the Foundation contributed \$169,370 to the Gallery: \$30,000 to support the development of a new Keys to the Collections education component of the Gallery's website, \$90,000 towards ongoing expenses and \$49,370 for secretarial expenses.

I would like to warmly thank all the Board members, Geoffrey Edwards, our enthusiastic Director and his team, and Richard Ferguson, Business and Development Manager, for the wonderful support they have given to the work of the Foundation this year. We look forward to generating even more income to help with the advancement of our Gallery.

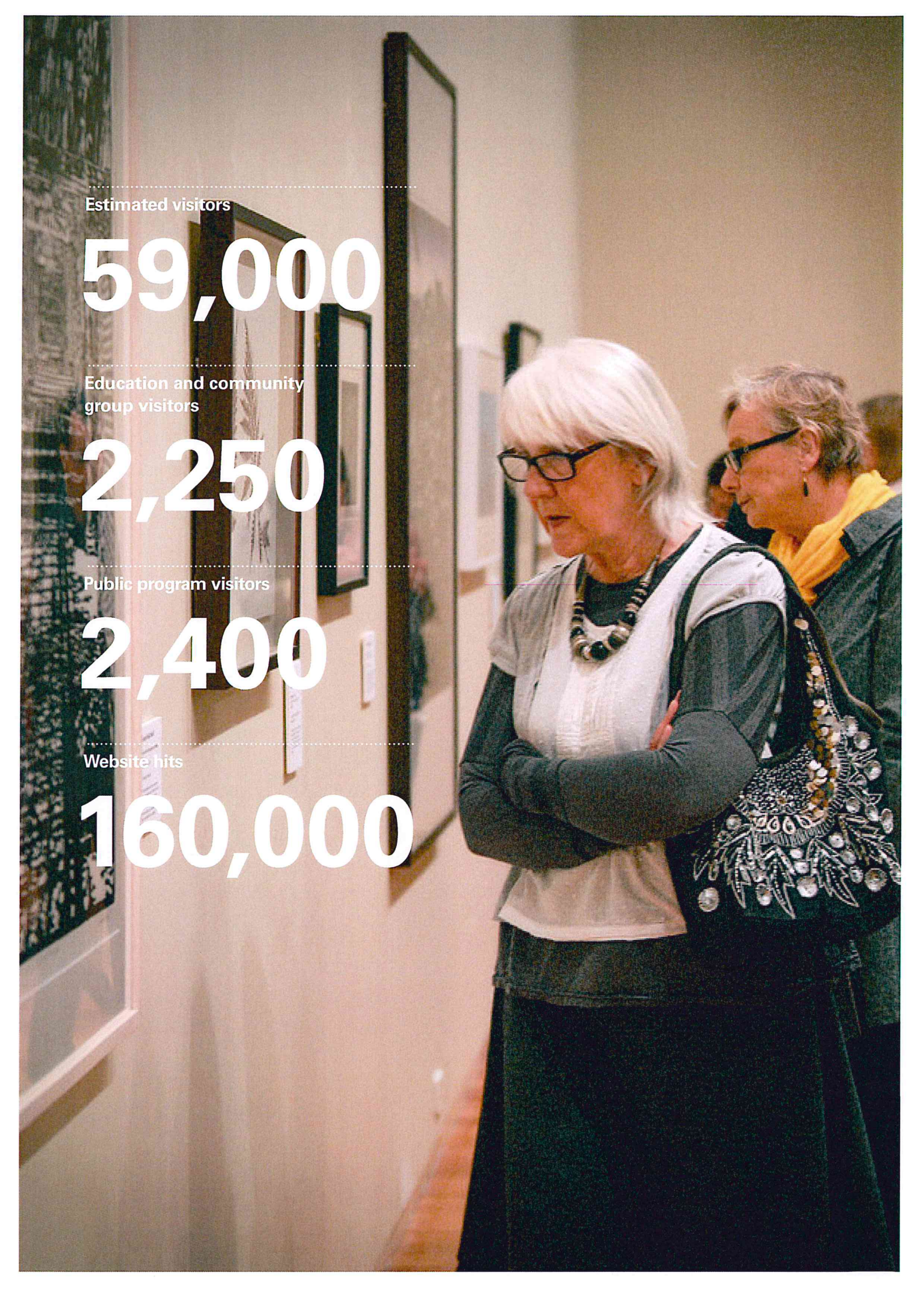
Maria Hamilton

Chairman
Geelong Art Gallery Foundation



Foundation Chairman,
Maria Hamilton viewing
the special exhibition
*Stephen Bowers: Beyond
Bravura—JamFactory Icon 2013*

Photography: Reg Ryan



.....

Estimated visitors

59,000

.....

Education and community
group visitors

2,250

.....

Public program visitors

2,400

.....

Website hits

160,000

Visitation and engagement

59,167 estimated attendance

24 exhibitions presented

(21 of these were initiated and realised by Geelong Gallery and three were travelling exhibitions organised by other institutions)

5 education and student exhibitions presented

Education and community programs

150 educational and community groups visited

2,244 individuals visited as part of an educational or community group visit

2,378 people attended artist talks, tours, workshops, lectures and family-friendly activities

49 public programs were presented, including

- 11 First Fridays lectures
- 10 exhibition floor talks
- 3 twilight art experiences
- 12 children's tours

Education program — Student visitor profile

50% were of primary school age

39% were of secondary school age

11% were attending a tertiary institution

Geelong Art Gallery Foundation 2013 Annual Giving Appeal

\$33,635 was donated

114 donors supported the appeal

10% response rate to direct mail campaign

\$295 was the average donation amount

46% of donors were Foundation members

44% of donors were Gallery members

10% of donors were non-members/corporate

Publications

Ex libris—the book in contemporary art
(Exhibition catalogue)

Geelong Gallery—Collection classics
(Boxed set of 12 gift cards)

Four quarterly newsletters were produced

24,000 newsletters were distributed to members, supporters and to key outlets

3 exhibition opening invitations

2013 Geelong acquisitive print awards
room brochure

2014 learning calendar

e-Communications

Geelong Gallery website

160,132 hits

40% new visitors

60% return visitors

e-Bulletin

92 Gallery and Education bulletins

A new addition this year to our programs and exhibition bulletins have been bulletins advising of Gallery Shop sales and special offers

Social media

Re-launch of the Geelong Gallery
Facebook page in June 2014

OPPOSITE
Visitors to the Gallery enjoying
the 2013 Geelong acquisitive
print awards

Photography: Reg Ryan

Exhibitions and engagement

Exhibition openings

The Gallery hosted four official exhibition opening events for close to 1,500 members, guests and supporters:

Friday 30 August 2013

Guest speaker:

Susi Muddiman, Director of the Tweed River Art Gallery, NSW

Geelong acquisitive print awards

30 August to 24 November 2013

And viewing of:

Geelong region artists program

All breathing in heaven—Gracia Haby / Louise Jennison / Stephen Wickham

17 August to 13 October 2013

Friday 29 November 2013

Guest speaker:

Dr David Hansen, Author, Curator and Australia Council Senior Fellow

Stephen Bowers—Beyond Bravura—Jam Factory Icon 2013

30 November 2013 to 16 February 2014

And viewing of:

Geelong region artists program

Stories from the shore—Joel Wolter

19 October to 1 December 2013

Friday 21 February 2014

Guest speaker:

Cr Michelle Heagney, Councillor, Brownbill Ward, City of Greater Geelong

Ex libris—the book in contemporary art

22 February to 25 May 2014

And viewing of –

Chapter and verse

22 February to 25 May 2014

Geelong region artists program

The hard times dance—Peter Webb

15 February to 6 April 2014

Friday 27 June 2014

Guest speaker –

Senator Hon Michael Ronaldson, Minister for Veterans' Affairs, Minister Assisting the Prime Minister for Centenary of ANZAC, Special Minister of State

The Great War—a graphic legacy

14 June to 24 August 2014

Jim Pavlidis—Accounts of my dancing evenings—Season 1914

14 June to 24 August 2014

And viewing of:

Julia Gorman—Growth habits

12 April 2014 to 5 July 2015

Geelong region artists program

Brian McKinnon—It's about one man and many people

24 May to 13 July 2014

First Fridays

The First Friday lecture series continued to grow in popularity with audiences increasing by 15% on previous year.

Candice Bruce—The Longing

Friday 5 July

Stephen Wickham—Reflections on the collection

2 August

Colin Holden—A portrait of Ursula Hoff

6 September

Jason Smith—Stephen Benwell—Beauty, anarchy and desire

4 October

Kenneth W Park—Travels through Tuscany

1 November

Katrina Strickland—Affairs of the Art

7 February

Kenneth W Park—Great libraries of the world

7 March

Paul Atterbury—Eastern dreams

4 April

Tansy Curtin—Genius and Ambition—the Royal Academy of Arts London 1768–1918

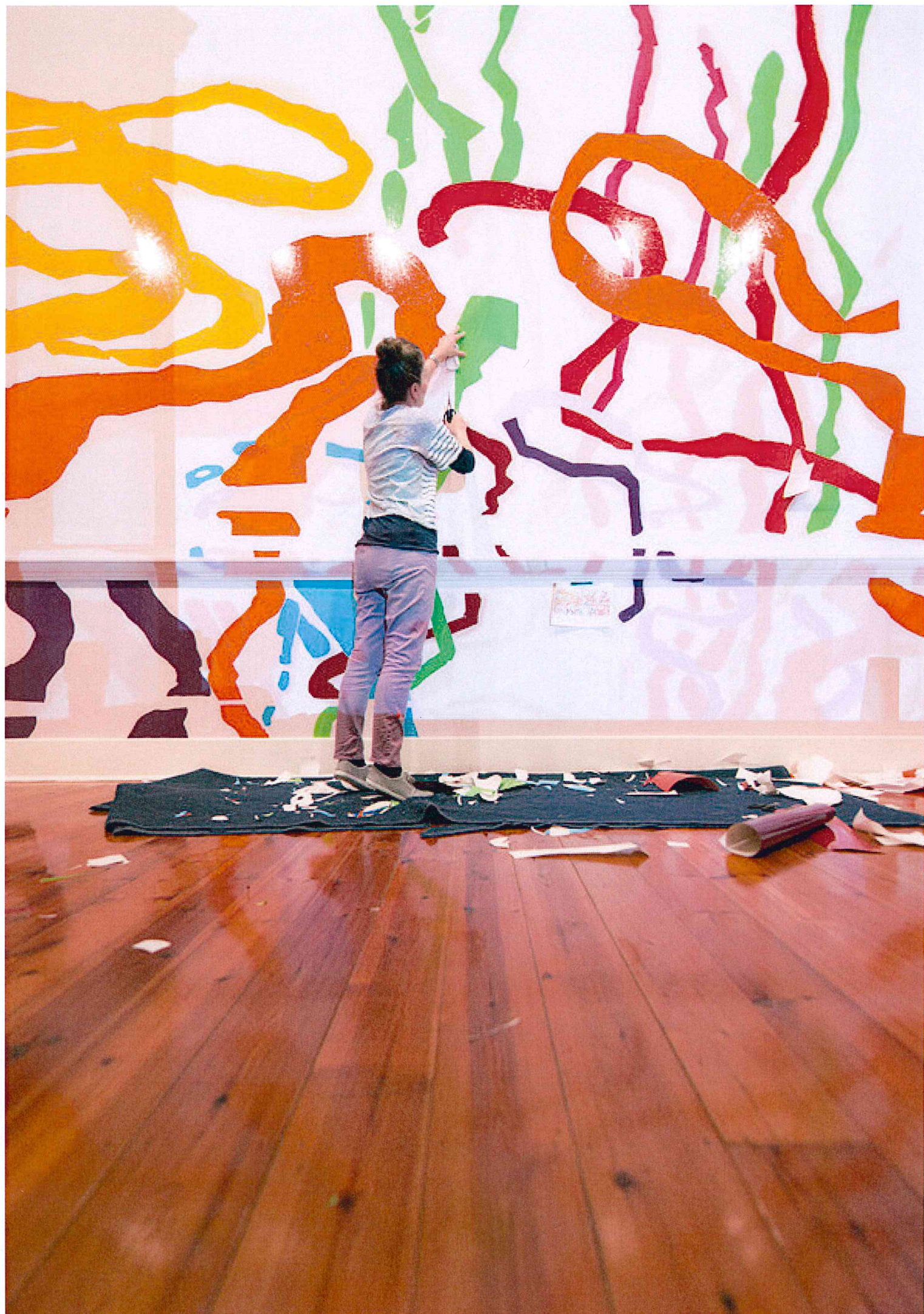
2 May

Laurie Benson—Italian Masterpieces from Spain's Royal Court Museo del Prado

6 June

OPPOSITE
Julia Gorman installing
Growth habits 2014

Photography: Andrius Lipsys



Our people

Gallery Board

The Gallery Board met 10 times between July 2013 and June 2014.

Attendance of Board Members was as follows:

Gallery Board member attendance

Andrew Balaam^	8
Elaine Carbines^	2
Resigned February 2014	
Alan Currie	8
Terry Wills Cooke^	8
Hisham Elkadi^	5
Resigned May 2014	
Robyn Everist	9
Barry Fagg^	8
Matt Fisher	9
Cameron Granger^	7
Cr Michelle Heagney	5
Until February 2014	
Peter McMullin	7
Judge Gerard Mullaly	8
Allison Murphy	1
Resigned September AGM	
Denis Peacock	1
Resigned September AGM	
Cr Andy Richards	4
From February 2014	
Rachel Schutze	1
Resigned September AGM	
Penny Whitehead	1
Elected to Board May 2014	

^ Elected to Board at AGM September 2013

Foundation Board

The Foundation Board met 4 times between July 2013 and June 2014.

Attendance of Board Members was as follows:

Foundation Board member attendance

David Abela^	0
Resigned March 2014	
Barbara Abley^, AM CGSJ FACN	1
Dr Jim Cousins AO	3
Rosemary Forsyth	4
Maria Hamilton	4
Andrew Jones^	3
Frances Loughrey	1
Invited to join Board March 2014	
Philip Marshman	4
Peter McMullin	2
Sheryl Townsend	1
Retired at September AGM	

^ Elected to Board at AGM September 2013

Gallery staff

Director—Geoffrey Edwards

Curator—Lisa Sullivan

Development and Business Manager—
Richard Ferguson

Registrar—Veronica Filmer

Gallery Educator—Gail Frost (part-time)

**Marketing and Public Programs
Co-ordinator**—Melissa Hart

Technical Assistant—
Paul Garry (up to 14 March 2014)

Administration—
Mary-Ellen Belleville
Lynda Cooper (part-time)

Gallery Assistants—
Chantelle Campbell (part-time)
Jade Mahoney (part-time—commenced 15 July 2013)

Casual and part-time staff

Education
Sally Mattner

Front of house team members
Lydia Cover (commenced 15 March 2014)
Ona Grossnickle (commenced 20 May 2014)
Lucy Hardy (20 May 2013 to 6 April 2014)
Elly McDonald
Simone Mugavin (commenced 26 April 2014)
Chris Pingree
Charlotte Pridding
Dawn Wisbey (up to 11 January 2014)

Technical Assistants
Neil Pinnick (commenced 24 March 2014)
David Westmoreland (commenced 27 March 2014)

Our support groups and volunteers

Operating the Geelong Gallery 361 days a year for the Geelong and wider community is a significant undertaking. We are indebted to our volunteers who provide unfailing commitment in providing their time and skills to support a range of activities, programs and operational tasks so essential to the success of the Gallery.

Some you will meet as Visitor Information Volunteers welcoming you when you arrive at the Gallery, some will be seen assisting the Gallery Educator in presenting our learning programs and others will share with you their knowledge of our collection while guiding you through one of our exhibitions.

There are other volunteers who you may not see as they work away at back of house and administrative tasks that provide vital additional capacity to a range of projects. These include Foundation Annual Giving Appeal, database development, marketing and media archive, and assisting with a range of mail out needs including for openings, newsletters, and the annual education calendar.

Some volunteers work with a number of formal support groups including: The Geelong Gallery Grasshoppers and Friends of the Geelong Gallery.

Our heartfelt thanks go to those who supported the Gallery as a volunteer in the past year. Thank you!

Geelong Gallery Grasshoppers

The Geelong Gallery Grasshoppers Committee consists of 18 dedicated art lovers who have been making a difference in the life of the Gallery for over 30 years. One of the Gallery's key support groups, the Grasshoppers raise funds, which assist with the development of the Gallery's renowned collection.

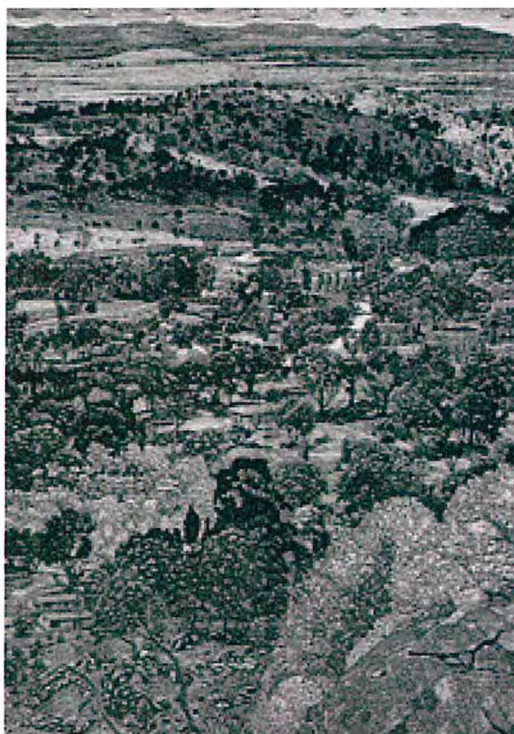
Since 1996, the Grasshoppers have sponsored the biennial *Geelong acquisitive print awards*, which were once again presented in 2013 from August to November. The Grasshoppers were delighted to assist the Gallery with the acquisition of David Frazer's monumental linocut *Waiting for rain* (2013), a love letter to the Australian countryside, which the artist described as his most ambitious work to date.

In addition, the Geelong Grasshoppers hosted the successful fundraising luncheon and lecture *Desert island picks* on Wednesday 16 October, which 64 guests attended. Tables were set with an exotic island theme and our menu and drinks followed this concept. Director, Geoffrey Edwards, entertained us all with an exposé of his top 10 picks from the collection that 'theoretically' he would smuggle out of Geelong were he to be cast away on a desert island. Our generous community donated prizes for a raffle, assisting us in making a total profit of \$2,500.

In August, President Barbara Kitson was interviewed on Vision Australia Radio (Geelong 99.5FM) where she spoke about the significant role of the Grasshoppers and promoted the work of the Gallery.

Special thanks must go to all Grasshoppers for making this year's event so successful and to the dedication of the Gallery staff for all their behind the scenes support.

Dr Barbara Kitson
President



David Frazer
Waiting for rain 2013
linocut; edition 12/50
Collection: Geelong Gallery
Geelong acquisitive print
awards (acquired), 2013

Friends of the Geelong Gallery

The Friends of the Geelong Gallery play a vital role in the Gallery's annual calendar of events through the *First Fridays* series of illustrated lectures, which celebrate and examine the Gallery's artistic program whilst exploring a broad range of culture, history and ideas.

Through these inspiring talks the Friends of the Geelong Gallery provide crucial funds for the continued growth of the Gallery and acquisitions for its renowned permanent collection. Over the past 33 years the Friends of the Geelong Gallery have supported the acquisition of 47 works of art by artists such as Robert Dowling, Klytie Pate and Sally Ross, whilst also assisting with the purchase of an industrial dishwasher, the installation of the lift and the production of the *Collections* handbook.

Dedicated to fostering a social network and promoting the vibrant activities of the Gallery, the Friends of the Geelong Gallery Committee consists of eight devoted cultural enthusiasts who have collectively donated over 100 years' service and are still going strong.

This year we welcomed almost 1,000 people to our *First Fridays* lectures, which was an increase of almost 15 per cent compared to last year's attendance figures. We fondly acknowledge each of the guest speakers throughout the year for their inspirational and memorable lectures and especially thank Heide Museum of Modern Art, Bendigo Art Gallery and the National Gallery of Victoria for their assistance.

I am pleased to report that as a result of our ongoing growth and success the Friends Committee was able to raise \$8,000, which will be utilised by the Gallery in the coming months.

I would like to thank our audiences for attending our functions during the year. I would also like to thank the Friends Committee for their ongoing friendship and tireless dedication, and the Gallery staff for their support.

Rosemary May-McSween
President



Dr Paul Atterbury, author, historian and co-presenter of the popular BBC TV program *Antiques Roadshow*, visited the Gallery on 4 April to deliver a stimulating *First Fridays* lecture, which examined the Victorian period's fascination with exotic cultures

Gallery volunteers

Friends Committee

Katharine Baulch; Irene Cannon; Mary Christopher;
Cheryl Gibbons; Rosemary May-McSween;
Margery Rix; Nan Smiles; Ivy Taylor

Gallery Guides

Judith Baldacchino; Dijanne Cevaai; Sue Daniels;
James Dimmick; Jean Hynes; Margi Isom;
Denise Main; Joan Mann; Amanda Osburn;
Ann Roberts; Helene Sykes; Gillian Turner; Liz Utting

Grasshoppers Committee

Coral Benham; Judy Britton; Kerry Downey;
Carol Emerson; Mary Farley; Helen Hinckfuss;
Barbara Kitson; Lee Klein; Beris Marshall;
Libby Naylor; Julie Richards; Noeline Sandblom;
Gay Sinclair; Ann Smith; Judy Thomas;
Joyce Williamson

Front of House / Visitor / Education / Development

Jeremy Addison; Carol Barnard; Janet Boucher;
Hilary Brand; Lydia Cover; Ally Deam; Ruth Gador;
Cheryl Gibbons; Ona Grossnickle; Jane Guthrey;
Georgia Kelly; Beth Kilburn; Mary Koniavitis;
Sally Mattner; Annmarie May; Annalise Mayer;
Elly McDonald; Sally McLaine; Sam Mroczkowski;
Simone Mugavin; Isobel Paton; Chris Pingree;
Pam Planner; Charlotte Pridding; Tim Rowley;
Shouline Tchen; Genevieve Tobin; Kim White;
Matthew Wright



Gallery Guides celebrating
National Volunteer Week 2014

Exhibition program

.....

**Painted porcelain—decorated
British ceramics 1750–1850**

27 April to 8 December 2013

Geelong region artists program

Seascapes—Jon Frank

18 May to 14 July 2013

**Impressions of Geelong—
a portrait of the city and its region**

18 May to 25 August 2013

Geelong region artists program

**17th VIGEX international
photography salon 2013**

1 June to 7 July 2013

Geelong's built environment

22 June to 8 December 2013

Time/Date/Year

13 July to 11 August 2013

Permanent Collection

15 July 2013 to 5 July 2015

**Vavara beyond memory—
Magda Matwiejew**

20 July to 25 August 2013

Geelong region artists program

**All breathing in heaven—Gracia Haby,
Louise Jennison, Stephen Wickham**

17 August to 13 October 2013

2013 Geelong acquisitive print awards

31 August to 24 November 2013

Who's who portrait prize

14 September to 6 October 2013

**Racing heritage—early Melbourne
and Geelong trophies**

21 September to 17 November 2013

Geelong region artists program

Stories from the shore—Joel Wolter

19 October to 1 December 2013

**Stephen Bowers—Beyond Bravura—
Jam Factory Icon 2013**

30 November 2013 to 16 February 2014

Pure Bewdy—recent acquisitions 2012–13

7 December 2013 to 9 February 2014

.....

**Oriental Odyssey—decorative arts
from the Far East**

14 December 2013 to 13 April 2014

Coastlines

14 December 2013 to 18 May 2014

Geelong region artists program

The hard times dance—Peter Webb

15 February to 6 April 2014

Chapter and verse

22 February to 25 May 2014

Ex libris—the book in contemporary art

22 February to 25 May 2014

Geelong region artists program

Explosive—Art Unlimited 2014

12 April to 18 May 2014

Growth habits—Julia Gorman

12 April 2014 to 5 July 2015

British art pottery 1880–1980

19 April to 17 August 2014

Geelong region artists program

**It's about one man and many people—
Brian McKinnon**

24 May to 13 July 2014

**Accounts of my dancing evenings,
Season 1914—Jim Pavlidis**

14 June to 24 August 2014

The Great War—a graphic legacy

14 June to 24 August 2014

Beastly

14 June to 7 September 2014



Lisa Roet
The Beast of Cuvier I, II & III
 2011
 hard-ground etching (printed
 by Simon White, Australian
 Print Workshop); edition 10/15
 Collection: Geelong Gallery
 Geelong acquisitive print
 awards (winner), 2013
 Reproduced courtesy
 of the artist



Acquisitions

Ceramics

Bow

Pair of figures (cupids catching a bird) (17601775)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Bow

Shell salt cellar (c1760)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Caughley (attrib)

'Fancy bird' mug (c1790)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Chelsea

Cup (175258)
enamelpainted and applied porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Chelsea

'Goat and bee' jug (174549)
porcelain with applied decoration
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Greg Daly

Form (1974)
stoneware
Gift of Phyl McLean, 2014

Greg Daly

Form (1970s)
stoneware
Gift of Phyl McLean, 2014

Derby

Figure (boy with cat) (182548)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Figure (gardener) (177080)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Figure (Summer) (177090)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Mug (17701810)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of deer (177080)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of figures (flower sellers) (176090)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of figures (harvesters) (176570)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of figures (putti with flower baskets) (176090)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of figures (shepherd and shepherdess) (177080)
enamelpainted and gilded porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derby

Pair of turkeys (17851825)
enamelpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Derek Smith

Ceramic form (1970s)
stoneware
Gift of Geoffrey Edwards, 2014

Staffordshire

Pair of figures (children holding birds) (c1820)
enamelpainted pearlware
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Unknown Maker

Monkey (17501780)
handpainted porcelain
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Glass

Unknown Maker

Bowl (c1875)
handpainted milk (opal) glass
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Unknown Maker

Jug (c1875)
handpainted milk (opal) glass
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Unknown Maker

Sugar and spice set (c1875)
handpainted milk (opal) glass and metal
Given by their family in memory of
Susan and Paul Hackforth-Jones, 2014

Paintings

Jim Thalassoudis

Into the evening (2007)
oil on canvas
Gift of Dianne Gall, 2014

Jan Senbergs

Buckley's cave (1996)
synthetic polymer paint on canvas
Gift of Sharon Grey and Jeff Hall, 2014

Stephen Wickham

Homage to Ralph Balson #10 (2011)
oil on canvas
Gift of Miriam Kenter, in memory
of Mr. Willibrord Radboud Adelbert
Bonifacius Kenter, 2014

Photographs

John Gollings

You Yangs #1 (2013)
archival pigment inkjet photograph
Purchase 2014

John Gollings

You Yangs #2 (2013)
archival pigment inkjet photograph
Purchase 2014

John Gollings

You Yangs #3 (2013)
archival pigment inkjet photograph
Purchase 2014

John Gollings

You Yangs #4 (2013)
archival pigment inkjet photograph
Gift of the artist, 2014

Prints

Bashir Baraki

Untitled (1990)
colour laser copier print
Gift of Max Honigsberg and
Lorraine Sainsbury, 2014

David Frazer

Waiting for rain (2013)
linocut; edition 12/50
Geelong acquisitive print awards
(acquired), 2013

Robert Hague

Trojan hammer (urn) (2013)
colour lithograph; artist's proof
Gift of the artist, 2014

Andrew Hazewinkel

Staring together at the stars #1 (2011)
screenprint on carborundum paper;
artist's proof
Sybil Craig Bequest Fund, 2014

John Hinds

The English suite (2012)
mixed media with linocut with perforation
Purchased with funds generously provided
by Dr Colin Holden and Ms Louise Box, 2014

Bruno Leti

Spirit figure II (2012)
monotype; unique state
Gift of the artist, 2014

Travis Paterson

Is this where your heart is? (2012)
aquatint; edition 2/5
Geelong acquisitive print awards
(Ursula Hoff Institute award), 2013

Lisa Roet

The Beast of Cuvier I, II & III (2011)
etching; edition 10/15
Geelong acquisitive print awards
(winner), 2013

Wayne Viney

You Yangs evening I (2013)
monotype; unique state
Gift of the artist, 2014

Sculpture

Geoffrey Bartlett

Visit to the White House (2011)
timber, copper, and aluminium
Gift of the artist, 2014

Rodney Broad

The spirit level (1990s)
bronze
Gift of Megan Collins, 2014

Watercolours

Daisy Wood

(Boronia) (1940s)
watercolour
Gift of the Geelong Regional
Library Corporation, 2014

Daisy Wood

*(Native flower posy with
pincushions and orchids)* (1940s)
watercolour
Gift of the Geelong Regional
Library Corporation, 2014

Daisy Wood

(Red correa) (1940s)
watercolour
Gift of the Geelong Regional
Library Corporation, 2014

Daisy Wood

(Red flowering gum) (1940s)
watercolour
Gift of the Geelong Regional
Library Corporation, 2014

Daisy Wood

(Spider orchid) (1940s)
watercolour
Gift of the Geelong Regional
Library Corporation, 2014

Outward exhibition loans

Art Gallery of Ballarat, Ballarat
Australian Centre for the Moving Image, Melbourne
Gallery @ Bayside Arts & Cultural Centre, Brighton
Castlemaine Art Gallery & Historical Museum,
Castlemaine
Heide Museum of Modern Art, Bulleen
Mildura Arts Centre Regional Gallery, Mildura
Mornington Peninsula Regional Gallery, Mornington
National Gallery of Victoria, Melbourne
Orange Regional Gallery, Orange
Royal Academy of Arts, London, UK
TarraWarra Museum of Art, Tarrawarra

Furnishing loans

Bundoora Homestead, Bundoora
City of Greater Geelong
Geelong Botanic Gardens
Geelong City Motors
Geelong Performing Arts Centre
National Trust of Australia (Geelong)
Wathaurong Aboriginal Co-operative (Geelong)

Conservation and collection management

The following work is currently receiving
conservation treatment:

James Peele

Storm gathering, Wet Jacket Arm (1891)
oil on canvas
Gift of John Traill, 1901

Conservation funded by the
Copland Foundation

Financial statements for the year ended 30 June 2014

Committee's report

Your committee members submit the financial report of the Geelong Art Gallery Inc. for the financial year ended 30 June 2014.

Committee members

The names of Committee members throughout the year and at the date of this report are:

Terry Wills Cooke	Cameron Granger
Andrew Balaam	Maria Hamilton
Alan Currie	Judge Gerard Mullaly
Robyn Everist	Peter McMullin
Barry Fagg	Cr Andy Richards
Matthew Fisher	Penny Whitehead

Principal activities

The principal activities of the association during the financial year involved the operation of a public art gallery encompassing exhibitions, permanent collections and related public programs.

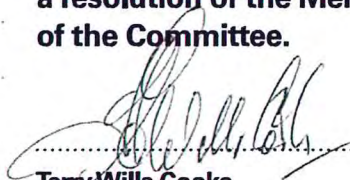
Significant changes

No significant change in the nature of these activities occurred during the year.

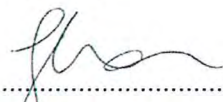
Operating result

The surplus from operating and non-operating activities amounted to \$110,617

**Signed in accordance with
a resolution of the Members
of the Committee.**



Terry Wills Cooke
Chairman



Matthew Fisher
Treasurer

Dated this 18th day of August 2014

Statement of comprehensive income for the year ended 30 June 2014

	Note	2014	2013
		\$	\$
Revenue	2	1,542,274	1,578,863
Shop Revenue		141,376	170,665
Shop cost of sales		(86,278)	(84,702)
Shop gross profit		55,098	85,963
Marketing expenses		(348,794)	(487,699)
Administration expenses		(1,036,638)	(1,050,902)
Finance costs		(7,605)	(7,530)
Other expenses		(115,094)	(113,950)
Profit before income tax		89,241	4,745
Income tax expense	1(a)	-	-
Profit for the year		89,241	4,745
Other comprehensive income			
Items that will not be reclassified to profit or loss:			
Transfers to general reserves	10	21,376	14,095
Items that will be reclassified subsequently to profit or loss when specific conditions are met:		-	-
Net gain on re-measurement of investments in listed shares available for sale		-	10,311
Total other comprehensive income for the year		21,376	24,406
Total comprehensive income for the year		110,617	29,151

The accompanying notes form part of this financial report.

Statement of financial position as at 30 June 2014

	Note	2014	2013
		\$	\$
Current assets			
Cash and cash equivalents	3	1,938,124	1,725,318
Receivables		77,429	26,680
Inventories		48,330	70,609
Investments	4	-	60,846
Other assets		51,681	60,520
Total current assets		2,115,564	1,943,973
Non-current assets			
Property plant and equipment	5	7,963,551	8,003,888
Total non-current assets		7,963,551	8,003,888
Total assets		10,079,115	9,947,861
Current liabilities			
Creditors	6	57,382	89,218
GST payable		55,938	48,422
PAYG withholding		22,123	11,782
Provisions	7	189,294	181,955
Prepaid income	8	49,853	-
Other current liabilities	9	9,503	32,079
Total current liabilities		384,093	363,456
Non-current liabilities			
Total non-current liabilities		-	-
Total liabilities		384,093	363,456
Net assets		9,695,022	9,584,405
Members' funds			
Accumulated reserves	10	4,491,118	4,469,742
Retained profits		5,203,904	5,114,663
Total Members' funds		9,695,022	9,584,405

The accompanying notes form part of this financial report.

Statement of changes in equity for the year ended 30 June 2014

	Retained earnings	Financial assets reserve	General reserve	Total
	\$	\$	\$	\$
Balance at 1 July 2012	5,099,607	-	4,455,647	9,555,254
Surplus for the period	4,745	-	-	4,745
Transfer to general reserves	-	-	14,095	14,095
Total other comprehensive income for the year	10,311	-	-	10,311
Balance at 30 June 2013	5,114,663	-	4,469,742	9,584,405
Surplus for the period	89,241	-	-	89,241
Transfer to general reserves	-	-	21,376	21,376
Total other comprehensive income for the year	-	-	-	-
Balance at 30 June 2014	5,203,904	-	4,491,118	9,695,022

Statement of cash flows for the year ended 30 June 2014

	Note	2014	2013
		\$	\$
Cash flows from operating activities			
Receipts from revenue		1,743,600	1,738,088
Payments to suppliers and employees		(1,512,730)	(1,621,226)
Net cash provided from operating activities	12	230,870	116,862
Cash flows from investing activities			
Proceeds from sale of assets		-	-
Purchase of assets		(18,064)	(55,807)
Net cash from investing activities		(18,064)	(55,807)
Cash flows from financing activities			
Proceeds of loans from trust account		-	-
Repayment of loans		-	-
Net cash from financing activities		-	-
Net increase/(decrease) in cash held		212,806	61,055
Cash at the beginning of the financial year		1,725,318	1,664,263
Cash at the end of the financial year	3	1,938,124	1,725,318

The accompanying notes form part of this financial report.

Notes to the financial statements for the year ended 30 June 2014

Note 1—summary of significant accounting policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Reform Act 2012. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

a. Income tax

Association is exempted from income tax under the provisions of Income Tax Assessment Act—1997 Subdivision 50-5.

b. Inventories

Inventories are measured at the lower of cost and net realisable value.

c. Property, plant and equipment (PPE)

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

d. Investments

Investments held are initially recognised at cost, which includes transaction costs. They are subsequently measured at fair value which is equivalent to their market bid price at the end of the reporting period.

e. Employee benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

f. Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

g. Revenue and other income

Government contributions are recognised as revenue when the company gains control over the contribution, or the right to receive the contribution.

Revenue from the sale of assets is recognised upon delivery of the assets to the customer.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

h. Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

i. Comparative figures

Where necessary, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

j. Trade and other payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid.

Addendum to the Geelong Art Gallery Annual Report 2013-2014

NOTE 2: REVENUE	2014 \$	2013 \$
General Income	239,968	334,641
Grant Income	1,183,250	1,157,126
Sponsorship and Prize Income	78,633	43,591
Interest and Dividend Income	40,423	43,505
	1,542,274	1,578,863

NOTE 3: CASH AND CASH EQUIVALENTS

Cash at Bank – Operating	172,248	265,170
Cash at Bank – Non Operating	-	16,032
Cash at Bank – Investment Account	473,092	405,642
Cash at Bank – Special Projects	159,333	-
	804,673	686,844
Term Deposits		
Bequest Funds – Sybil Craig	108,155	105,374
Bequest Funds	889,050	803,427
General Deposits	136,246	129,673
	1,133,451	1,038,474
	1,938,124	1,725,318

NOTE 4: INVESTMENTS

ANZ Shares	-	43,556
NAB Securities	-	17,290
	-	60,846

Note 5—property plant and equipment

	2014	2013
	\$	\$
Federation Building	2,069,635	2,069,635
Improvements at Cost	1,117,180	1,117,180
	3,186,815	3,186,815
Equipment at Cost	738,432	735,501
Less accumulated depreciation	(554,191)	(502,050)
	184,241	233,451
Office Equipment at Cost	151,043	148,760
Less accumulated depreciation	(128,523)	(122,371)
	22,520	26,389
Furniture, Fittings & Equipment	27,214	27,214
Less accumulated depreciation	(27,214)	(27,214)
	-	-
Leasehold Improvements at Cost	1,084	1,084
Less accumulated depreciation	(144)	(36)
	940	1,048
Collection Purchases	4,569,035	4,556,185
	7,963,551	8,003,888

Note 6—creditors

	2014	2013
	\$	\$
Trade creditors	57,382	89,218
	57,382	89,218

Note 7—provisions

	2014	2013
	\$	\$
Provision for holiday pay	59,785	67,387
Provision for long service leave	129,509	114,568
	189,294	181,955

Note 8—prepaid income

	2014	2013
	\$	\$
Perpetual Trustees	5,000	-
2014 Art Prize	43,353	-
Ursula Hoff	1,500	-
	49,853	-

Note 9—other current liabilities

	2014	2013
	\$	\$
Accounts Payable—Shop	635	(272)
Sundry Creditors	8,868	32,151
Grasshopper Funds Trust	-	200
	9,503	32,079

Note 10—reserves

	2014	2013
	\$	\$
Bequest fund	825,757	804,381
Building fund	1,518,288	1,518,288
Federation grant	2,078,205	2,078,205
Other funds	68,868	68,868
	4,491,118	4,469,742

Note 11—events after the balance sheet date

Since 30 June 2014, there are no matters or circumstances that have arisen which requires adjustments to or disclosure in the financial statements

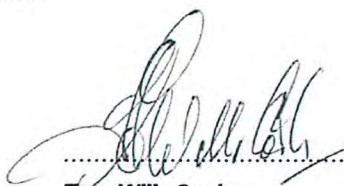
Note 12—cash flow information

	2014	2013
	\$	\$
Reconciliation of cash flow from operations with profit after income tax		
Profit after income tax	89,241	4,745
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
Depreciation	58,400	68,589
Net gain on disposal of property, plant and equipment	-	-
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
(Increase)/decrease in trade and other debtors	(50,749)	5,537
(Increase)/decrease in inventories	22,279	(14,286)
(Increase)/decrease in investments	60,846	-
(Increase)/decrease in other assets	8,839	(52,234)
Increase/(decrease) in trade and other payables	(36,554)	67,815
Increase/(decrease) in prepaid income	49,853	-
Increase/(decrease) in employee benefits	7,339	22,601
(Increase)/decrease in reserves	21,376	14,095
	230,870	116,862

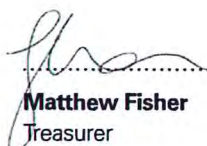
Annual statements give true and fair view of financial position and performance of incorporated association

We, Terry Wills Cooke and Matthew Fisher, being members of the committee of Geelong Art Gallery Inc, certify that—

The statements attached to this certificate give a true and fair view of the financial position and performance of Geelong Art Gallery Inc during and at the end of the financial year of the association ending on 30 June 2014.



Terry Wills Cooke
Chairman



Matthew Fisher
Treasurer

Dated this 18th day of August 2014

Independent auditor's report to the members of Geelong Art Gallery Inc.

We have audited the accompanying financial report, being a special purpose financial report, of Geelong Art Gallery Inc, which comprises the committee's report, the statement of financial position as at 30 June 2014, the statement of profit or loss and other comprehensive income for the year then ended, statement of cash flows for the year ended 30 June 2014, notes comprising a summary of significant accounting policies and other explanatory information, and the annual statements give true and fair view of financial position and performance of incorporated association.

Committee's responsibility for the financial report

The committee of Geelong Art Gallery Inc is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Reform Act 2012 and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error.

In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

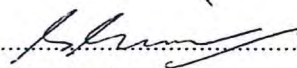
In our opinion, the financial report presents fairly, in all material respects, the financial position of Geelong Art Gallery Inc as at 30 June 2014 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Reform Act 2012

Basis of accounting and restriction on distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Geelong Art Gallery Inc to meet the requirements of the Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose.



LBW Chartered Accountants

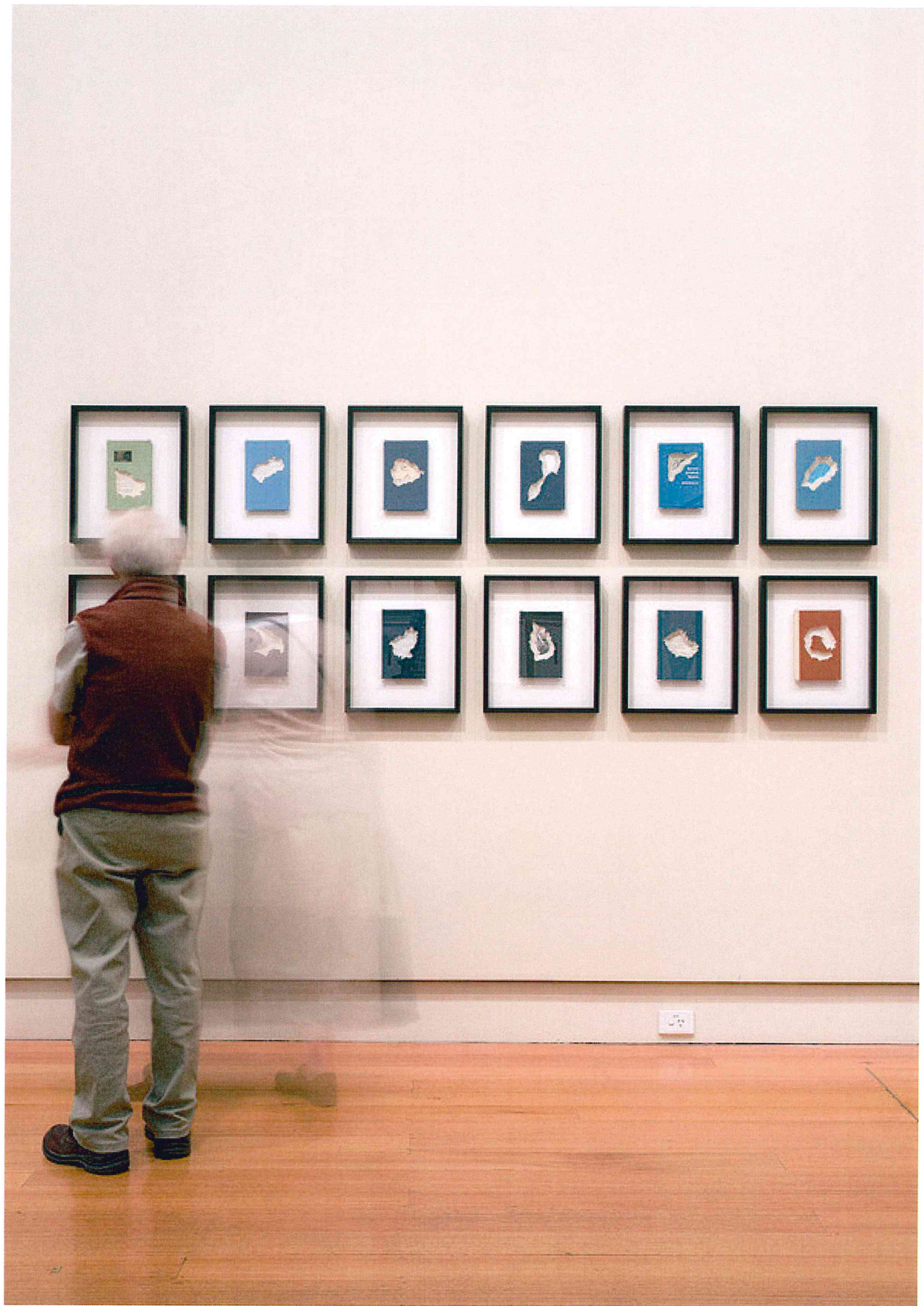


Sripathy Sama
Partner

Dated this 18th day of August 2014

OPPOSITE
Visitors to the Gallery enjoying
a selection of works by Nicholas
Jones, on display in *Ex libris—
the book in contemporary art*

Photography: Jeremy Dillon





**ARTS
VICTORIA**



Geelong Gallery

Little Malop Street
Geelong 3220
T 03 5229 3645

Open daily 10am–5pm

Closed Christmas Day, Boxing Day,
New Year's Day and Good Friday

www.geelonggallery.org.au

G E E L O N G G
E E L O N G G A
L L O N G A L L
L O N G A L L E
O N G A L L E R
Y
N G A L L E R Y
G A L L E R Y

6. POTATO SHED ANNUAL REPORT 2013-2014

Portfolio:	Arts & Culture - Cr Richards
Source	Community Services - Arts & Culture
Act/General Manager:	Linda Quinn
Index Reference	Subject: Arts & Culture/Bellarine Multi Arts - Potato Shed

Purpose

- The purpose of this report is to provide Council with information relating to the Potato Shed activities and highlights during the 2013/2014 period.

Summary

- The Potato Shed is a multi-arts venue that presents performing arts, art exhibitions, educational and public programmes to residents and visitors to the Bellarine.
- Council, Bellarine Secondary College and St Ignatius College Geelong all make annual contributions to the operation of the Potato Shed based on a Joint Use Agreement.
- The Potato Shed continued to experience a high level of community demand in 2013/2014. Over its fourteen years of operation it has experienced a steady increase in general public visitation rates and is now consistently not able to accommodate all requests for bookings.
- Diverse community engagement activities in 2013/2014 included 82 theatre, dance and music performances and two youth art festivals (Appendix 1, Potato Shed Highlights).
- General public visits to the facility increased by over 10% from 61,485 to 67,975 with a decrease of school usage.
- Achievements for 2013/2014 included the culmination of the "Class of 2013" Subscription Season in 2013, and first half of the "2014" Season; a diverse array of performances, dance works and original productions were presented. This included high profile touring product from Hit Productions, Regional Arts Victoria, 6PAC and prominent independent presenters. The highlight of the 2014 season was the sell out "La Gypsy Argentina", involving many groups from the Bellarine, together with international performer Moira Finucane to present a feast of delights of Bellarine produce with an extraordinary performance.
- Other highlights included a sell-out Morning Showtime series, attendance of 6,000 at the 2013 Family Fun Day, up 2,000 on the year, and Children's Week Prep Workshops, which attracted participation from most primary schools on the Bellarine.
- The key challenge facing the venue continued to be managing the needs and expectations of schools, hirers and community groups with the ever increasing demand for use.

Cr Farrell moved, Cr Richards seconded -

That Council note the report.

Carried.

Background

The Potato Shed was built as a joint venture by the City of Greater Geelong, Bellarine Secondary College and St Ignatius College Geelong (formally Catholic Regional College) with the State Government providing additional funding from the Community Support Fund. Council established a Committee of Management under Section 86 of the Local Government Act, and a Development and Joint Use Agreement was signed. The venue opened 15 March 2001.

Discussion

Throughout 2013/2014 the Potato Shed once again experienced a high level of community demand; a total of 114,807 visits were made. The venue operated at near capacity seven days a week, 14 hours a day, and was not able to accommodate all bookings. The key challenge facing the venue continued to be managing the needs and expectations of schools, hirers and community groups within the existing footprint.

General Public attendance totalled 67,975 (an increase of 6,490 visits or over 10%), while school attendances decreased to 46,832, or 11,000 less due to St Ignatius College relocating music classes back within their school. This is a direct result of the lack of space at the Potato Shed with school enrolments growing and an increased demand for rooms which cannot be accommodated within the facility.

Programme highlights over 2013/2014 included several sell out performances including international sensation Moira Finucane with Gypsy Argentina, the smash hit "Managing Carmen" and the award winning "When Dad Married Fury". Audiences were delighted to experience a number of cabaret style productions along with a host of established actors live on stage locally. Tasmanian Theatre troupe Blue Cow presented a piece called "Art" and Malthouse Theatre Melbourne presented "Blak Cabaret" featuring some of Australia's top indigenous performers. The popular Morning Showtime Season sold out yet again and featured regular local performers from Drop of A Hat productions along with Christine Middleton and renowned NT Theatre with the production "Highway of Lost Hearts".

A number of new original works were presented, including a self-devised new work "Burlesco" by Dance Initiative, the very popular "12x12 Plays" by Theatre 3222inc with twelve new works from local writers. Xavier McGettigan presented his new one man show "Man About Town" and Tim Mckew graced the Shed with "Mad about the Buoy" just before his New York season.

Other highlights included Crash Course Productions (CCP) with all-age events. CCP is an award-winning youth-operated production group which comprise members aged between 14 and 24 years. They stage fully supervised and strictly smoke, drug and alcohol-free events for youth of Geelong and the Bellarine Peninsula. CCP have become a positive model for other youth groups. 2013/2104 also saw the introduction of Bellarine Youth Action Crew (BYAC) raising a new profile at the Potato Shed.

Aside from one-off events, a snapshot of regular weekly bookings show an impressive array of community usage which included: multiple ballet classes; martial arts classes; a range of contemporary dance classes; regular rehearsals for amateur theatre companies; community engagement workshops; youth focused activities and band practices. These activities were all conducted within the facility outside school hours and were in addition to school use during Monday to Friday class times.

The Shed also hosted a number of key events and non-theatre related activities, including three conferences, a wedding, sports presentation nights and fourteen private functions. People of all abilities were welcomed and encouraged to participate in all the activities at the venue and view performances and events.

User satisfaction was still high in spite of booking frustrations. However as the venue operates at near capacity there was very little scope for the inclusion of new groups and activities. As the community grows, along with the interest in the venue, some groups may need to find larger spaces to accommodate their needs. Both schools are growing in size so the facility is unable to accommodate any extra classes or workshops.

Environmental Implications

An accredited Waste Wise process was implemented in 2008 and continues successfully. The Potato Shed encouraged all users and hirers to be waste wise and banned the use of all polystyrene products in the venue. LED lighting has been installed in the foyer, hallways and toilets reducing heat generation and providing a substantial reduction in electricity use.

Financial Implications

The Potato Shed is subject to the terms and conditions of a Joint Use Agreement between the City of Greater Geelong, Bellarine Secondary College School Council and The Roman Catholic Trusts Corporation for the Diocese of Melbourne. Under this agreement a formula dictates all parties' contribution to the daily operation of the facility.

Council's contribution to the operation of the Potato Shed in 2013/2014 was \$197,000 including Family Fun Day with \$20,550.00 allocated to capital and building maintenance. In addition to Council's contribution, Bellarine Secondary College and St Ignatius College Geelong contributed \$57,443.00 to the operating costs and an additional \$18,190.00 towards capital and building maintenance.

Policy/Legal/Statutory Implications

Through a series of resolutions dating back to 1997, Council agreed to participate as a joint venture partner with Bellarine Secondary College and the Roman Catholic Trusts Corporation for the Diocese of Melbourne (representing St Ignatius College Geelong) in the development of the multi-arts facility at the Bellarine Sub-Regional Centre, Drysdale, known as the Potato Shed. Cr Farrell (Chair) was the nominated Council representative on the Potato Shed Committee of Management 2013-2014 financial year.

Alignment to City Plan

The Potato Shed aligns well with many of the ideals of the City Plan, promoting Community Wellbeing with participation in the Arts, Sustainability and Environmental initiatives through waste wise and energy saving measures.

Officer Direct or Indirect Interest

There is no direct or indirect interest by Council Officers involved in the preparation of this report.

Risk Assessment

The Potato Shed has obligations under OH&S legislation to provide appropriate equipment and training for manual handling and to ensure that work stations meet Worksafe requirements.

The Potato Shed consistently operated close to capacity, with a steady increase in visitation rates presenting some risk challenges managing the needs and expectations of the schools, hirers and community groups high level of usage raising the issue of sustainability of the venue.

Social Considerations

In 2013/2014 the Potato Shed again provided a valuable cultural resource for the City of Greater Geelong, in particular the Bellarine. The multi-purpose nature of the venue means the Potato Shed played a significant role in the cultural, social and educational development of the community. The venue has a reputation as an affordable and accessible community resource.

The Potato Shed embraced diversity and encouraged participation from all sectors of the community and was a vital hub of arts, social and educational activity for people of all ages and abilities. The venue's resident groups often collaborate to create positive outcomes within the community.

Collision Dance, Crash Course Productions, Bellarine Jongleurs and Theatre 3triple2 are all excellent examples of how the Potato Shed functioned as a model for social inclusion, providing independent ways for school students (outside school hours) and other young people to benefit from the venue.

Family Fun Day and Children's Week Prep Workshops formed an important part of the cultural life on the Bellarine Peninsula.

The partnership model between Council and two Secondary schools is widely admired, with other local governments and schools periodically visiting to learn from this successful experience.

Human Rights Charter

The Potato Shed promotes cultural diversity and cultural acceptance and is a vital hub of arts, social and educational activity for people of all ages and abilities on the Bellarine.

Consultation and Communication

The Venue frequently surveys audiences and the broader community to understand needs. The Arts and Culture Department, in consultation with Marketing and Administration, will be responsible for communicating this report.

Appendix 1



POTATO SHED

**HIGHLIGHTS
2013-2014**

**HIGH QUALITY
TOURING
PRODUCTIONS**
FROM HIT PRODUCTIONS,
REGIONAL ARTS VICTORIA, GPAC
AND PROMINENT INDEPENDENT
PRESENTERS.

114,807
TOTAL SHED VISITORS

82
THEATRE, DANCE AND
MUSIC PERFORMANCES

SELL-OUT
MORNING SHOWTIME SERIES

14
YEARS OF OPERATION

2 YOUTH
ART
FESTIVALS

46,832
SCHOOL STUDENT VISITS

**THE POTATO SHED OPERATES
CLOSE TO CAPACITY 14 HOURS
A DAY, 7 DAYS A WEEK WE
ARE REGULARLY TURNING AWAY
BOOKINGS DUE TO HIGH DEMAND.**



DAVID WILLIAMSON'S
MANAGING CARMEN
DIRECTED BY DENIS MOORE

"By full time, Williamson's witty banter and colourful characters have hit their mark.
Managing Carmen has all the wit of The Club, with a twist." The Australian



DAVID WILLIAMSON'S
**WHEN DAD
MARRIED FURY**
"This is satirical Williamson at his best." The Australian

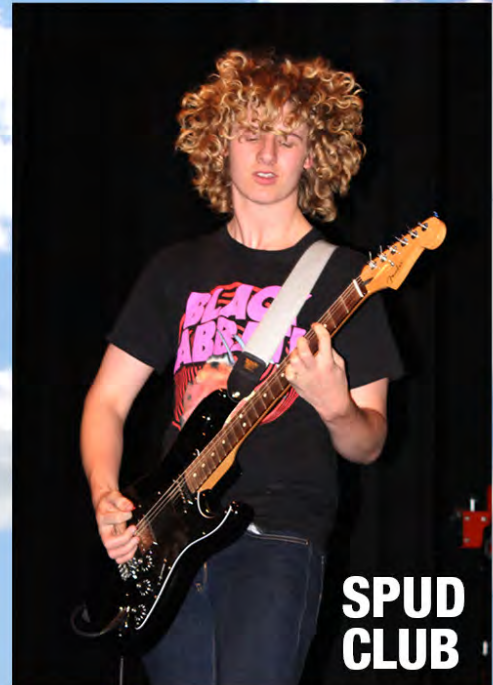
**SELL OUT
PERFORMANCES**

**THE FEAST OF LA GYPSY
ARGENTINA, MANAGING
CARMEN AND WHEN DAD
MARRIED FURY**

FAMILY FUN DAY

6,000

VISITORS UP BY 2,000 ON PREVIOUS YEARS!



**CHILDRENS WEEK
PREP WORKSHOPS**
BURSTING AT THE SEAMS WITH
MOST BELLARINE PENINSULA
PRIMARY SCHOOLS TAKING PART



7. GEELONG MAJOR EVENTS - JULY TO DECEMBER 2014 REPORT

Portfolio:	Major Events - Cr Nelson
Source	Projects, Recreation & Central Geelong
Act/General Manager:	Paul Jane
Index Reference	Subject: Events / Geelong Major Events

Purpose

As per Clause 4.7 of the Geelong Major Events (GME) Terms of Reference, update reports from the GME Committee will be presented to Council each quarter or half-year during the financial year.

Summary

- Council established the GME committee in August 1998 pursuant to Section 86 of the Local Government Act.
- This report provides an overview of GME activities for the period July 1 to December 31 2014.
- Nine major events supported by GME were successfully hosted in the Geelong Region including the Australian U16 Basketball Championships, Word 4 Word Festival, Toast to the Coast and the Geelong Revival Motorsport Festival.
- The nine events stimulated economic activity and provided social benefits to our community. An estimated \$9.7million of event expenditure was generated in our region from local and non local sources which supports the equivalent of 78 full time jobs in the region.
- Those events provided additional social benefits for the local community through participation and spectator opportunities with a number of our major events offering free public access and entertainment for all ages. Up to 76,000 spectators are estimated to have attended the nine events staged in the half-year ending 31 December 2014.
- Major Events have a diverse and varied environmental legacy and the events staged within this period implemented a range of programs to minimise impacts where required and provide positive outcomes where possible. Council works closely with event organisers to ensure best practices in this regard are achieved at major events staged within our region.

Cr Harwood moved, Cr Irvine seconded -

That Council notes the report detailing the activities of Geelong Major Events for the July to December 2014 period.

Carried.

Background

Council, in August 1998, established a Section 86 Committee under the provisions of the Local Government Act known as Geelong Major Events (GME) as a means of stimulating and encouraging events within the municipality.

The objectives of Geelong Major Events are:

- GME will strive to stimulate and encourage events that offer the best opportunity to provide measurable economic benefits, potential to market Geelong outside the municipality and enhance local community life through participation of residents,
- GME will support the development and improvement of hallmark, major and developing events while focusing its activities on a clearly defined strategic program,
- GME will establish and maintain strong links with the private sector, government and our communities to achieve high levels of stakeholder investment and activity required to realise the events potential of Geelong.

Discussion

Meetings

GME convened six ordinary meetings in the period between 1 July 2014 and 31 December 2014.

Meetings are currently scheduled for the third Monday of each month commencing at 4.00pm and are generally held at City Hall. The meetings are open to the public and meeting dates are advertised in the Geelong Advertiser.

Details of GME funding decisions for the period

During the period, GME provided a commitment of funding support to the following events:

Event Title	Event Date	Funding Committed (Year One)
2015 Portarlington Mussel Festival	January	\$5,000
2015 Motor City Music Festival	March	\$45,000
2016-2018 Victorian Open Golf Tournament	February	\$70,000
2015 Storm Boy @ GPAC	May	\$12,000
2015-2017 Sanitarium Weetbix Kids TRYathlon	March	\$5,000
2015 The Globe Theatre's Hamlet @ Costa Hall	May	\$12,000
2017 U19 National Road Cycling Championships	September	\$10,000
2015 3 x 3 Basketball Tournament	March	\$15,000

Details of major events staged during the period:

During the period, the following GME supported major events were held in our region:

Event Title	Event Date	Funding provided	Pre-Event Estimated Economic Benefit
2014 Australian U16 Basketball Championships	July	\$10,000	\$1.149mil
2014 Geelong Extravaganza	July	\$5,000	\$203,000
*2014 Word 4 Word Festival	August	\$30,000	\$642,000
*2014 The Importance of Being Ernest @ GPAC	August	\$15,000	\$280,000
2014 Australian Inline Skating Championships	September	\$10,000	\$583,000
Geelong Dance Classic	September	\$5,000	\$108,000
Toast to the Coast	November	\$30,000	\$1.671million
*Geelong Revival (Motorsport)	November	\$120,000	\$4.4million
*New Year's Eve Fireworks Festival	December	\$50,000	\$700,000
			\$9,736,000

**The Final post event evaluations have not been completed for all of these events, therefore the pre-event estimated economic benefit are used for this report. The GME Annual Report to Council will report the post-event estimated benefits for each event.*

Environmental Implications

GME has adopted a methodology for assessing event funding applications and event evaluations. This methodology measures the triple bottom line effect; Economic Impact, Social Impact and Environmental Impact.

Online surveys are developed for each GME supported event and launched at the conclusion of the Event using CoGG's social media platforms, websites and other communication tools. This data assists to benchmark a range of impacts and benefits of major events staged in this region.

Each GME funding application is assessed according to the methodology and consideration is given to the perceived environmental benefit relative to the environmental negative impacts associated with the event.

Considerations of positive and negative impact include energy usage, use of renewable sources, water usage, waste and or recycling generated, traffic congestion, use of non-powered transport options, pollution, destruction or damage to natural environments, event legacies of new or reinvigorated nature and resources.

The environmental impact for each event is assessed and where appropriate, actions are identified to protect the environment.

Given the nature and variety of events staged within the Geelong region via GME support, some are environmentally friendly while others manage the environmental impacts as well as possible.

Council plays a leading role in working with external agencies and event organisers to ensure that environmental implications are appropriately managed. Where practicable, event organisers are encouraged to implement a variety of environmentally positive programs such as waste-wise and carbon offsets.

Financial Implications

The funding commitments of \$174,000 approved during the period were within the allocated GME budget.

The Event Expenditure estimated to be generated by the nine events staged during the period July 1 2014 to December 31 2014 was estimated pre-event to be \$9.7million. This event expenditure would support the equivalent of 78* full-time jobs in Greater Geelong.

**EFT calculation is based on methodology detailed in from the Tourism Research & Impact Assessment for the Geelong Otway Region, Feb 2007.*

Policy/Legal/Statutory Implications

Council established the GME committee in August 1998 pursuant to Section 86 of the Local Government Act. The Committee operates within a defined Terms of Reference and Instrument of Delegation adopted by Council.

In supporting major events, contractual relationships are entered into, generally based on a standard contract prepared by Council's solicitors.

Alignment to City Plan

In the City Plan 2013-2017, Council has identified Growing Our Economy as one of its four key strategic objectives. A key priority of City Plan is to see Greater Geelong as a leading city for tourism, arts, culture and events. The GME Strategy is identified in City Plan as being a key strategy that will assist Council in delivering Growing Our Economy priorities.

In addition, City Plan identifies its key partnerships in this area as including events related groups such as Victorian Major Events Company, Victorian Events Industry Council, along with event owners and operators. These key relationships are maintained and enhanced through the actions of the GME committee.

Officer Direct or Indirect Interest

No officers involved in the preparation of this report have a direct or indirect interest in matters to which this report relates.

Risk Assessment

The management of risks associated with events is an important aspect to protect the community and Council's assets. Particular attention is undertaken to identify potential risks with each event and ensure that the appropriate risk management treatments are in place.

Council via its Event Services Unit provides coordination and ongoing support of an Events Multi Agency Working Group (EMAWG) representing key approval bodies and agencies for events in the Geelong region. EMAWG meetings are held on the second Tuesday of each month.

All high risk major events are required to present event plans to the EMAWG. Feedback and advice is given to event organisers from the represented agencies and stakeholders on the working group.

The expertise within Council's Risk Management unit is also drawn upon to support events as and when required.

Social Considerations

GME make a significant contribution to the social, environmental and economic well being of the community. The major events often provide a legacy for future events and community use such as redeveloped or newly constructed infrastructure.

The nine major events were attended by a total estimated 76,000 participants and spectators attended during the year.

Human Rights Charter

Some major events include road closures to allow for the safe delivery of an activity on roads or restrict community access to public areas for limited periods of time.

An individual's right to freely and securely participate in an event without the risk of injury to themselves or spectators is given the highest priority.

Public events provide significant benefits to the community and major events also provide significant economic benefit.

Strategies are in place to reduce the negative impact while enhancing the positive benefits to our community.

It is considered that any short-term negative impacts encountered by the hosting of these major events are justified and that all reasonable strategies have been put in place to mitigate or minimise the negative impacts wherever possible.

Consultation and Communication

All major events include various levels of consultation with a range of relevant parties, as deemed appropriate in each specific circumstance. Consultation may include key stakeholders, emergency services, businesses and residents in the vicinity of the event site, community groups, trader associations, tourism bodies and a variety of other groups or individuals which may be relevant to the event activity, location or impact.

8. ROAD NAMING - UNNAMED LANEWAYS, NEWTOWN

Portfolio:	Governance - Cr Lyons (Mayor)
Source:	Strategy and Performance - Financial Services
General Manager:	Dean Frost
Index Reference:	Subject/Roads, Footpaths & Streets

Purpose

To seek approval to name two unnamed laneways in Newtown to Dairy Lane and Clydesdale Lane, Newtown.

Summary

- Two laneways in Newtown, between Pakington Street and Bloomsbury Street are unnamed.
- Development has taken place at 2 Bloomsbury Street, creating a unit with access via an unnamed laneway. To comply with legislation this property requires a unique address.
- The laneway running west to east between Pakington Street and Bloomsbury Street is proposed to be named "Dairy Lane, Newtown" (refer Attachment A).
- The laneway to the rear of properties 376-398 Pakington Street and 2-18 Bloomsbury Street and abutting Rutland Street, is proposed to be named "Clydesdale Lane, Newtown" (refer Attachment A).
- The names chosen are in recognition of the dairy that operated at the end of Bloomsbury Street for over 50 years.
- The proposed namings were advertised in the Independent newspaper on 7 November 2014 and the Geelong Advertiser newspaper on 8 November 2014.
- Council received one submission in response to the advertisements. The submission suggested alternative names of living artists. However, the names do not comply with the Guidelines for Geographic Names 2010.

Cr S Kontelj moved, Cr Ansett seconded -

That Council approve the naming of unnamed laneways in Newtown:

- 1) The laneway running west to east between Pakington Street and Bloomsbury Street to be named "Dairy Lane, Newtown";**
- 2) The laneway to the rear of properties 376-398 Pakington Street and 2-18 Bloomsbury Street and abutting Rutland Street, to be named "Clydesdale Lane, Newtown".**

Carried.

Background

Council is the responsible authority for naming and renaming roadways under the Local Government Act 1989.

The property at 2 Bloomsbury Street, Newtown has had significant building improvements, including a unit built with access via one of the unnamed laneways. To comply with legislation, this property requires a unique identifying address.

Naming both unnamed laneways will ensure that visitors to the area and emergency services are able to locate the property in a timely manner and alleviate any confusion.

Letters have been sent to all adjoining property owners and residents advising them of Council's proposal to name the unnamed laneways to "Dairy Lane" and "Clydesdale Lane", Newtown.

Discussion

It is proposed to name the unnamed laneway which runs west to east between Pakington Street and Bloomsbury Street as "Dairy Lane, Newtown".

It is proposed to name the laneway at the rear of the properties 376-398 Pakington Street and 2-18 Bloomsbury Street and abutting Rutland Street, to "Clydesdale Lane, Newtown". This would result in the newly created property at the rear of 2 Bloomsbury Street to have a unique identifiable address to Clydesdale Lane, Newtown.

Both names have been chosen in recognition of the dairy that operated at the end of Bloomsbury Street for over 50 years and the horse and cart delivery mode that operated in Geelong for milk delivery well into the late 1970's.

The proposed naming was advertised in the Independent newspaper on 7 November 2014 and the Geelong Advertiser newspaper on 8 November 2014. One submission was received from an adjoining tenant requesting the laneways be named after living artists. However, these suggested names do not comply with the Guidelines for Geographic Names 2010 since they are living people. The submitter has been advised accordingly.

Environmental Implications

There are no environmental issues arising from this report.

Financial Implications

The approximate cost to Council is \$1,600. This includes advertising, notification to authorities and street signage.

Policy/Legal/Statutory Implications

The Local Government Act 1989, the Geographic Place Names Act 1998 and the Guidelines for Geographic Names 2010 have been followed and met.

Alignment to City Plan

The proposal aligns to City Plan with the encouragement of Community Wellbeing.

Officer Direct or Indirect Interest

There is no Council Officer direct or indirect interest involved in this report.

Risk Assessment

If an emergency situation occurred, Council's proposal to name these unnamed laneways could minimise the risk of failure in being able to access a property in a timely manner.

Social Considerations

The naming of these laneways will allow for easy access and identification for the public and emergency services.

Human Rights Charter

It is the right of every resident and property owner for their property to have a unique address in order to receive services and reduce confusion or delay of emergency services.

Consultation and Communication

Correspondence has been sent to all adjoining property owners and residents advising the proposed namings and inviting submissions.

The proposal was also advertised in the Independent newspaper on 7 November 2014 and the Geelong Advertiser newspaper on 8 November 2014.

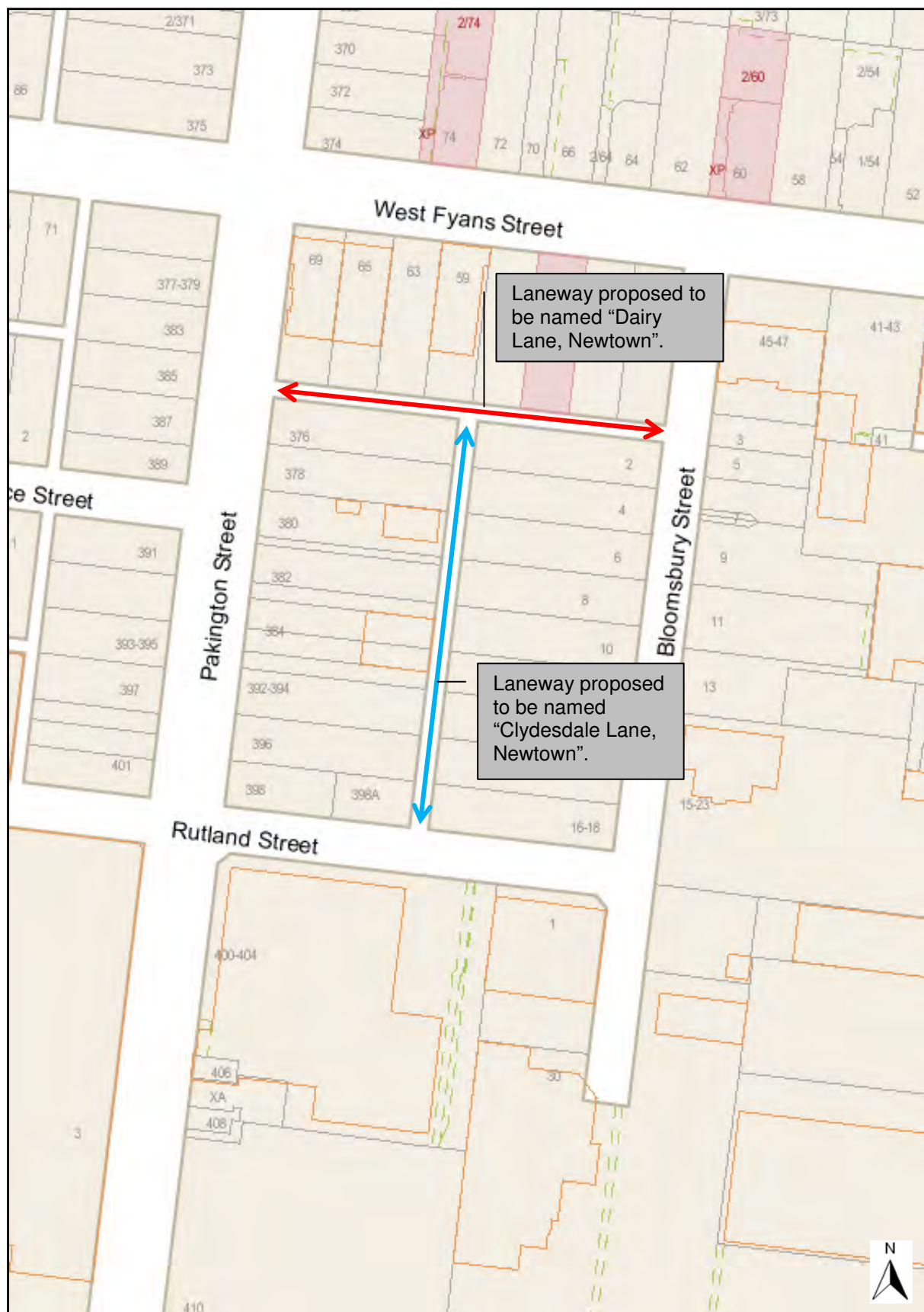
The proposal was published on Council's Geelong Australia website for 30 days as per the Guidelines for Geographic Names 2010.

One submission was received. This submission was from an adjoining tenant who suggested the laneways be named after living artists.

Subject to Council and The Registrar of Geographic Names approval, the relevant authorities and abutting owners will be notified of the official registration of these road namings.

Proposed Naming of Unnamed Laneways

Attachment A



9. SALE OF 201 MELBOURNE ROAD, RIPPLESIDE

Portfolio:	Finance - Cr Lyons (Mayor), Cr J Farrell, Cr E Kontelj
Source	Strategy and Performance – Corporate Strategy & Property Management
General Manager:	Dean Frost
Index Reference	Sale of land

Purpose

The purpose of this report is to recommend that Council commence the procedures to sell the land at 201 Melbourne Road, Rippleside, being a former senior citizens hall.

Summary

- Council owns the property at 201 Melbourne Road, Rippleside, being a hall formerly used as a senior citizens centre. It is temporarily used for storage and will become vacant early in 2016.
- The property is no longer required for Council purposes.
- The land is situated within the North Geelong commercial strip fronting the service road to the Melbourne Road and is suitable for retail, commercial or residential use.
- It is recommended that the Council give public notice of its intention to sell the land and consider any submissions received. If any submissions are received they will be heard by the Submissions Review Panel followed by a report to Council. If no submissions are received the land will be sold.

Cr E Kontelj moved, Cr Ansett seconded -

That Council:

- 1) **Commence the procedures to sell the land at 201 Melbourne Road, Rippleside, on the following terms:**
 - **The price being no less than the certified valuation to be obtained;**
 - **Other appropriate terms and conditions; and**
- 2) **Commence the procedures under section 189 of the Local Government Act 1989 ("the Act") to sell the land and that public notice of and the right of a person under section 223 of the Act to make a submission in relation to the proposed sale be given in the Geelong Advertiser and Geelong Independent; and**
- 3) **Appoint the Submissions Review Panel to hear and make a report available to the Council on any submissions received; and**
- 4) **In the event that no submissions are received sell the land by listing with an estate agent; and**
- 5) **Authorise the General Manager – Strategy and Performance to execute the Contract of Sale.**

Carried.

Background

The property at 201 Melbourne Road is a former senior citizens hall purchased in 1955 by the Shire of Corio. The land is owned freehold by the Council and has a land area of 409m².

The land is located within the C1 commercial strip with frontage to the Melbourne Road service road opposite the North Geelong railway station.

Discussion

The premises have not been actively used by senior citizens or the community for a number of years. The Geelong Heritage Centre is temporarily occupying the building while the new library and heritage centre is under construction. It is expected that the property will be vacated early in 2016 at which time it can be placed on the market for sale.

The building itself is an original hall type structure to which additions to the rear and front have been added over the years. The facilities within the building including a kitchen and toilets are barely serviceable and extensive refurbishment would be questionable given the nature and condition of the original building and its additions.

The property is no longer required for Council purposes.

A new owner could convert the existing structure for commercial use or redevelop the site for retail, commercial and residential purposes.

Environmental Implications

There are no environmental implications associated with the recommendations of this report.

Financial Implications

The price will be set at no less than a certified valuation to be obtained prior to sale.

The proceeds from the sale of the land will be non recurrent income for which provision has been made in the 2015/16 budget. As property assets are disposed of the written down value is adjusted on the asset register.

Policy/Legal/Statutory Implications

The Local Government Best Practice Guideline for the Sale and Exchange of Land recommends that where ever possible land be sold by a public process such as public auction or listing.

Section 189 of the Local Government Act ("LG Act") requires that Council obtain a certified valuation dated not more than six months prior to the sale of the land being the date of the contract of sale. A valuation will be obtained and used as a basis for setting a price.

Under the same section of the LG Act the Council is required to give public notice of its intention to sell the land and consider any submissions received. If any submissions are received they will be heard by the Submissions Review Panel followed by a report to Council. If no submissions are received the land will be sold by listing with an estate agent.

Alignment to City Plan

The recommendation supports the action priority relating to Responsible and Sustainable Financial Management where the sale of underperforming assets will support the identified progress indicators.

Officer Direct or Indirect Interest

No officers or contractors involved in the preparation of this report have a direct or indirect interest in matters to which this report relates.

Risk Assessment

The risks associated with the subdivision and sale of this land are able to be managed following normal management procedures and processes.

Social Considerations

There are no social considerations relating to the proposed sale of the land.

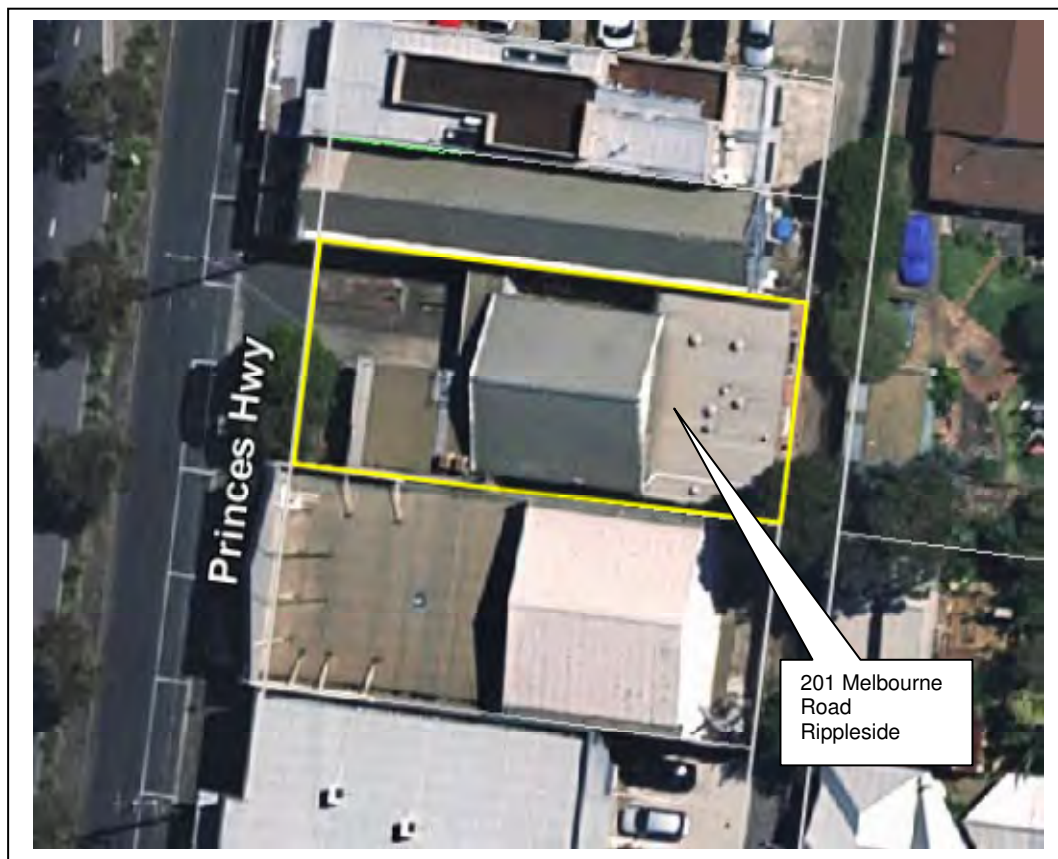
Human Rights Charter

No human rights will be affected by the recommendation of this report.

Consultation and Communication

The relevant internal departments have been consulted in the preparation of this report. Public submissions on the proposed sale will be invited as described above.

Attachment 1 – Aerial Image of 201 Melbourne Road Rippleside



10. SALE OF LAND - 32 PLUME STREET NORLANE

Portfolio:	Finance - Cr Lyons (Mayor), Cr E Kontelj & Cr Farrell
Source:	Strategy and Performance - Property Management
General Manager:	Dean Frost
Index Reference:	Land Sale

Purpose

The purpose of this report is to recommend that Council sell the property at 32 Plume Street, Norlane.

Summary

- The Council owns a disused maternal and child health centre at 32 Plume St, Norlane. These services are now being provided from the nearby Norlane Child and Family Centre.
- The property is no longer required for Council purposes.
- The land is situated within the Norlane residential area and is suitable for residential use.
- It is recommended that the Council give public notice of its intention to sell the land and consider any submissions received. If any submissions are received they will be heard by the Submissions Review Panel followed by a report to Council. If no submissions are received the land will be sold.

Cr Fisher moved, Cr Ansett seconded -

That Council:

- 1) Offer the land at 32 Plume Street, Norlane ("the land") to Victorian registered housing associations and not-for-profit local community service organisations on the terms outlined in 2) below;**
- 2) If the land is not sold within six months to a Victorian registered housing association or not-for-profit local community service organisation, commence the procedures to sell land at 32 Plume Street, Corio on the following terms and conditions:**
 - **The price being no less than a certified valuation of the land obtained no more than 6 months prior to the date of sale;**
 - **Other appropriate terms and conditions; and**
- 3) Commence the procedures under section 189 of the Local Government Act 1989 ("the Act") to sell the land and that public notice of and the right of a person under section 223 of the Act to make a submission in relation to the proposed sale be given in the Geelong Advertiser and Geelong Independent; and**
- 4) Appoint the Submissions Hearing Panel to hear and report to the Council on any submissions in relation to the proposed sale; and**
- 5) If no submissions are received the land will be sold by listing with an agent; and**
- 6) Authorise the General Manager – Strategy and Performance to execute the Contract of Sale.**

Carried.

Background

The Norlane Maternal and Child Health Centre (MCH) is a purpose built brick veneer building constructed in 1954.

The building is no longer used and these services are now provided from the Norlane Child and Family Centre in Tallis Street which was opened in 2014.

The land has an area of 740m², and is zoned General Residential Zone 1.

Discussion

The property is no longer required for Council purposes.

The likely future use of the property is for residential purposes and a future owner would have the option of either converting the existing structure or building new housing.

Environmental Implications

There exists a large eucalyptus tree in the front yard of the property. While not ideally located, the tree appears to be in good health and will require on going management to avoid damage from falling branches.

Financial Implications

The proceeds from the sale of the land will be non recurrent income for which provision is intended to be made in the 2015/16 budget. As property assets are disposed of the written down value is adjusted on the asset register.

Policy/Legal/Statutory Implications

Section 189 of the Local Government Act ("LG Act") requires Council to give public notice of its intention to sell the land and consider any submissions received. If any submissions are received they will be heard by the Submissions Hearing Panel followed by a report to Council.

The same section of the LG Act also requires that a certified valuation be obtained dated not more than six months prior to the sale of the land being the date of the contract of sale. Prior to sale a certified valuation of the land will be obtained for the land the sale price will not be less than the valuation.

The land will be sold by listing through a local agent, satisfying the requirement for the land to be sold by a public process.

The title has a covenant restricting building to one dwelling only. Options for removal of the covenant will be investigated prior to sale.

Alignment to City Plan

The recommendation supports the action priority relating to Responsible and Sustainable Financial Management where the sale of assets no longer required will support the identified progress indicators.

Officer Direct or Indirect Interest

No officers or contractors involved in the preparation of this report have a direct or indirect interest in matters to which this report relates.

Risk Assessment

The risks associated with the subdivision and sale of this land are able to be managed following normal management procedures and processes.

Social Considerations

The services previously supplied from this facility are being provided from the new Norlane Child and Family Centre.

Communication

Any person will have an opportunity to make a submission on the proposed sale of the land when notice of intention to sell the land is published.

Attachment 1

Aerial Image of Land at 32 Plume Street, Norlane



11. LEASE OF LAND

Portfolio:	Enterprise Geelong - Cr Harwood
Source:	Enterprise Geelong
Act/General Manager:	Paul Jane
Index Reference:	Subject: Lease of Land
	Project: Geelong Ring Road Employment Precinct

Cr Macdonald moved, Cr Farrell seconded -

That in accordance with Section 89 (2) (d) of the Local Government Act 1989, this contractual matter be considered at the conclusion of all other business at which time the meeting be closed to members of the public.

Carried.

12. AUDIT ADVISORY COMMITTEE SUMMARY REPORT

Portfolio:	Governance - Cr Lyons (Mayor)
Source:	Corporate Internal Auditor and Ombudsman
Chief Executive Officer:	Gillian Miles
Index Reference:	Audit CG - Internal

Cr Macdonald moved, Cr Farrell seconded -

That in accordance with Section 89 (2) (h) of the Local Government Act 1989, this matter be considered at the conclusion of all other business at which time the meeting be closed to members of the public.

Carried.

ASSEMBLY OF COUNCILLORS RECORD

Portfolio: Governance – Cr Lyons (Mayor)
Source: Strategy & Performance
General Manager: Dean Frost

Summary

- Section 80A (2) of the Local Government Act 1989 requires the record of an Assembly of Councillors be reported to the next practicable Ordinary Meeting of Council.
- A record of Assembly of Councillors meeting(s) is attached as an Appendix to this report.

Cr Fisher moved, Cr Irvine seconded -

That the information be received.

Carried.

Cr Macdonald moved, Cr Heagney seconded –

That the meeting be closed to the public.

Carried.

The Meeting was closed to the public at 8.08pm

A record of the proceedings of this section of the meeting is contained in a Confidential Minute Book.

The Meeting was opened to the public at 8.12pm

As there was no further business the meeting closed at 8.12pm. Tuesday, 14 April 2015.

Signed: _____
Chairperson

Date of Confirmation: _____